



AMITY
UNIVERSITY
ONLINE

INDIA'S LEADING GLOBAL UNIVERSITY

LEARN
TODAY
LEAD
TOMORROW

COMPLETE GUIDE TO

ONLINE COURSES

From Amity University Online



UG
PROGRAMS



PG
PROGRAMS



CERTIFICATE
PROGRAMS



DIPLOMA
PROGRAMS

Flexible Learning.
Global Opportunities.
A Brighter You.



UGC
ENTITLED
Recognized by

WASC

Senior College and
University Commission



Accredited by
The Quality Assurance Agency



WORLD EDUCATION SERVICES
Recognized Globally

ABOUT AMITY UNIVERSITY ONLINE

Amity University Online stands as a pioneering institution in the realm of digital education, breaking down barriers and providing access to millions worldwide.

Through our platform, we are democratising education, ensuring that regardless of geographical location or socio-economic background, individuals have the opportunity to pursue knowledge and skills vital to their personal and professional growth.

Our commitment to inclusivity and innovation drives us forward as we continue to expand access to high-quality education in the digital age.



Today, **Amity Online** offers the **largest number of approved online degrees to the largest number of online students** across India, reflecting Amity's commitment to empowering our youth through world-class education, which in turn will ensure a **Viksit Bharat**.



Years of Excellence



Recruiters



Learners



Programs & Specialisations

INDIA'S FIRST UNIVERSITY TO GET **APPROVAL TO OFFER ONLINE DEGREES**

Post the University Grants Commission (Online Courses or Programmes) Regulations, 2018

60+ PROGRAMS & SPECIALISATIONS: Bachelors • Masters

AMITY UNIVERSITY ONLINE'S ACCREDITATIONS & RECOGNITIONS

Endorsements of Academic Quality & Excellence



**ONLINE MBA
RANKINGS
2023**

**INDIA'S ONLY
ONLINE MBA RANKED
Asia Pacific Top 10**



First university in India to receive
UGC approval for Online Degrees
and Learning Platform



The Western Association
of Schools and Colleges



Ranked 35 by National
Institutional Ranking
Framework



Ranked among the
top 3% globally



Degree programs approved
by All India Council of
Technical Education



A+ grade
NAAC accredited



WES accredited in
Canada



AMITY UNIVERSITY ONLINE ADVANTAGES

Top-Notch Online Learner Experience



Top International Faculty

Lectures delivered by top international faculty offer captivating insights with a global perspective



AI Professor AMI

AI-Professor AMI, powered by Chat-GPT 4 & Open AI Tech for 24/7 doubt clearing & support



Diverse Learning Mediums

Diverse learning options through recorded lectures, audio books, physical books, e-books & more



Industry Aligned Curriculum

Program curriculum aligned with industry demand for better employability



Interactive Faculty Sessions

Engage in a dynamic learning environment with our continuous faculty interaction and dedicated doubt-clearing sessions



Career Services & Placement Assistance

Career services & placement assistance with 500+ hiring partners ensuring opportunities for professional growth



Remote Proctored Exams

Take exams with ease, integrity and convenience from the comfort of your own space



Dedicated Academic Advisor

Expert guidance by professionals who support you in your academic journey



1:1 Industry Mentorship

Elevate your skills and career prospects with tailored insights, cultivating a pathway to professional success

ON CAMPUS EXPERIENCE

Extensive Interaction With **Faculty and Peers**

- Campus orientation for new learners at all Amity University campuses
- Weekend classes on campus
- Last-minute revision classes at all Amity University campuses
- Guest lecture series on campus
- Access to the library and programming labs on campus
- Exam preparation classes
- Access to campus events





ABOUT HCLTech

HCLTech is a global technology company, home to more than 224,000 people across 60 countries, delivering industry-leading capabilities centered around digital, engineering, cloud, AI, and software, powered by a broad portfolio of technology services and products. They work with clients across all major verticals, providing industry solutions for Financial Services, Manufacturing, Life Sciences, and Healthcare, Technology and Services, Telecom and Media, Retail and CPG, and Public Services. Consolidated revenues as of the 12 months ending December 2023 totaled \$13.1 billion.

HCLTech's Career Shaper™ is a learning and assessment platform offering a suite of products and solutions that include 150+ tech roles- based learning programs in Digital, Cybersecurity, Cloud, Engineering, Data Science, AI/ ML and more. Since 2015, it has enabled thousands of diverse aspirants across India to gain relevant skills and get employed in the IT industry.

HCLTech Career Shaper™ **ADVANTAGE**



Legacy:

With over 47 years of rich heritage, HCLTech stands as a trusted partner, having served Fortune 500 and Global 2000 enterprises with distinction.



Industry Relevance:

Renowned as a tech giant, HCLTech offers unparalleled tech learning opportunities, leveraging its legacy of innovation to stay at the forefront of the digital age.



Expert Pool:

Drawing upon expertise from various service lines within HCLTech business, learners benefit from a powerhouse of skilled professionals dedicated to driving excellence across diverse domains.



Purposeful Outcomes:

HCLTech's learning initiatives are meticulously crafted to facilitate job-based career pathways, providing immersive learning experiences through innovative tools such as learning labs, work ware, and capstones.



Ever-growing Inventory:

Learners can access a vast array of tech learning offerings spanning multi-disciplinary tracks, ensuring continuous growth and adaptability in today's dynamic market landscape.



The Right Balanced Delivery:

HCLTech strikes a harmonious balance between industry practitioners and academicians, delivering unparalleled value through a blend of practical experience and theoretical expertise.





AMITY
UNIVERSITY
ONLINE



BACHELOR OF ARTS

USA, UK & CANADA ACCREDITATIONS





ABOUT THE PROGRAM

BACHELOR OF ARTS

LEARNING EFFORTS: 12/15 HRS A WEEK
DURATION: 3 YEARS | **CREDITS:** 126

Bachelor of Arts (BA) is a three years program that enables you with necessary skills that are required to sustain and succeed in different work cultures. These include critical and innovative thinking, the importance of communication, humanities, language and an understanding of society at large. This program will impart academic orientation towards research, innovative thinking and writing, while you under take specialist subjects tailored to your specific career path.

B.A Graduates interested in pursuing higher studies in the discipline may go for pursuing M.A. or research work in the subject. Given its scope, the program will benefit anybody (with 10+2 years of formal schooling) keen to ain deep knowledge in the subject area.



PROGRAM CURRICULUM

ECONOMICS

SEMESTER 1

- Micro Economics- I
- Fundamentals of Macro Economics - I
- Economic History of India (1857-1947)
- Business Communication

SEMESTER 2

- Environmental Studies
- Statistical Methods in Economics - I
- Micro Economics - II
- Fundamentals of Macro Economics - II

SEMESTER 3

- International Economics- I
- Statistical Methods in Economics- II
- Introduction to Demography
- Individual Excellence and Social Dynamic

SEMESTER 4

- International Economics (Applied)-II
- Fundamentals of Research Methodology in Economics
- Comparative Economic Development [1850-1950]
- Economic Environment for Business
- Industrial Economics

SEMESTER 5

- Economic Growth Models
- Regional Economics
- Basics of Health Economics
- Fundamentals of Behavioural Economics
- Labour Economics
- Fundamentals of Environmental Economics
- Professional Ethics

SEMESTER 6

- Fundamentals of Operation Research
- Major Project
- Application of Growth Models and Planning
- Economic System and Society
- Fundamentals of Money and Financial Markets



BACHELOR OF ARTS - JOURNALISM & MASS COMMUNICATION

USA, UK & CANADA ACCREDITATIONS

ABOUT PROGRAM

BACHELOR OF ARTS

JOURNALISM & MASS COMMUNICATION

LEARNING EFFORTS: 12/15 HRS A WEEK
DURATION: 3 YEARS | **CREDITS:** 126

An exhaustive three year (6 semesters) undergraduate program offering in-depth study of theoretical concepts and functional areas in journalism and mass communication.

The course covers important concepts, trends, and practises in the field, ranging from advertising, electronic communication, print media, news writing, public relations, corporate communication, editing, photo journalism, event management, reporting, writing, audio-visual communication, cyber journalism, and press law and media ethics to TV production, the Internet, new media, and media ecology. The program provides high-quality academic and technical training using different teaching resources, including case studies, practical exercises, student meetings, screenings, and group readings. The program includes technical skills in many areas of mass media and interaction, theoretical views on their existence and use, and historical and social knowledge of their dynamics.

Given its scope, the program will benefit anybody (with 10+2 years of formal schooling) keen on gaining in-depth knowledge in the subject area.

PROGRAM

CURRICULUM

SEMESTER 1

- Mass Communication Models & Theory
- Print Journalism
- Graphics & Visual Communication
- Business Communication

SEMESTER 2

- Introduction to Radio & Audio Technique
- Photography theory & Practice
- Media Ethics and Laws
- Environmental Studies

SEMESTER 3

- Advertising Concepts
- Introduction to Television Production
- Introduction to Media Research
- Global Media Scenario
- Individual Excellence & Social Dynamic

SEMESTER 4

- Online Journalism & Digital Media
- PR Concepts
- Communication for Sustainable Development
- Principles of Marketing-1
- Writing for Specialism

SEMESTER 5

- Event Management Concepts
- Film Making Techniques
- Client Servicing and Creatives
- Brand Management
- Professional Ethics

SEMESTER 6

- Major Project
- Camera Operations
- PR & Campaign Planning
- Digital Marketing & Content Development
- Ad. Production & Campaign Planning



AMITY
UNIVERSITY
ONLINE



બાજેલર ઓફ ઓર્સ

ACCREDITED BY:



ಕಾರ್ಯಕ್ರಮದ ಬಗ್ಗೆ

ಬ್ಯಾಚುಲರ್ ಆಫ್ ಆರ್ಟ್ಸ್

3 ವರ್ಷಗಳು | 6 ಸೆಮೆಸ್ಟರ್‌ಗಳು | 124 ಕ್ರೆಡಿಟ್ಸ್

ಬ್ಯಾಚುಲರ್ ಆಫ್ ಆರ್ಟ್ಸ್ (ಬಿ ಎ)ಮೂರು ವರ್ಷಗಳ ಕಾರ್ಯಕ್ರಮವಾಗಿದ್ದು, ವಿವಿಧ ಕಲಾಸದ ಸಂಸ್ಕೃತಿಗಳಲ್ಲಿ ಉಳಿಸಿಕೊಳ್ಳಲು ಮತ್ತು ಯಶಸ್ವಿಯಾಗಲು ಅಗತ್ಯವಿರುವ ಅಗತ್ಯ ಕೌಶಲ್ಯಗಳೊಂದಿಗೆ ನಿಮಗೆ ಅನುವು ಮಾಡಿಕೊಡುತ್ತದೆ.ಇವುಗಳಲ್ಲಿ, ವಿಮರ್ಶಾತ್ಮಕ ಮತ್ತು ನವೀನ ಚಿಂತನೆ, ಸಂವಹನದ ಪ್ರಾಮುಖ್ಯತೆ ಮಾನವಿಕತೆ , ಭಾಷೆ ಮತ್ತು ಒಂದು ಒಟ್ಟಾರೆ ಸಮಾಜದ ತಿಳುವಳಿಕೆ . ಈ ಕಾರ್ಯಕ್ರಮವು ಸಂಶೋಧನೆ, ನವೀನ ಚಿಂತನೆ ಮತ್ತು ಬರವಣಿಗೆಯ ಕಡೆಗೆ ಶೈಕ್ಷಣಿಕ ದ್ರಷ್ಟಿಕೋನವನ್ನು ನೀಡುತ್ತದೆ , ಆದರೆ ನೀವು ನಿಮ್ಮ ನಿರ್ದಿಷ್ಟ ವೃತ್ತಿ ಮಾರ್ಗಕ್ಕೆ ಅನುಗುಣವಾಗಿ ವಿಶೇಷ ವಿಷಯಗಳನ್ನು ಕೈಗೊಳ್ಳುತ್ತೀರಿ.

ವಿಭಾಗದಲ್ಲಿ ಉನ್ನತ ಅಧ್ಯಯನವನ್ನು ಮುಂದುವರಿಸಲು ಆಸಕ್ತಿ ಹೊಂದಿರುವ ಬಿ .ಎ ಪದವೀಧರರು ಎಂ. ಎ ಅಥವಾ ವಿಷಯದ ಸಂಶೋಧನಾ ಕಾರ್ಯವನ್ನು ಮುಂದುವರಿಸಲು ಹೋಗಬಹುದು. ಅದರ ವ್ಯಾಪ್ತಿಯನ್ನು ಗಮನಿಸಿದರೆ, ವಿಷಯದ ಪ್ರದೇಶದಲ್ಲಿ ಆಳವಾದ ಜ್ಞಾನವನ್ನು ಪಡೆಯಲು ಉತ್ಸುಕರಾಗಿರುವ ಯಾರಿಗಾದರೂ (೧೦+೨ ವರ್ಷಗಳ ಔಪಚಾರಿಕ ಶಾಲಾ ಶಿಕ್ಷಣದೊಂದಿಗೆ) ಪ್ರೋಗ್ರಾಮ್ ಪ್ರಯೋಜನವನ್ನು ನೀಡುತ್ತದೆ.



AMITY
UNIVERSITY
ONLINE



ಬ್ಯಾಚಿಲರ್ ಆಫ್ ಆರ್ಟ್ಸ್

ACCREDITED BY:



బ్యాచలర్ అఫ్ ఆర్ట్స్

అభ్యాస ప్రయత్నాలు - వారానికి 12 /15 గంటలు

బ్యాచలర్ ఆఫ్ ఆర్ట్స్ (బిఎ) అనేది మూడు సంవత్సరాల ప్రోగ్రామ్, ఇది విభిన్న పని సంస్కృతులను కొనసాగించడానికి మరియు విజయవంతం చేయడానికి అవసరమైన నైపుణ్యాలను మీకు అందిస్తుంది. వీటిలో క్లిష్టమైన మరియు వినూత్న ఆలోచన, కమ్యూనికేషన్ యొక్క ప్రాముఖ్యత, మానవీయ శాస్త్రాలు, భాష మరియు సమాజంపై ఒక విస్తృత అవగాహన చేర్చబడి వున్నాయి. మీరు మీ నిర్దిష్ట కెరీర్ మార్గానికి అనుగుణంగా స్పెషలిస్ట్ సబ్జెక్టులను చేపట్టటప్పుడు, ఈ కార్యక్రమం పరిశోధన, వినూత్న ఆలోచన మరియు రచనల పట్ల అకడమిక్ ధోరణిని అందిస్తుంది,

సబ్జెక్టులో ఉన్నత విద్యను అభ్యసించడానికి ఆసక్తి ఉన్న బి.ఎ. గ్రాడ్యుయేట్లు ఎమ్.ఎ. లేదా సబ్జెక్టులో పరిశోధనా పనిని కొనసాగించవచ్చు. దాని పరిధిని బట్టి, సబ్జెక్ట్ ఏరియాలో లోతైన జ్ఞానాన్ని పొందాలనే ఆసక్తి ఉన్న ఎవరికైనా (10+2 సంవత్సరాల అధికారిక పాఠశాల విద్యతో) ప్రోగ్రామ్ ప్రయోజనం చేకూరుస్తుంది.



AMITY
UNIVERSITY
ONLINE



ബാച്ചിലർ ഓഫ് ആർട്ട്സ്

ACCREDITED BY:



പ്രോഗ്രാമിനെക്കുറിച്ച്

ബാച്ചിലർ ഓഫ് ആർട്ട്

പഠന ശ്രമങ്ങൾ- 12/15 മണിക്കൂറുകൾ ആഴ്ചയിൽ
കാലാവധി - 3 വർഷം
ക്രെഡിറ്റ് - 126

ബാച്ചിലർ ഓഫ് ആർട്ട് (ബി.എ) മൂന്ന് വർഷത്തെ പ്രോഗ്രാമാണ്, അത് വ്യത്യസ്ത തൊഴിൽ സംസ്കാരങ്ങളിൽ നിലനിൽക്കാനും വിജയിക്കാനും ആവശ്യമായ കഴിവുകൾ നിങ്ങളെ പ്രാപ്തമാക്കുന്നു. വിമർശനാത്മകവും നൂതനവുമായ ചിന്തകൾ, ആശയവിനിമയത്തിന്റെ പ്രാധാന്യം, മാനവികത, ഭാഷ, ഒരു സമൂഹത്തെ മൊത്തത്തിൽ മനസ്സിലാക്കുന്നു. ഈ പ്രോഗ്രാം ഗവേഷണം, നൂതന ചിന്തകൾ, എഴുത്ത് എന്നിവയിലേക്ക് അക്കാദമിക് ഓറിയന്റേഷൻ നൽകും, അതേസമയം നിങ്ങളുടെ നിർദ്ദിഷ്ട കരിയർ പാതയ്ക്ക് അനുയോജ്യമായ സ്പെഷ്യലിസ്റ്റ് വിഷയങ്ങൾ നിങ്ങൾ ഏറ്റെടുക്കുന്നു.

ഉപരിപഠനത്തിന് താൽപ്പര്യമുള്ള ബി.എ ബിരുദധാരികൾക്ക് ഈ വിഷയത്തിൽ എം.എ. അല്ലെങ്കിൽ ഗവേഷണ ജോലിക്ക് പോകാം. അതിന്റെ വ്യാപ്തി കണക്കിലെടുക്കുമ്പോൾ, വിഷയമേഖലയിൽ ആഴത്തിലുള്ള അറിവ് നേടാൻ താൽപ്പര്യമുള്ള ആർക്കും (10 + 2 വർഷത്തെ ഔദ്യോഗിക സ്കൂൾ വിദ്യാഭ്യാസത്തോടെ) പ്രോഗ്രാം പ്രയോജനപ്പെടും.



AMITY
UNIVERSITY
ONLINE



இளங்கலை-கலை

ACCREDITED BY:



பாடத்திட்டம் பற்றி

இளங்கலை- கலை

கற்றல் முயற்சிகள் - ஒரு வாரத்திற்கு 12/15 மணி
கால அளவு - 3 வருடங்கள்
கிரெடிட்ஸ் - 126

Bachelor of Arts (BA) இளங்கலை- கலை, என்பது மூன்று வருடத் பாடத்திட்டமாகும். இது பல்வேறு பணி கலாச்சாரங்களில் உங்களை நிலைநிறுத்துவதற்கும், வெற்றிபெறுவதற்கும் தேவையான திறன்களை உங்களுக்கு வழங்குகிறது. இந்த பட்டப்படிப்பு விமர்சனம் மற்றும் புதுமையான சிந்தனை, தகவல்தொடர்பு முக்கியத்துவம், மனிதநேயம், மொழி மற்றும் ஒரு சமூகத்தைப் பற்றிய புரிதல் போன்றவற்றை கற்றுத்தருகின்றது. மேலும் உங்கள் குறிப்பிட்ட, விருப்பப்பட்ட வாழ்க்கைப் பாதைக்கு ஏற்றவாறு சிறப்புப் பாடங்களை நீங்கள் மேற்கொள்ள, இந்த பாடத்திட்டமானது ஆராய்ச்சி, புதுமையான சிந்தனை மற்றும் எழுதுதல் ஆகியவற்றில் கல்விசார் நோக்குநிலையை வழங்கும்.

உயர் படிப்பைத் தொடர ஆர்வமுள்ள B.A பட்டதாரிகள், M.A. அல்லது பாடத்தில் ஆராய்ச்சிப் பணியைத் தொடரலாம். அதன் ஸ்கோப்பைக் கருத்தில் கொண்டு, பாடப் பகுதியில் ஆழ்ந்த அறிவைப் பெற ஆர்வமுள்ள எவருக்கும் (10+2 வருட முறையான பள்ளிப்படிப்புடன்) இந்தத் திட்டம் பயனளிக்கும்.



AMITY
UNIVERSITY
ONLINE



BACHELOR OF ARTS

ACCREDITED BY:



About the Programme

BACHELOR OF ARTS

Learning Efforts - 12/15 hrs a week | Duration - 3 Years | Credits - 126

Bachelor of Arts (BA) is a three years programme that enables you with necessary skills that are required to sustain and succeed in different work cultures. These include critical and innovative thinking, the importance of communication, humanities, language and an understanding of society at large. This programme will impart academic orientation towards research, innovative thinking and writing, while you undertake specialist subjects tailored to your specific career path.

B.A Graduates interested in pursuing higher studies in the discipline may go for pursuing M.A. or research work in the subject. Given its scope, the programme will benefit anybody (with 10+2 years of formal schooling) keen to gain deep knowledge in the subject area.

ONLINE
PROGRAM



AMITY
UNIVERSITY
ONLINE

COMBO DEGREE PROGRAM

B.Com + MBA

University ranked
among the top globally
for producing the most
employable graduates

by **THE** WORLD
UNIVERSITY
RANKINGS



USA, UK & CANADA ACCREDITATIONS



ABOUT PROGRAM

B.Com+MBA PROGRAM

ACCELERATE YOUR CAREER SUCCESS WITH AMITY ONLINE'S B.Com+MBA PROGRAM

Amity University Online is a pioneering initiative by Amity, aimed at providing flexible online learning opportunities for individuals looking to enhance their competencies, expertise, and skills across a wide range of disciplines and career paths. With an array of globally accredited undergraduate, postgraduate, and professional certification programs, Amity Online caters to diverse disciplines and career paths. The Combo Degree Program, a unique offering, allows students to seamlessly combine undergraduate and postgraduate studies into one cohesive journey, accelerating their academic and professional growth. Programs include live interactive sessions, self-paced learning options, and integrated project work, ensuring a holistic learning experience. Recognized and respected by employers worldwide, Amity Online's degrees empower learners to achieve their academic and professional aspirations, making it the preferred choice for individuals seeking a dynamic and impactful education.

WHY CHOOSE A B.Com+MBA PROGRAM?

Combine commerce expertise with business acumen through our B.Com + MBA Combo Degree Program. Elevate your career with dual qualifications in an efficient and streamlined manner.

Here's why our program stands out:

- **Expertise in Commerce and Business:** Excel in finance, marketing, and management roles.
- **Accelerated Career Path:** Earn a Bachelor's and Master's degree in just 4.5* years inclusive of internship.
- **Internship:** Build a robust resume with practical exposure in leading industries.
- **Comprehensive Curriculum:** Transition seamlessly from commerce fundamentals to advanced business strategies.
- **Career-Ready:** Graduate with the skills and credentials to lead in the business world.

Take the first step toward a rewarding career in business and commerce.

*As per recent regulatory notification on the Accelerated Degree Programs.



AMITY
UNIVERSITY
ONLINE



BACHELOR OF COMMERCE

(INTERNATIONAL FINANCE &
ACCOUNTING)



**ACCA,
UK Accredited**



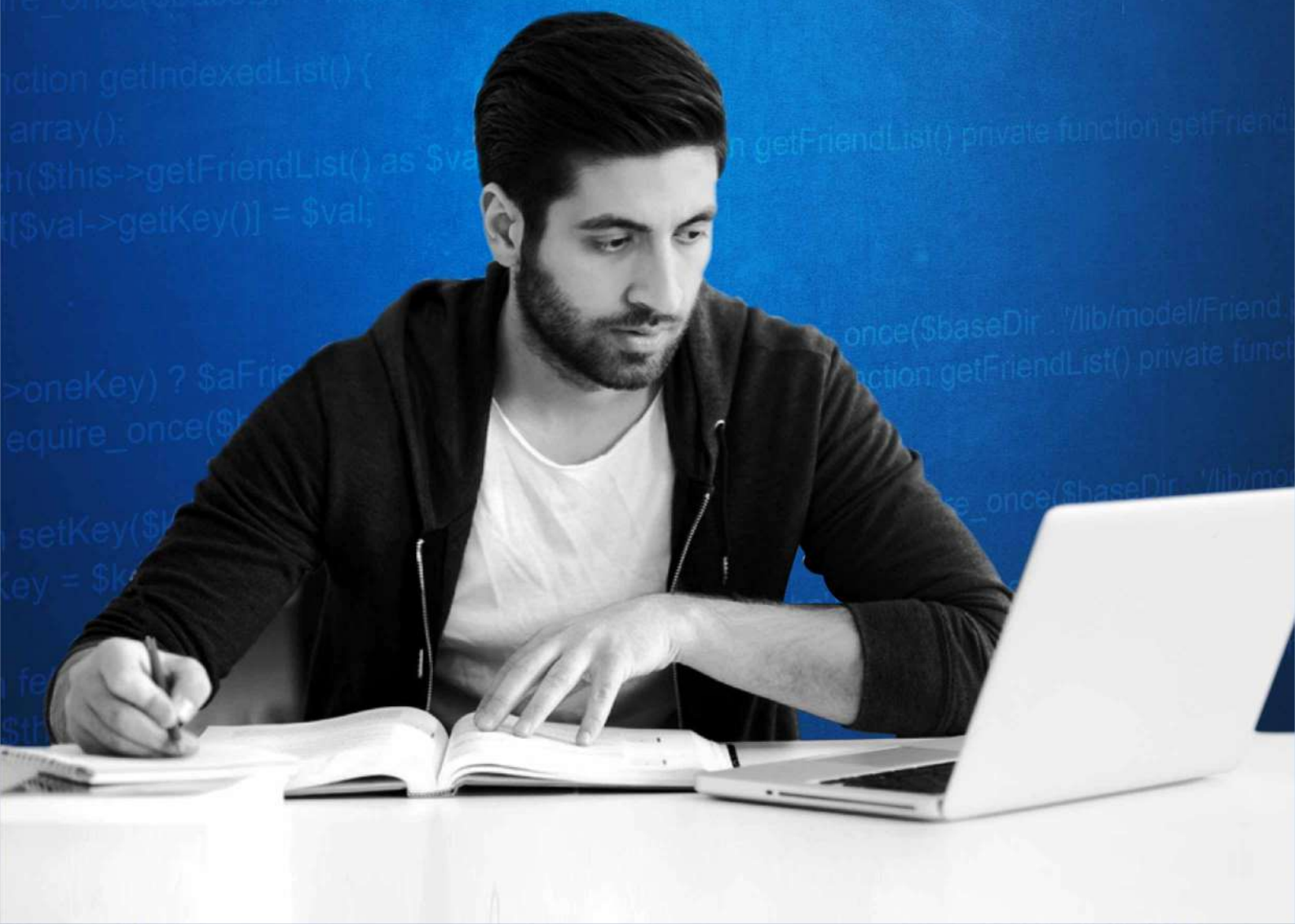
ABOUT PROGRAM

BACHELOR OF COMMERCE (International Finance & Accounting)

Mode: ONLINE

DURATION: 3 YEARS | **CREDITS:** 126

The programme prepares students to be strategic business leaders and entrepreneurial experts in finance. The program develops technical skills and encourages strategic thinking with professional and ethical values. It offers opportunities to work in areas like Audit and Assurance, Corporate Reporting, Financial Management, Tax, Governance, and Ethics. With the ACCA qualification, graduates can pursue successful careers in accounting and finance worldwide.



KEY PROGRAMME HIGHLIGHTS

- ◆ Earn an International qualification along with a Bachelor's degree for a faster professional progression.
- ◆ Undergraduate degree accredited by ACCA grants 9 exemptions towards the ACCA professional qualification wherein students write only 4 examinations to qualify ACCA instead of 13.
- ◆ The program has a stronger international focus and prepares graduates for careers in global finance and accounting roles

ABOUT ACCA

ACCA (Association of Chartered Certified Accountants) offers the Chartered Certified Accountant qualification, which is highly regarded worldwide. The ACCA qualification provides comprehensive training in finance, accounting, auditing, taxation, and related fields, and is recognized for its global relevance.





AMITY
UNIVERSITY
ONLINE

univo



Bachelor of Commerce

ACCREDITED BY:

WISC
SENIOR COLLEGE AND
UNIVERSITY COMMISSION, USA



QAA
Global
Accredited by
The Quality Assurance Agency
Valid 07/2018 – 07/2023



WORLD EDUCATION SERVICES



UGC-DEB
(Online
Education)

About the Programme

BACHELOR OF COMMERCE

Learning Efforts - 12/15 hrs a week | Duration - 3 Years | Credits - 126

Bachelor of Commerce (B.COM) is a 3-year (6 semesters) undergraduate programme designed to develop the students business acumen, financial literacy, and analytical skills. The career-oriented Bachelor's degree programme provides a foundation in all aspects of commerce. After the successful completion of the programme, learners will gain complete knowledge of contemporary business practices and a refined ability to use critical thinking to analyze and interpret information to make informed decisions. You can explore career opportunities in the domains of business management, business development, accounting, marketing and advertising, banking, management consulting, economic analysis, financial planning, foreign affairs, fund management, international business and trade analysis, government administration, policy formulation, and portfolio management in both the private and public sectors. Pursuing the programme will prepare learners for a wide range of careers in the business world.



BBA

WITH SPECIALISATION IN
DATA ANALYTICS



ABOUT THE PROGRAM

BBA with specialisation in Data Analytics

A Bachelor of Business Administration (BBA) with specialisation in Data Analytics blends business fundamentals with cutting-edge data skills. Students delve into core business subjects like finance, marketing, and management, alongside specialized courses in statistical analysis, data mining, and machine learning. These courses equip students with the ability to collect, analyze, and interpret data to drive strategic business decisions.

The curriculum includes quantitative analysis training, teaching students to apply mathematical and statistical techniques to solve business problems. Moreover, students learn programming languages like Python and R for data manipulation and analysis. Hands-on projects and internships allow students to apply their skills to real-world scenarios, preparing them for the demands of the industry.

Ethical considerations and privacy concerns in data usage are also emphasized. Overall, this program empowers graduates with a blend of business acumen and technical expertise, positioning them for roles in business intelligence, market research, and strategic decision-making, where proficiency in data analytics is paramount.



AMITY
UNIVERSITY
ONLINE

HCLTech



BBA

WITH SPECIALISATION IN
DATA ANALYTICS



ABOUT THE PROGRAM

BBA with specialisation in Data Analytics

A Bachelor of Business Administration (BBA) with specialisation in Data Analytics blends business fundamentals with cutting-edge data skills. Students delve into core business subjects like finance, marketing, and management, alongside specialized courses in statistical analysis, data mining, and machine learning. These courses equip students with the ability to collect, analyze, and interpret data to drive strategic business decisions.

The curriculum includes quantitative analysis training, teaching students to apply mathematical and statistical techniques to solve business problems. Moreover, students learn programming languages like Python and R for data manipulation and analysis. Hands-on projects and internships allow students to apply their skills to real-world scenarios, preparing them for the demands of the industry.

Ethical considerations and privacy concerns in data usage are also emphasized. Overall, this program empowers graduates with a blend of business acumen and technical expertise, positioning them for roles in business intelligence, market research, and strategic decision-making, where proficiency in data analytics is paramount.

ONLINE
UG PROGRAM



BACHELOR OF BUSINESS ADMINISTRATION

WITH A SPECIALIZATION IN
TRAVEL & TOURISM MANAGEMENT

A university ranked
among the **top 3%**

by  **Times
Higher
Education**



USA, UK & CANADA ACCREDITATIONS



ABOUT PROGRAM

BACHELOR OF BUSINESS ADMINISTRATION

WITH A SPECIALIZATION IN TRAVEL & TOURISM MANAGEMENT

LEARNING EFFORTS: 12/15 HRS A WEEK
DURATION: 3 YEARS | **CREDITS:** 127

ACCELERATE YOUR CAREER SUCCESS WITH **AMITY'S ONLINE BBA WITH A SPECIALIZATION IN TRAVEL & TOURISM MANAGEMENT**

This program is a UGC-entitled, three-year undergraduate program (6 semesters), meticulously designed for aspiring professionals in the global travel, tourism, and hospitality industries. For the aspirants looking to enter the world of airlines, hotels, travel agencies, or tourism boards, this flexible online program offers a strategic blend of business acumen and specialized tourism insights to help them lead confidently in this dynamic sector.

The curriculum integrates core business disciplines such as marketing, finance, human resources, organizational behavior, and operations management, with focused studies in tourism-related areas such as international tourism trends, sustainable tourism practices, destination management, and travel operations. The program ensures students are not only grounded in management principles but also immersed in the practical realities of the travel and tourism domain.

Throughout the program, learners engage in interactive coursework, case studies, and capstone projects—guided by a global faculty with rich industry experience. The online format ensures flexible access, while maintaining high standards of academic excellence and industry relevance.





AMITY
UNIVERSITY
ONLINE

univo



Bachelor of Business Administration

ACCREDITED BY:



About the Programme

BACHELOR OF BUSINESS ADMINISTRATION

Learning Efforts - 12/15 hrs a week | Duration - 3 Years | Credits - 127

One of our most popular programmes, Bachelor of Business Administration can be pursued by students from any stream.

An exhaustive three-year (6 semesters) undergraduate programme offering in-depth study of theoretical concepts and functional areas in Business Administration.

From managerial economics, business mathematics, organizational behavior, accounting, marketing, human resource, business law, management information systems, financial management, production & operations and advertising & sales promotion to total quality management, business statistics and behavioral science – the course covers important concepts, practices and trends in the subject area.

The course provides high-quality academic and technical training covering key functional aspects of business and their interconnection.

The course covers the main business theories combined with practical implementation to develop knowledge and skills in real-time management and business decision-making.

Given its scope, the programme will benefit anybody (with 12 / 10+2 years of formal schooling) keen to gain deep knowledge in the subject area.



AMITY
UNIVERSITY
ONLINE



BACHELOR OF BUSINESS ADMINISTRATION

USA, UK & CANADA ACCREDITATIONS



ABOUT PROGRAM

BACHELOR OF BUSINESS ADMINISTRATION

LEARNING EFFORTS: 12/15 HRS A WEEK
DURATION: 3 YEARS | **CREDITS:** 127

One of our most popular programs, Bachelor of Business Administration, can be pursued by students from any stream. An exhaustive three-year (6 semesters) undergraduate program offering in-depth study of theoretical concepts and functional areas in business administration.

From managerial economics, business mathematics, organisational behavior, accounting, marketing, human resources, business law, management information systems, financial management, production & operations, and advertising & sales promotion, to total quality management, business statistics, and behavioural science, the course covers important concepts, practices, and trends in the subject area.

The course provides high-quality academic and technical training covering key functional aspects of business and their interconnection. The course covers the main business theories combined with practical implementation to develop knowledge and skills in real-time management and business decision-making. Given its scope, the program will benefit anybody (with 12/10+2 years of formal schooling) keen to gain deep knowledge in the subject area.



PROGRAM

CURRICULUM

SEMESTER 1

- Accounting Fundamentals
- Principles of Marketing
- Management Foundation
- Business Statistics
- Business Communication

SEMESTER 2

- Fundamentals of Financial Management
- Environmental Studies
- Fundamentals of Human Resource Management
- IT Applications in Business
- Individual Excellence & Social Dynamic

SEMESTER 3

- Essentials of Production & Operations Management
- Principles of Organizational Behaviour
- Research Methods for Managers
- Cross Cultural Management
- Financial Markets & Services

BBA GENERAL

- Financial Markets & services & Cross-Cultural Management

BBA DATA SCIENCE

- Introduction to R & Python Applications

SEMESTER 4

- Sales & Distribution Management
- Fundamentals of Project Management
- Fundamentals of Entrepreneurship
- Principles of Consumer Behaviour
- Operations Research

BBA GENERAL

- Sales & Distribution & Fundamentals of Project Management

BBA DATA SCIENCE

- Data Modelling & Analysis techniques

SEMESTER 5

- Business Strategy
- Marketing in Digital Age
- Managing Customer Relationships
- Financial Planning
- Quality Management
- Professional Ethics

BBA GENERAL

- Financial Planning & Quality Management

DATA SCIENCE

- Tableau

SEMESTER 6

- Brand Management
- Fundamentals of International Human Resource Management
- Fundamentals of Retailing
- Dissertation

BBA GENERAL

- Fundamentals of International Human Resource Management, Brand Management & Fundamentals of Retailing

BBA DATA SCIENCE

- Introduction to Artificial Intelligence & Introduction to Machine Learning

ONLINE
PROGRAM



AMITY
UNIVERSITY
ONLINE

COMBO DEGREE PROGRAM

BBA + MBA

University ranked
among the top globally
for producing the most
employable graduates

by **THE** WORLD
UNIVERSITY
RANKINGS



USA, UK & CANADA ACCREDITATIONS



ABOUT PROGRAM

BBA+MBA PROGRAM

ACCELERATE YOUR CAREER SUCCESS WITH AMITY ONLINE'S BBA+MBA PROGRAM

Amity University Online is a pioneering initiative by Amity, aimed at providing flexible online learning opportunities for individuals looking to enhance their competencies, expertise, and skills across a wide range of disciplines and career paths. With an array of globally accredited undergraduate, postgraduate, and professional certification programs, Amity Online caters to diverse disciplines and career paths. The Combo Degree Program, a unique offering, allows students to seamlessly combine undergraduate and postgraduate studies into one cohesive journey, accelerating their academic and professional growth. Programs include live interactive sessions, self-paced learning options, and integrated project work, ensuring a holistic learning experience. Recognized and respected by employers worldwide, Amity Online's degrees empower learners to achieve their academic and professional aspirations, making it the preferred choice for individuals seeking a dynamic and impactful education.

WHY CHOOSE A BBA+MBA PROGRAM?

Graduates of the BBA+MBA Combo Degree Program will gain a strong foundation in business principles and advanced managerial skills, equipping them for leadership roles in dynamic industries.

Here's why our program stands out:

- **Accelerated Leadership Path:** Earn two degrees in just 4.5* years inclusive of internship.
- **Internship:** Gain real-world experience in corporate settings.
- **Integrated Curriculum:** Transition seamlessly from foundational business knowledge to advanced strategic skills.
- **Cost-Effective:** Achieve your academic goals through a single comprehensive program.
- **Competitive Edge:** Graduate with dual qualifications and practical expertise, ready to lead in the business world.

Step into the business world with confidence and a clear advantage.

*As per recent regulatory notification on the Accelerated Degree Programs.

BCA WITH SPECIALISATION IN CLOUD & SECURITY

INDUSTRY-ENDORSED PROGRAM



**Remote Internships &
Placement Assistance**

Global Accreditations

Global Faculty

ABOUT THE PROGRAM

BCA (Cloud & Security)

This specialisation track would help students to gain an industry ready end-to-end in-depth knowledge of the concepts of cloud computing, including architecture, development and security thereby utilizing the information using data mining and analytics. This track provides special focus on information security, cryptography and cybersecurity.



TESTIMONIAL

“Amity and TCS iON have helped me to strengthen my computer & information technology fundamentals as well as its applications in different domains. This program has enabled me to differentiate well between the various types of data and the requirements, to resolve a particular problem statement.”

Anil Sharma

BCA WITH SPECIALISATION IN DATA ANALYTICS

INDUSTRY-ENDORSED PROGRAM



Remote Internships &
Placement Assistance

Global Accreditations

Global Faculty

ABOUT THE PROGRAM

BCA (Data Analytics)

This specialisation track would enable students to develop in-depth industry-ready knowledge and exposure to Data Science. This would cover the oceanic domain with in-depth specialisation at each level, including data warehousing, modelling, mining, analytics, visualization & reporting. This track would enable students to work with data in all dimensions, including Big Data and also sharpen the skills to design a product including software & game development.



TESTIMONIAL

“Amity and TCS iON have helped me to strengthen my computer & information technology fundamentals as well as its applications in different domains. This program has enabled me to differentiate well between the various types of data and the requirements, to resolve a particular problem statement.”

Anil Sharma



AMITY
UNIVERSITY
ONLINE

HCLTech

BCA

WITH SPECIALISATION IN
DATA ENGINEERING



ABOUT THE PROGRAM

BCA with specialisation in Data Engineering

A Bachelor of Computer Applications (BCA) program with a specialisation in Data Engineering focuses on merging core computer science principles with practical data management and processing skills. Students begin with foundational courses covering programming languages, data structures, and database management systems. Then, they advance into specialized data engineering topics such as data modeling, data warehousing, and big data technologies.

Throughout the program, students gain hands-on experience with tools and platforms commonly used in data engineering, such as Hadoop, Spark, and Apache Kafka. They learn to design and build data pipelines, integrate data from various sources, and ensure the reliability and efficiency of data workflows.

Practical projects and internships provide students with real-world exposure, allowing them to apply their data engineering skills to solve practical challenges. Upon completion of the program, graduates are well-prepared for roles as data engineers, data architects, or database administrators, equipped to design, build, and manage robust data infrastructure to support the needs of modern organizations.



AMITY
UNIVERSITY
ONLINE

HCLTech



BCA

WITH SPECIALISATION IN
SOFTWARE ENGINEERING



ABOUT THE PROGRAM

BCA with specialisation in Software Engineering

A Bachelor of Computer Applications (BCA) program with a specialisation in Software Engineering focuses on blending core computer science concepts with practical software development skills. Students begin with foundational courses covering programming languages, data structures, algorithms, and computer architecture. Then, they dive into specialized software engineering topics like development methodologies, software design, testing, and project management.

Throughout the program, students gain hands-on experience with programming languages such as Java, C++, and Python, as well as software development tools and technologies. They learn database management, web development, and often participate in real-world projects to apply their knowledge in a collaborative setting. Additionally, internships and industry collaborations provide valuable industry exposure and networking opportunities.

By the end of the program, graduates are well-prepared for careers as software engineers, developers, or analysts. They possess the technical skills and practical experience needed to design, develop, and maintain software systems effectively, meeting the demands of the ever-evolving tech industry.



AMITY
UNIVERSITY
ONLINE



BACHELOR OF COMPUTER APPLICATIONS

USA, UK & CANADA ACCREDITATIONS



ABOUT PROGRAM

BACHELOR OF COMPUTER APPLICATIONS

LEARNING EFFORTS: 12/15 HRS A WEEK

DURATION: 3 YEARS | **CREDITS:** 134

Bachelor of Computer Applications is a three-year (6-semester) program for undergraduates interested in pursuing a career in information technology. The degree is awarded for completing the program in the study fields of software testing, web design, software development and programming, computer networking, and computer systems. It provides a substantial understanding of concepts in the key areas of computer science.

The program includes all important concepts and practices, in the areas of data structures, C++ and DBMS, computer networks, database management systems, operating systems, computer graphics and visual basics, data warehousing and mining, Java programming, multimedia, and web technologies. The subjects provide good knowledge in critical areas of computer science and networking. The information technology sector has a substantial economic impact and hence provides ample job opportunities.

SPECIALISATIONS

- BCA with Specialisation in Cloud & Security (In collaboration with TCS iON)
- MCA with Specialisation in Data Analytics (In collaboration with TCS iON)

PROGRAM

CURRICULUM

SEMESTER 1

- Basic Mathematics- I
- Programming in C
- Human Computer Interaction
- Computer & Information Technology

SEMESTER 2

- Data Structures Using C
- Environmental Studies
- Software Engineering & Modeling (UG) Syllabus
- Operating System Concepts
- Individual Excellence and Social Dynamic

SEMESTER 3

- Computational Statistics
- Network Basics
- Introduction to Data Base Management Systems
- Object Oriented Programming Using Java
- Green computing

SEMESTER 4

- Unix Operating System and Shell Programming
- Python Programming
- Cyber and Information Security
- IT Project Management
- Fundamental of Cloud Computing & Enterprise
- Fundamentals of Digital Marketing

SEMESTER 5

- Introduction to Artificial Intelligence
- Internet of Things(UG) Syllabus
- Introduction to Enterprise Resource Planning
- Data Warehousing & Mining
- Fundamentals of Ecommerce
- Professional Ethics

SEMESTER 6

- Introduction to e-Governance
- Block chain Technologies
- Introduction to Data Science
- Human Resource Management
- Major Project [Non-Teaching Credit Courses]





Bachelor of Computer Applications

USA, UK & CANADA ACCREDITATIONS

About the Program

BACHELOR OF COMPUTER APPLICATIONS

Learning Efforts - 12/15 hrs a week | Duration - 3 Years | Credits - 134

Bachelor of Computer Applications is a three-year (6-semester) program for undergraduates interested in pursuing a career in information technology. The degree is awarded for completing the program in the study fields of software testing, web design, software development and programming, computer networking, and computer systems. It provides a substantial understanding of concepts in the key areas of computer science.

The program includes all important concepts and practices, in the areas of data structures, C++ and DBMS, computer networks, database management systems, operating systems, computer graphics and visual basics, data warehousing and mining, Java programming, multimedia, and web technologies. The subjects provide good knowledge in critical areas of computer science and networking. The information technology sector has a substantial economic impact and hence provides ample job opportunities.



AMITY
UNIVERSITY
ONLINE

paytm

**ONLINE
UG PROGRAM**

BACHELOR OF COMPUTER APPLICATION

**WITH A SPECIALIZATION IN
FINTECH & AI**



USA, UK & CANADA ACCREDITATIONS



**UGC
ENTITLED**

ज्ञान विज्ञान विमुक्तये

WASC

Senior College and
University Commission



QAA
Global

Accredited by
The Quality Assurance Agency

Valid 07/2018 - 07/2023



WORLD EDUCATION SERVICES

ABOUT PROGRAM

BACHELOR OF COMPUTER APPLICATION WITH A SPECIALIZATION IN FINTECH & AI

LEARNING EFFORTS: 12/15 HRS A WEEK

DURATION: 3 YEARS | **CREDITS:** 134

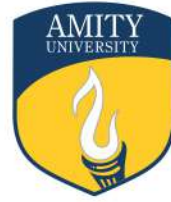
ADVANCE YOUR CAREER IN THE DIGITAL ECONOMY WITH BCA IN FINTECH & AI

Amity University Online's BCA with specialization in Fintech & Artificial Intelligence, in collaboration with Paytm, is a 3-year future-ready undergraduate program designed for the digital-first economy. The program seamlessly integrates computer applications with the dynamic world of digital finance, giving students hands-on exposure to digital payments, AI/ML, blockchain, RegTech, and cybersecurity. Learners work on real-world datasets, build applications, and develop innovative Fintech solutions through a project-first approach with capstone projects every semester.

What sets this program apart is its strong focus on India's financial ecosystem, such as UPI, Aadhaar-enabled banking, tokenization, and APIs, while also covering global Fintech trends and compliance frameworks. With industry mentorship from Paytm, students graduate with a portfolio of working prototypes, practical skills, and entrepreneurial confidence, ready to take on high-demand careers in India's booming Fintech sector and beyond.

Key Highlights

- **Flexible Learning Approach:** Access self-paced modules, live classes, and masterclasses.
- **Capstone-Driven Learning:** Complete 10+ projects simulating real-world Fintech applications.
- **Career-Focused Training:** Build APIs, chatbots, fraud models, and compliance tools.
- **Guidance from Experts:** Join CXO webinars, hackathons, and industry-led evaluations.
- **Beginner-Friendly Pathway:** Learn step-by-step; no prior experience coding required.
- **Career Portfolio Development:** Showcase projects, prototypes, and GitHub-ready code.



AMITY
UNIVERSITY
ONLINE



BACHELOR OF COMPUTER APPLICATIONS

USA, UK & CANADA ACCREDITATIONS



ABOUT PROGRAM

BACHELOR OF COMPUTER APPLICATIONS

LEARNING EFFORTS: 12/15 HRS A WEEK

DURATION: 3 YEARS | **CREDITS:** 134

Bachelor of Computer Applications is a three-year (6-semester) program for undergraduates interested in pursuing a career in information technology. The degree is awarded for completing the program in the study fields of software testing, web design, software development and programming, computer networking, and computer systems. It provides a substantial understanding of concepts in the key areas of computer science.

The program includes all important concepts and practices, in the areas of data structures, C++ and DBMS, computer networks, database management systems, operating systems, computer graphics and visual basics, data warehousing and mining, Java programming, multimedia, and web technologies. The subjects provide good knowledge in critical areas of computer science and networking. The information technology sector has a substantial economic impact and hence provides ample job opportunities.

SPECIALISATIONS

- BCA with Specialisation in Cloud & Security (In collaboration with TCS iON)
- MCA with Specialisation in Data Analytics (In collaboration with TCS iON)



PROGRAM

CURRICULUM

SEMESTER 1

- Basic Mathematics- I
- Programming in C
- Human Computer Interaction
- Computer & Information Technology

SEMESTER 2

- Data Structures Using C
- Environmental Studies
- Software Engineering & Modeling (UG) Syllabus
- Operating System Concepts
- Individual Excellence and Social Dynamic

SEMESTER 3

- Computational Statistics
- Network Basics
- Introduction to Data Base Management Systems
- Object Oriented Programming Using Java
- Green computing

SEMESTER 4

- Unix Operating System and Shell Programming
- Python Programming
- Cyber and Information Security
- IT Project Management
- Fundamental of Cloud Computing & Enterprise
- Fundamentals of Digital Marketing

SEMESTER 5

- Introduction to Artificial Intelligence
- Internet of Things(UG) Syllabus
- Introduction to Enterprise Resource Planning
- Data Warehousing & Mining
- Fundamentals of Ecommerce
- Professional Ethics

SEMESTER 6

- Introduction to e-Governance
- Block chain Technologies
- Introduction to Data Science
- Human Resource Management
- Major Project [Non-Teaching Credit Courses]

ONLINE
PROGRAM



AMITY
UNIVERSITY
ONLINE

COMBO DEGREE PROGRAM

BCA+MCA

University ranked
among the top globally
for producing the most
employable graduates

by **THE** WORLD
TIMES HIGHER EDUCATION UNIVERSITY
RANKINGS



USA, UK & CANADA ACCREDITATIONS



ABOUT PROGRAM

COMBO PROGRAM: BCA+MCA

ACCELERATE YOUR CAREER SUCCESS WITH AMITY ONLINE'S BCA+MCA PROGRAM

Amity University Online is a pioneering initiative by Amity, aimed at providing flexible online learning opportunities for individuals looking to enhance their competencies, expertise, and skills across a wide range of disciplines and career paths. With an array of globally accredited undergraduate, postgraduate, and professional certification programs, Amity Online caters to diverse disciplines and career paths. The Combo Degree Program, a unique offering, allows students to seamlessly combine undergraduate and postgraduate studies into one cohesive journey, accelerating their academic and professional growth. Programs include live interactive sessions, self-paced learning options, and integrated project work, ensuring a holistic learning experience. Recognized and respected by employers worldwide, Amity Online's degrees empower learners to achieve their academic and professional aspirations, making it the preferred choice for individuals seeking a dynamic and impactful education.

WHY CHOOSE A BCA+MCA PROGRAM?

Turn your passion for technology into expertise with our BCA + MCA Combo Degree Program. Achieve both a Bachelor's and Master's degree efficiently and effectively.

Here's why our program stands out:

- **Expertise in Computer Applications:** Excel in IT, software development, and various tech roles.
- **Accelerated Career Path:** Earn a Bachelor's and Master's degree in just 4.5* years inclusive of internship.
- **Internship:** Gain real-world experience in corporate settings.
- **Integrated Curriculum:** Transition seamlessly from fundamentals to advanced IT skills.
- **Career-Ready:** Graduate with the skills and credentials to lead in the tech world.

Take the first step toward a rewarding career in Computer Applications.

*As per recent regulatory notification on the Accelerated Degree Programs.

BACHELOR OF
COMMERCE (HONOURS)



AMITY
UNIVERSITY
ONLINE

ONLINE B.Com (HONOURS)

Provides you with a strong foundation
in business and economics



**NAAC A+
ACCREDITED**



RECOGNIZED AND ACCREDITED



**NAAC A+
ACCREDITED**



nirf NATIONAL
INSTITUTIONAL
RANKING
FRAMEWORK

ABOUT PROGRAM

BACHELOR OF COMMERCE (HONOURS)

LEARNING EFFORTS: 12/15 HRS A WEEK
DURATION: 3 YEARS | **CREDITS:** 159

Bachelor of Commerce (Honours) is a 3-year (6 semesters) undergraduate program designed to develop the student's business acumen, financial literacy, and analytical skills. The career-oriented bachelor's degree program provides a foundation in all aspects of commerce. After the successful completion of the program, learners will gain complete knowledge of contemporary business practices and a refined ability to use critical thinking to analyze and interpret information to make informed decisions.

You can explore career opportunities in the domains of business management, business development, accounting, marketing and advertising, banking, management consulting, economic analysis, financial planning, foreign affairs, fund management, international business and trade analysis, government administration, policy formulation, and portfolio management in both the private and public sectors. Pursuing the program will prepare learners for a wide range of careers in the business world.



ONLINE
PROGRAM



AMITY
UNIVERSITY
ONLINE

COMBO DEGREE PROGRAM

BBA+MBA | BCA+MCA | B.Com+MBA

**University ranked
among the top globally
for producing the most
employable graduates**

by **THE** WORLD
UNIVERSITY
RANKINGS



USA, UK & CANADA ACCREDITATIONS



ABOUT PROGRAM

COMBO DEGREE PROGRAM

ACCELERATE YOUR CAREER SUCCESS WITH AMITY ONLINE'S COMBO DEGREE PROGRAM

Amity University Online is a pioneering initiative by Amity, aimed at providing flexible online learning opportunities for individuals looking to enhance their competencies, expertise, and skills across a wide range of disciplines and career paths. With an array of globally accredited undergraduate, postgraduate, and professional certification programs, Amity Online caters to diverse disciplines and career paths. The Combo Degree Program, a unique offering, allows students to seamlessly combine undergraduate and postgraduate studies into one cohesive journey, accelerating their academic and professional growth. Programs include live interactive sessions, self-paced learning options, and integrated project work, ensuring a holistic learning experience. Recognized and respected by employers worldwide, Amity Online's degrees empower learners to achieve their academic and professional aspirations, making it the preferred choice for individuals seeking a dynamic and impactful education.

WHY CHOOSE A COMBO DEGREE PROGRAM?

A Combo Degree Program is your fast track to success, combining undergraduate and postgraduate studies into a seamless journey. In just five years, you can earn both a Bachelor's and a Master's degree, saving time and tuition costs compared to traditional routes.

Here is why our program stands out:

- **Two Degrees, One Accelerated Path:** Earn a Bachelor's and Master's in just 4.5* years inclusive of internship to gain industry ready skills.
- **Internship:** Gain real-world experience in corporate settings.
- **Tailored Career Combinations:** Choose from BBA + MBA, BCA + MCA, or B.Com + MBA.
- **Integrated Learning:** Enjoy a streamlined transition from undergraduate to postgraduate studies.
- **Cost Efficiency:** Save significantly on tuition fees while achieving dual qualifications.
- **Graduate Job-Ready:** Enter the workforce with advanced skills, practical experience, and a competitive edge.

Whether you aim to lead in business, innovate in technology, or excel in commerce, our program equips you with the expertise and flexibility to thrive in today's dynamic job market.

*As per recent regulatory notification on the Accelerated Degree Programs.



Master of Commerce

(Financial Management)

ACCREDITED BY:



About the Programme

MASTER OF COMMERCE

Learning Efforts - 12/15 hrs a week | Duration - 2 Years | Credits - 99

Master of Commerce is a 2-year (4 semesters) programme that aims to equip the graduates and working professionals with the requisite knowledge and skills in Financial Management. The program helps you gain knowledge of conventional general principles and financial management traits. Decisive financial activities are involved while setting or achieving impeccable business goals. This may include financial planning, organizing, directing and controlling activities such as procurement and utilization of funds of the enterprise along with Security Analysis and Portfolio Management, Strategic Financial Management, Banking Principles and Practices and more.

After the completion of the programme, learners will gain strong subject-matter expertise in finance. They will also acquire essential knowledge on how to align the financial strategy of any organization with the development of the economic and financial environment.



AMITY
UNIVERSITY
ONLINE

M.Com WITH SPECIALISATION IN FINTECH

Become a multi-faceted professional proficient in all three domains - Commerce, Finance and Technology and master the consumer-centric approach indispensable to a FinTech professional. Learn to see things from both an entrepreneur's and a customer's perspective with our meticulously curated program.



24 months

Global
Accreditation

Global Faculty

Certification from



ONLINE

PROGRAM OVERVIEW

This program aims to create the next wave of FinTech professionals to take the FinTech ecosystem by storm. Currently, there is a severe shortage of quality FinTech professionals in the FinTech industry, and our students will be poised to make the most of this demand-supply mismatch!

The objective of the course is to increase the agility, flexibility and adaptability of the learner and imparts a problem-solving approach grounded in rational thinking and financial and technological feasibility. The flexibility provided by the program structure enables self-paced learning and maximises the learning efficiency of our student's limited time. After laying rock-solid foundations in all 3 aspects – Commerce, Finance and Technology, the program builds upon them with the help of multiple projects and a plethora of critically acclaimed Case Studies.

The confluence of the three building blocks – Commerce, Finance and Technology is further harnessed to foster an entrepreneurial drive and inculcate a strategic approach that imparts a bird's eye view of problems. Thus, the learner will be equipped to don multiple hats in this continuously disrupted industry. The mantra, "Be Disruption Ready, and Be Ready to Disrupt", would become our students' lifelong asset. This two-year program offers the core course (M.Com.) plus a specialisation course in Financial Technology.

INDUSTRY INSIGHTS

THE DEMAND FOR FINTECH PROFESSIONALS HAS DOUBLED IN THE LAST YEAR.

- The Global FinTech market is expected to proliferate at a CAGR of 23.41% to USD 324 billion in 2026 from USD 113 billion in 2021, leading to an unprecedented rise in demand for multi-faceted FinTech professionals.
- Nearly 1 lakh jobs in FinTech are currently available in India.
- A successful FinTech professional should have in-depth knowledge of the three domains- Commerce, Finance and Technology and must have the agility and adaptability to gauge consumer sentiment accurately with a strategic perspective.
- As of March 2020, India accounted for the highest fintech adoption rate (87%) out of all the emerging markets in the world.

WHY PURSUE AN M.COM IN FINTECH FROM **AMITY UNIVERSITY ONLINE**?

Amity University Online India's leading professional learning and higher education platform. When you choose this program, you also get access to our extensive pool of industry experts and dedicated career assistance.

- Become a globe-trotting professional in a Fintech
- Gain the recognition of an M.Com in Fintech from a reputed institute
- Daily live classes by global faculty
- Gain practical skills through case study-based learning
- Become industry-ready with mentorship from experts
- Get dedicated career support from mentors
- Build your skills with a curriculum designed by leading academicians & industry experts
- Learn alongside a diverse batch of peers from 80+ countries

PROGRAM HIGHLIGHTS

Pedagogy for Course Delivery

The course shall be taught using recorded video lectures, live online sessions, and case-based methods. The student will be assessed using regular online quizzes, assignments, and semester examinations. A student-centric approach to teaching and a constantly innovating mindset have been inculcated into the teaching regime.

- One-on-One Mentoring
- Industry-driven comprehensive curriculum
- 24/7 access to study material & video lectures
- Live interactions with Data Personnel and Corporate leaders
- Real-world Projects & Case Studies
- Face-to-face meetup's with top experts & your peers
- Career Guidance and support
- Get Alumni Status from Amity Future Academy



“You will build intellectual muscle by engaging with some of Wharton’s most highly trained and experienced faculty whose research and teaching prowess will capture your imagination, and cause you to think about your career and organization in new ways.”

-DEAN ERIKA JAMES,
PHD at The Wharton School

M.Com in Fintech will help you to



Learn on the go and have 24/7 access to study material and video lectures.



Build conceptual solid foundations and leverage them to tackle real-world problems



Maximise your proficiency and always stay on track through dedicated student mentors



Build a robust and diverse portfolio of coveted case studies and expansive projects



Enhance career prospects through dedicated placement assistance

Unique Program Features



Renowned faculties from the FinTech industry bring in extensive real-world expertise.



Live doubt-solving session with industry experts and mentors



Comprehensive study material replete with reference resources



Assessment tools such as quizzes, assignments and projects to evaluate your progress



Hands-on experience in the technological domain with multiple tools such as Python, R, tableau, Seaborn etc.



Industry-driven outlook reinforced through multiple case studies and projects.



AMITY
UNIVERSITY
ONLINE



MASTER OF COMMERCE (FINANCIAL MANAGEMENT)

USA, UK & CANADA ACCREDITATIONS



ABOUT PROGRAM

MASTER OF COMMERCE

LEARNING EFFORTS: 12/15 HRS A WEEK
DURATION: 2 YEARS | **CREDITS:** 99

Master of Commerce is a 2-year (4 semesters) program that aims to equip the graduates and working professionals with the requisite knowledge and skills in Financial Management. The program helps you gain knowledge of conventional general principles and financial management traits. Decisive financial activities are involved while setting or achieving impeccable business goals. This may include financial planning, organizing, directing and controlling activities such as procurement and utilization of funds of the enterprise along with Security Analysis and Portfolio Management, Strategic Financial Management, Banking Principles and Practices and more.

After the completion of the program, learners will gain strong subject-matter expertise in finance. They will also acquire essential knowledge on how to align the financial strategy of any organization with the development of the economic and financial environment.



PROGRAM

CURRICULUM

SEMESTER 1

- Advanced Financial Accounting
- Managerial Economics
- Financial Management
- Statistics for Management
- Professional communication

SEMESTER 2

- Risk Management
- Business Research Methods
- Cognitive Analytics & Social Skills for Professional
- Financial Engineering
- Security Analysis and Portfolio Management

SEMESTER 3

- Financial Reporting & Decision Making
- Project Planning Appraisal & Control
- Strategic Financial Management
- Corporate Restructuring, Mergers & Acquisitions
- Entrepreneurial Marketing
- Mutual Fund Management
- Minor Project-2

SEMESTER 4

- Private Equity & Venture Capital
- Treasury Management
- Small Business Management
- Dissertation
- International Finance & Forex Management
- Financial Modeling



MASTER OF COMPUTER APPLICATIONS

USA, UK & CANADA ACCREDITATIONS

MCA

ABOUT PROGRAM

MASTER OF
COMPUTER APPLICATIONS

LEARNING EFFORTS: 12/15 HRS A WEEK
DURATION: 2 YEARS | CREDITS: 103

Amity University Online Master of Computer Applications (MCA) is a 2-year degree Program that aims to equip graduates with the advanced tools, technologies and applications in the IT industry to meet the constantly growing requirement of IT professionals.

The industry-oriented Program helps learners to develop a thorough understanding of various tools and programming languages in the development of better and faster applications.

SPECIALISATIONS

- MCA with Specialisation in Blockchain (In collaboration with eCornell)
- MCA with Specialisation in ML & AI (In collaboration with eCornell)
- MCA with Specialisation in Machine Learning (In collaboration with TCS iON)
- MCA with Specialisation in AR & VR (In collaboration with TCS iON)



PROGRAM
CURRICULUM

SEMESTER 1

SUBJECT NAME

COURSE TYPE

- | | |
|--|----------------|
| • Advanced Database Management Systems | • Core Courses |
| • Advanced Software Engineering Principles | • Core Courses |
| • Professional Communication | • VAC |
| • Core Java | • Core Courses |
| • Graph Theory and Combinatorics | • Core Courses |

SEMESTER 2

- | | |
|--|-----------------------------------|
| • Research Methodology | • Core Courses |
| • Data Structures and Algorithm Design | • Core Courses |
| • Network Security and Cryptography | • Core Courses |
| • Introduction to Data Analytics | • Specialisation Elective Courses |
| • Image Processing Techniques | • Specialisation Elective Courses |
| • Artificial Intelligence and Robotics | • Specialisation Elective Courses |
| • Routing & Switching Essentials | • Specialisation Elective Courses |
| • Statistics Using R | • Specialisation Elective Courses |
| • Cognitive Analytics & Social skills for professional | • VAC |

SEMESTER 3

- | | |
|--|-------------------------------------|
| • Cloud Infrastructure and Services | • Core Courses |
| • UNIX / Linux Programming | • Core Courses |
| • Advanced Web Technologies | • Specialisation Elective Courses |
| • Internet of Everything | • Specialisation Elective Courses |
| • Machine Learning using Python | • Specialisation Elective Courses |
| • Software Testing and Reliability Duplicate | • Specialisation Elective Courses |
| • Professional ethics | • VAC |
| • Seminar(Evaluation) | • NTCC |
| • Quantitative Aptitude | • Employability & Skill Enhancement |

SEMESTER 4

- | | |
|-----------------|--------|
| • Major Project | • NTCC |
|-----------------|--------|



AMITY
UNIVERSITY
ONLINE



MASTER OF ARTS - JOURNALISM & MASS COMMUNICATION

USA, UK & CANADA ACCREDITATIONS



ज्ञान विज्ञान विमुक्तये



Valid: 07/2018 - 07/2023



ABOUT PROGRAM

MASTER OF ARTS

JOURNALISM & MASS COMMUNICATION

LEARNING EFFORTS: 12/15 HRS A WEEK
DURATION: 2 YEARS | **CREDITS:** 98

Master of Arts in Journalism and Mass Communication is a 2-year (4 semesters) program for graduates seeking a career in digital, radio, print or TV media and journalism. Designed to meet the changing needs of working professionals.

It covers important trends and concepts of advertising, electronic communication, print media, news writing, public relations and corporate communication, event management, reporting and writing, audio-visual communication, and cyber journalism. This program will prepare the learner to understand media ethics and acquire leadership positions in media houses.



PROGRAM

CURRICULUM

SEMESTER 1

- Mass Communication Theory & Practice
- Writing Analysis for Print
- Visualization & Media Design
- Photography Concepts & Practice
- Professional communication

SEMESTER 2

- Marketing Management
- Development Communication: Theory & Practice
- Media Ethics Laws & Governance
- Investigative Journalism
- Cognitive Analytics & Social Skills for Professional

SEMESTER 3

- Media Research & Application
- New Media & Digital Technology
- Advertising & Promotions
- Public Relations & Events
- Data Journalism
- Financial Journalism
- Basics of Video Editing
- Professional Ethics

SEMESTER 4

- Dissertation
- Media, CSR & Sustainable development
- Digital Marketing
- Political Communication
- Gender, Human Rights & Media



AMITY
UNIVERSITY
ONLINE



MASTER OF ARTS

(PUBLIC POLICY & GOVERNANCE)

USA, UK & CANADA ACCREDITATIONS



ABOUT PROGRAM

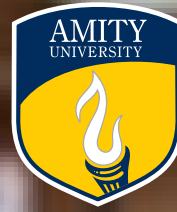
MASTER OF ARTS (Public Policy & Governance)

LEARNING EFFORTS: 29 HRS A WEEK
DURATION: 2 YEARS | **CREDITS:** 100

Master of Arts (Public Policy & Governance) is a postgraduate program of two years duration. Each year is divided into two semesters i.e., total 4 semesters. Master the art of Public Policy & Governance. Designed for fresh graduates, final year students, & working professionals, this course equips you with the skills to solve complex real-world issues and build cutting-edge policies. Explore diverse career opportunities in governmental organizations, research centers, teaching, and non-governmental organizations.

MA
PPG





AMITY
UNIVERSITY
ONLINE



MASTER OF ARTS

(PUBLIC POLICY & GOVERNANCE)

USA, UK & CANADA ACCREDITATIONS



ABOUT PROGRAM

MASTER OF ARTS (Public Policy & Governance)

LEARNING EFFORTS: 29 HRS A WEEK
DURATION: 2 YEARS | **CREDITS:** 100

Master of Arts (Public Policy & Governance) is a postgraduate program of two years duration. Each year is divided into two semesters i.e., total 4 semesters. Master the art of Public Policy & Governance. Designed for fresh graduates, final year students, & working professionals, this course equips you with the skills to solve complex real-world issues and build cutting-edge policies. Explore diverse career opportunities in governmental organizations, research centers, teaching, and non-governmental organizations.

MA
PPG





AMITY
UNIVERSITY
ONLINE

univco

MBA IN DIGITAL MARKETING

Get a comprehensive perspective of the digital marketing ecosystem along with an MBA degree



24 months

Global
Accreditation

Global Faculty

Certification from



ONLINE

MBA IN DIGITAL MARKETING

Master foundations of digital marketing, SEM, SEO, SMM, marketing analytics with a specialized MBA degree.

Become a modern professional who understands the need to stay updated with the latest skills and is on the lookout for high-quality learning with a flexible and convenient schedule.

DIGITAL MARKETING

2/3rd

Nearly two-thirds of companies plan to add people in digital marketing roles in the coming year

20L

Estimated 20 lakh jobs in digital marketing in India alone

INDUSTRY INSIGHTS

THE DEMAND FOR DIGITAL MARKETING PROFESSIONALS HAS INCREASED BY 48% IN LAST ONE YEAR.

30,000 + jobs available currently in the industry and it is expected to grow at 25% Y-O-Y

A holistic digital marketer should have a panoramic view of various digital marketing mediums that business can use for escalating growth

WHY PURSUE AN MBA IN DIGITAL MARKETING FROM **AMITY UNIVERSITY ONLINE**?

Amity University Online India's leading professional learning and higher education platform. When you choose this program, you also get access to our extensive pool of industry experts and dedicated career assistance.

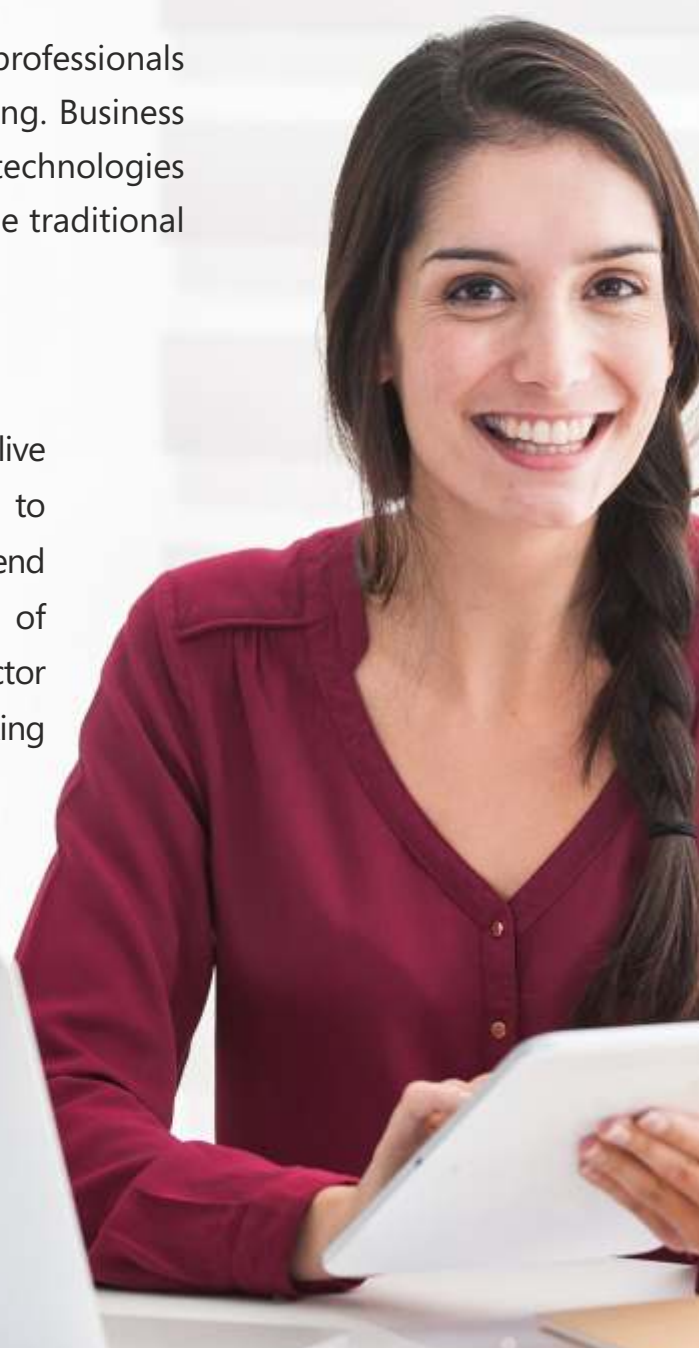
- Become a globe-trotting professional in a Digital Marketing
- Gain the recognition of an MBA in Digital Marketing from a reputed institute
- Daily live classes by global faculty
- Gain practical skills through case study-based learning
- Become industry-ready with mentorship from experts
- Get dedicated career support from mentors
- Build your skills with a curriculum designed by leading academicians & industry experts
- Learn alongside a diverse batch of pees from 80+ countries

PROGRAM HIGHLIGHTS

This is a super specialised program for ambitious professionals looking forward to make a career in Digital Marketing. Business growth is determined by the proliferation of digital technologies and thus the requirements and expectations from the traditional management degree have now changed.

Pedagogy for Course Delivery

The class will be taught using recorded video lecture, live online sessions, and case-based methods. In addition to assigning the case studies, the course instructor will spend considerable time in Understanding the concept of innovation through the eyes of the student. The instructor will cover the ways think innovatively liberally using thinking techniques.



“ You will build intellectual muscle by engaging with some of Wharton’s most highly trained and experienced faculty whose research and teaching prowess will capture your imagination, and cause you to think about your career and organization in new ways. ”

-DEAN ERIKA JAMES,
PHD at The Wharton School

MBA in Digital Marketing Management will help you to



On-the-go-learning's and 24/7 access to study material & video lectures



Deep Dive into concepts, tools and strategies for digital channels trending in the industry



Stay on track and get the most out of the program through dedicated student mentors



100% Career support

Unique Program Features



Renowned faculties from industry bring in real-world expertise



Live doubt-solving sessions with industry experts and mentors



Learn how to use new media to spread your message and grow your business.



Comprehensive study material for reference Online coursework with quizzes, case studies, assignments and projects



Hand-on experience in Digital Marketing Tools & Platforms

ONLINE
PG PROGRAM



AMITY
UNIVERSITY
ONLINE

MASTER OF BUSINESS ADMINISTRATION WITH **DUAL SPECIALIZATION**



**ONLINE MBA
RANKINGS
2024**

**INDIA'S ONLY
ONLINE MBA RANKED
Asia Pacific Top 10**



USA, UK & CANADA ACCREDITATIONS



**UGC
ENTITLED**

ज्ञान विज्ञान विमुक्तये

WASC

SENIOR COLLEGE AND
UNIVERSITY COMMISSION, USA



QAA
Global

Accredited by
The Quality Assurance Agency
Valid 07/2023 - 07/2028



WORLD EDUCATION SERVICES

ABOUT PROGRAM

MBA WITH DUAL SPECIALIZATION

LEARNING EFFORTS: 12/15 HRS A WEEK

DURATION: 2 YEARS | **CREDITS:** 107

ACCELERATE YOUR CAREER WITH AMITY ONLINE'S MBA WITH DUAL SPECIALIZATION

Amity University Online is a pioneering initiative by Amity, aimed at providing flexible online learning opportunities for individuals looking to enhance their competencies, expertise, and skills across a wide range of disciplines and career paths. The MBA with Dual Specialization degree program is a two-year course that offers students the opportunity to specialize in two different domains of business. This innovative approach allows students to gain deep expertise in one field while building versatile skills in another, preparing them for dynamic and cross-functional roles in the business world. Amity Online's degrees are highly regarded and sought-after by employers and recruiters worldwide, making them the preferred choice for individuals aspiring to advance their careers.

WHAT MAKES AMITY ONLINE'S MBA WITH DUAL SPECIALIZATION SO UNIQUE?

Gain a competitive edge with Amity University Online's globally accredited MBA with Dual Specialization. Customize your learning with one major and one minor specialization, enhancing your career and entrepreneurial skills for global opportunities.

Here's why our program stands out:

- **Master Two Fields:** Gain deep expertise in a primary specialization while enhancing skills in a complementary field for well-rounded business acumen.
- **Interdisciplinary Advantage:** Combine knowledge from two fields to solve complex challenges and fuel innovation.
- **Tailored Career Pathways:** Customize your journey with combinations like Business Analytics and Finance or Marketing and Digital Entrepreneurship to meet industry demands.
- **Strategic Problem-Solving:** Integrate insights from dual specializations for innovative, multidimensional solutions.
- **Future-Ready Versatility:** Prepare for emerging roles, hybrid profiles, and leadership in dynamic industries.

Transform your professional future with a program that blends flexibility, quality, and relevance.

DUAL SPECIALIZATIONS

		MAJOR SPECIALIZATIONS					
SPECIALIZATIONS		Finance and Accounting Management	Marketing and Sales Management	Human Resource Management	Business Analytics	Production and Operations Management	Digital Marketing Management
MINOR SPECIALIZATIONS	Human Resource Management	✓	✓	✗	✓	✓	✓
	Finance and Accounting Management	✗	✓	✓	✓	✓	✓
	Marketing and Sales Management	✓	✗	✓	✓	✓	✗
	Digital Marketing Management	✓	✗	✓	✓	✓	✗
	Entrepreneurship and Leadership Management	✓	✓	✓	✓	✓	✓
	Data Science	✓	✓	✓	✗	✓	✓
	Information Technology Management	✓	✓	✓	✓	✓	✓
	International Business Management	✓	✓	✓	✓	✗	✓

ONLINE
PG PROGRAM



AMITY
UNIVERSITY
ONLINE

MASTER OF BUSINESS ADMINISTRATION in General Management



**ONLINE MBA
RANKINGS
2024**

**INDIA'S ONLY
ONLINE MBA RANKED
Asia Pacific Top 10**



USA, UK & CANADA ACCREDITATIONS



**UGC
ENTITLED**

ज्ञान विज्ञान विमुक्तये

WISC

SENIOR COLLEGE AND
UNIVERSITY COMMISSION, USA



QAA
Global

Accredited by
The Quality Assurance Agency
Valid 07/2023 - 07/2028



WORLD EDUCATION SERVICES

ABOUT PROGRAM

MBA IN GENERAL MANAGEMENT

LEARNING EFFORTS: 12/15 HRS A WEEK
DURATION: 2 YEARS | **CREDITS:** 99

ACCELERATE YOUR CAREER SUCCESS WITH AMITY ONLINE'S MBA IN GENERAL MANAGEMENT

Amity University Online is a pioneering initiative by Amity, aimed at providing flexible online learning opportunities for individuals looking to enhance their competencies, expertise, and skills across a wide range of disciplines and career paths. Our Online MBA in General Management program, a globally accredited two-year course spanning four semesters, offers specializations in diverse areas, along with integrated project work. This comprehensive curriculum is meticulously crafted to equip graduates with the necessary skills and knowledge to excel in various roles within the realm of business administration. Amity Online's degrees are highly regarded and sought-after by employers and recruiters worldwide, making them the preferred choice for individuals aspiring to advance their careers.

WHY MBA IN GENERAL MANAGEMENT?

The MBA in General Management is a two-year, four-semester program designed to build versatile leaders with expertise across core business functions like marketing, finance, operations, and strategy.

Here is why our program stands out:

- **Leadership Excellence:** Cultivate the ability to lead teams and manage departments.
- **Career Versatility:** Seamlessly shift roles and industries with confidence.
- **Comprehensive Business Knowledge:** Expertise in core functions for a holistic understanding.
- **Strategic Acumen:** Enhance decision-making, problem-solving, and strategic thinking.
- **Industry Adaptability:** Stay ahead of economic and professional shifts.
- **Future-Ready Skills:** Gain modern management tools for a dynamic business world.

Prepare to tackle today's business challenges and drive organizational success with unmatched expertise and confidence.



AMITY
UNIVERSITY
ONLINE

MASTER OF **BUSINESS ADMINISTRATION** IN HOSPITAL AND HEALTHCARE MANAGEMENT

With India's Most Trusted Education Brand

IN COLLABORATION WITH



medvarsity



USA, UK & CANADA ACCREDITATIONS



**UGC
ENTITLED**

ज्ञान विज्ञान विमुक्तये

WASC

Senior College and
University Commission



QAA
Global

Accredited by
The Quality Assurance Agency
Valid 07/2023 - 07/2028



WORLD EDUCATION SERVICES

ABOUT PROGRAM MASTER OF BUSINESS ADMINISTRATION IN HOSPITAL AND HEALTHCARE MANAGEMENT

LEARNING EFFORTS: 12-15 HRS A WEEK
DURATION: 2 YEARS | CREDITS: 102

ACCELERATE YOUR CAREER SUCCESS WITH AMITY ONLINE'S MBA IN HOSPITAL AND HEALTHCARE MANAGEMENT

Amity University Online, in exclusive collaboration with **Medvarsity**, offers a pioneering MBA in Hospital and Healthcare Management. This two-year program is meticulously crafted to create future-ready leaders.

We provide a uniquely immersive learning experience, featuring a **four-week assured observership with Apollo Hospitals**, under senior leaders, an opportunity exclusive to us. Our curriculum is dynamically updated with Medvarsity to reflect the latest industry shifts, ensuring your skills are always ahead of the curve. Beyond theory, you will benefit from direct mentorship from healthcare executives and apply your learning through a capstone project solving real industry challenges.

We are proud to make this transformative education accessible, offering the **most affordable UGC-entitled online MBA in Healthcare Management**. This is your definitive opportunity to gain an unbeatable competitive advantage and accelerate your career success, without compromise.



WHY CHOOSE MBA IN HOSPITAL AND HEALTHCARE MANAGEMENT?



Assured Hospital Observership

Gain hands-on experience with a 4-week placement at leading hospitals like Apollo.



Learn from Industry Titans

Get mentored by top healthcare executives and clinicians.



Most Affordable Premier MBA

Remove financial obstacles from learning by opting loan at zero-cost EMI of ₹12,459*/month.



Fast-Track Career Growth

Access pre-placement opportunities and accelerate into leadership roles.



Future-Ready Curriculum

Master healthcare leadership, tech, and operations with an industry-designed program.



Global Healthcare Outlook

Understand international systems to expand your career possibilities.



Real-World Capstone Projects

Solve actual healthcare challenges and create impactful business solutions.



Practical Skill Validation

Regular mentor feedback to ensure you are job ready.

WHAT MAKES AMITY ONLINE'S MBA SPECIAL?



Inclusive & Flexible Learning Design

Built on UDL principles, the program uses videos, visuals, and interactive exercises to make learning faster, easier, and more impactful.



Gamified Assignments

Build leadership and decision-making skills through immersive business simulations that mirror real-world challenges.



Interactive AI Learning

Learn smarter with AI-powered tools - get effortless summaries, intelligent Q&A support, and automatic note generation to make studying seamless and personalized.



Live Industry Projects

Collaborate with industry experts on real projects, build practical skills, and earn certifications that set you apart before graduation.



Prof. AMI - Now in a New Avatar

Your 24/7 AI mentor - always ready to guide, motivate, and keep your learning on track wherever you are.



Certification in Basics of AI

Gain a certification in AI fundamentals and make your MBA future-ready - blending business insight with cutting-edge technology.



AMITY
UNIVERSITY
ONLINE



MASTER OF BUSINESS ADMINISTRATION

(INTERNATIONAL FINANCE)



**ACCA,
UK Accredited**



ABOUT PROGRAM

MBA

(International Finance)

Mode: ONLINE

DURATION: 2 YEARS | **CREDITS:** 99

The programme provides an understanding of global money and credit flows. The program explores financial and investment policies of multinational companies. It provides insight into the international banking system and foreign currency exchange. Additionally, this degree enhances student's value and employability both domestically and internationally.



KEY PROGRAMME HIGHLIGHTS

- Globally Recognized Curriculum in Over 180+ Countries.
- Recognised by 7600+ Employers across the globe.
- Earn 2 qualifications in 2 years
- Imparts Management, Analytic & Leadership Skills.
- It is a specialized MBA program that offers distinct advantages over a normal MBA in terms of its focus and career opportunities
- This programme has global recognition, prestige, and worth, the Chartered Certified Accountant's Qualification.





AMITY
UNIVERSITY
ONLINE

THE NEW WAY
TO **MBA**



MASTER OF BUSINESS ADMINISTRATION

USA, UK & CANADA ACCREDITATIONS



ABOUT PROGRAM

MASTER OF BUSINESS ADMINISTRATION

LEARNING EFFORTS: 12/15 HRS A WEEK
DURATION: 2 YEARS | **CREDITS:** 99

ACCELERATE YOUR CAREER SUCCESS WITH **AMITY'S ONLINE MBA**

Amity University Online is a step by Amity, to offer elective online learning for people seeking to improve competency, build expertise, and enhance skills, across diverse disciplines and career paths. Amity's online MBA program is a globally accredited two-year (4 semesters) course with 12 specialization areas and in-built project work designed to prepare graduates for varied career opportunities in business administration. Amity's online degrees are the most preferred online degrees by employers and recruiters globally.

WHAT MAKES **AMITY'S ONLINE MBA SPECIAL?**

Empower yourself to become a successful working professional with India's only Online MBA to be ranked globally by QS. The program is designed to strengthen your entrepreneurial abilities and to give you skills to achieve quick growth and success in the corporate world. The program covers all the important concepts, practices, and trends in the subject area, including marketing, sales, human resources, finance, accounting, insurance, information technology, international business, entrepreneurship, etc.

Our globally accredited Online MBA covers 12 industry-oriented specialisations to accomplish the professional goals of graduates and working professionals. It allows them to delve deep into the nuances of a particular industry, thus creating industry ready professionals. Moreover, this two-year (4 semesters) online degree program gives an opportunity to work and learn anytime and anywhere, without putting a career on hold.

SPECIALISATIONS

- Marketing & Sales Management
- Entrepreneurship & Leadership Management
- Finance & Accounting Management
- Human Resource Management
- Information Technology Management
- International Business Management
- Production & Operations Management
- Retail Management
- Global Finance Market
- Hospitality Management
- Insurance Management
- Petroleum & Natural Gas Management

PROGRAM **CURRICULUM**

SEMESTER 1

- Accounting for Managers
- Marketing Management
- Managerial Economics
- Statistics for Management
- Professional communication

SEMESTER 2

- Business Research Methods
- Financial Management
- Human Resource Management
- Conflict Resolution & Management
- Legal Aspects of Business

SEMESTER 3

- Professional Ethics
- Strategic Management
- Minor Project

SEMESTER 4

- Management in Action - Social Economic and Ethical Issues
- Digital Marketing
- Major Project



AMITY
UNIVERSITY
ONLINE

univco

MBA WITH SPECIALISATION IN BUSINESS ANALYTICS

A cutting-edge Analytics program taught by the most influential industry leaders and world-class faculty.



24 months

Global
Accreditation

Global Faculty

Certification from



Harvard Business
School Online

PROGRAM OVERVIEW

Learn and master the skills in business analytics and intelligence. This program is a blend of modern tools with highly optimised algorithms that meet the current industry demands. Get an edge over the current competitive environment with an MBA program in Business Analytics and Intelligence.

Build highly reliable and secure BI solutions for the most complex problems with an accuracy of about 97 per cent. Be confident with the career outlook as this is not just an academic-based program but a much-required exercise to instil analytical thinking.

The most demanded professionals in Industry with an average salary of more than 10 lakhs per Annum. MBA professionals with Business Analytics stand highest chance to get highly paid opportunities than people with regular MBA's. This is a highly optimised program with an improvised and updated structure for people who want to push themselves to greater heights in their careers using simple and most reliable tools. The current industry demands a lot from professionals, and we can see that the level of competition is rising day by day. Business analytics makes use of skill sets that helps individuals not to identify and understand the problems of any organisation.

The program gives you the flexibility to utilise your personal space and keep learning at your own pace and time. This helps learners to make use of the course curriculum on their demand. Reinforced with help sessions, it gives a solid foundation to all the queries with the help of expert faculty regularly. The objective of this course is to make students familiar with Business analytics, data modelling, data interpretation, Business Intelligence, Advanced algorithm and their implementation with easily operable tools.

INDUSTRY INSIGHTS

THE DEMAND FOR DATA ANALYTICS PROFESSIONALS HAS DOUBLED IN THE LAST YEAR.

The demand for Business Analytics professionals has doubled in the last year. This demand will grow exponentially as more than 90% of companies surveyed said they plan to start hiring Data Professionals in the next three years.

Business analytics and Business Intelligence are popular skills, along with skills such as Data Science, Machine Learning and Data Engineering, Big Data Architect.

WHY PURSUE AN MBA IN BUSINESS ANALYTICS FROM **AMITY UNIVERSITY ONLINE**?

Amity University Online India's leading professional learning and higher education platform. When you choose this program, you also get access to our extensive pool of industry experts and dedicated career assistance.

- Become a globe-trotting professional in a Business Analytics
- Gain the recognition of an MBA in Business Analytics from a reputed institute
- Daily live classes by global faculty
- Gain practical skills through case study-based learning
- Become industry-ready with mentorship from experts
- Get dedicated career support from mentors
- Build your skills with a curriculum designed by leading academicians & industry experts
- Learn alongside a diverse batch of peers from 80+ countries

PROGRAM HIGHLIGHTS

Pedagogy for Course Delivery

The class will be taught using recorded video lectures, live online sessions and case-based methods. In addition to assigning the case studies, the course instructor will spend considerable time Understanding the concept of innovation through the student's eyes. The instructor will cover the ways to think innovatively liberally using thinking techniques.

- One-on-One Mentoring
- Industry-driven comprehensive curriculum
- 24/7 access to study material & video lectures
- Live interactions with Data Personnel and Corporate leaders
- Real-world Projects & Case Studies
- Face-to-face meetup's with top experts & your peers
- Career Guidance and support
- Get Alumni Status from Amity Future Academy

MBA in Business Analytics will help you to



On the go learnings and 24/7 access to study material & video lectures



Deep dive into concepts, tools and requirements for Business Analysis and Business Intelligence trending in the industry



Stay on track and get the most out of the program through dedicated student mentors



100% Career assistance

Unique Program Features



Focus on strategy & tools



Gain in-depth subject knowledge and expert insights from an industry-driven comprehensive curriculum.



Live interaction with Business Analysis experts and Corporate leaders



Hands-on experience to solve corporate level Business Analysis and Business Intelligence issues

“ Innovative platform and access to abundance of material. Best part of studying with Amity was the ready response from faculty and support team. I had a great learning experience with Amity.

-Ishvinder Singh
BA June 2018 Batch



AMITY
UNIVERSITY
ONLINE

univco

MBA WITH SPECIALISATION IN DATA SCIENCE

A comprehensive program to learn new cutting edge data-driven technologies in Data Science.



24 months

Global
Accreditation

Global Faculty

Certification from



PROGRAM OVERVIEW

The MBA in Data Science program provides a unique opportunity to understand business management applications with analytical skills while also covering cross-functional management skills in individuals.

This program is meant to give students unrivalled flexibility in learning at their speed and attending classes at their convenience. This curriculum provides hands-on experience with all of the tools needed to become a successful Data Scientist, focusing on machine learning and business management to help students understand how machine learning techniques may be applied in the real world. This course familiarises learners with business management skills, end-to-end data science project life cycle, machine learning algorithms, deep learning, and big data analytics.

This two-year program offers a core course along with a specialisation in Data Science.

INDUSTRY INSIGHTS

THE DEMAND FOR DATA ANALYTICS PROFESSIONALS HAS DOUBLED IN THE LAST YEAR.

This demand will grow exponentially as more than 70% of companies surveyed said they plan to start hiring Data Professionals in the next three years.

Data analytics and Business Intelligence are popular skills, along with skills such as Data Science, Machine Learning and Data Engineering.

WHY PURSUE AN MBA IN DATA SCIENCE FROM **AMITY UNIVERSITY ONLINE**?

Amity University Online India's leading professional learning and higher education platform. When you choose this program, you also get access to our extensive pool of industry experts and dedicated career assistance.

- Become a globe-trotting professional in a Data Science
- Gain the recognition of an MBA in Data Science from a reputed institute
- Daily live classes by global faculty
- Gain practical skills through case study-based learning
- Become industry-ready with mentorship from experts
- Get dedicated career support from mentors
- Build your skills with a curriculum designed by leading academicians & industry experts
- Learn alongside a diverse batch of peers from 80+ countries

PROGRAM HIGHLIGHTS

Pedagogy for Course Delivery

The class will be taught using recorded video lectures, live online sessions, and case-based methods. In addition to assigning the case studies, the course instructor will spend considerable time Understanding the concept of innovation through the student's eyes. The instructor will cover the ways to think innovatively liberally using thinking techniques.

- One-on-One Mentoring
- Industry-driven comprehensive curriculum
- 24/7 access to study material & video lectures
- Live interactions with Data Scientists and Corporate leaders
- Real-world Projects & Case Studies
- Face-to-face meetup's with top experts & your peers
- Career Guidance and support
- Get Alumni Status from Amity Future Academy

“Amity's Data Science program helped me in taking my first step towards shaping my career in the field of DS. Amity provided quality slides and material; lectures were created to impart in-depth knowledge and good quality assessment and practice material. Mentor support and guidance is commendable. eCornell lecture and assignments were class apart.”

Aprajita Mishra

SME for Data Science

DS - January 2019

MBA in Data Science will help you to



On the go learnings and 24/7 access to study material & video lectures



Deep dive into concepts, tools and requirements for Data Science and AI trending in the industry



Stay on track and get the most out of the program through dedicated student mentors



100% Career assistance

Unique Program Features



Focus on strategy & tools



Gain in-depth subject knowledge and expert insights from an industry-driven comprehensive curriculum.



Live interaction with Data experts and Corporate leaders



Hands-on experience to solve corporate level Data Science and AI issues



AMITY
UNIVERSITY
ONLINE

HCLTech



MCA

WITH SPECIALISATION IN
CYBER SECURITY



ABOUT THE PROGRAM

MCA with specialisation in Cyber Security

A Master of Computer Applications (MCA) program with specialisation in Cyber Security is tailored to equip students with advanced knowledge and skills in protecting digital systems, networks, and data from cyber threats. The curriculum starts with foundational courses covering computer networks, operating systems, and information security principles. Students then delve into specialized Cyber Security topics such as ethical hacking, cryptography, risk management, and incident response.

Throughout the program, students gain hands-on experience with Cyber Security tools and techniques, including penetration testing tools, encryption algorithms, and intrusion detection systems. They learn to identify vulnerabilities, assess risks, and implement security measures to safeguard against cyber attacks.

Practical projects and simulations allow students to apply their Cyber Security skills in simulated environments, preparing them to address real-world cyber threats effectively. By graduation, students are well-equipped to pursue roles as Cyber Security analysts, security consultants, or information security managers, ready to protect organizations from cyber threats and ensure the integrity and confidentiality of digital assets.

MCA WITH SPECIALISATION IN MACHINE LEARNING

INDUSTRY-ENDORSED PROGRAM



Remote Internships &
Placement Assistance

Global Accreditations

Global Faculty

ABOUT THE PROGRAM

MCA (Machine Learning)

This specialisation track on Artificial Intelligence covers end-to-end in-depth industry ready knowledge on different domains and technologies of Artificial Intelligence, Machine Learning, Deep Learning, etc. The track augments the specialisation with the addition of trending courses like social media and text analytics.



TESTIMONIAL

“Amity is one of the best universities to pursue an IT degree. Altogether, it has been a hassle-free experience, taking exams from my choice of place. The student support team helped me throughout the entire course. I am grateful I chose this online degree.”

Rohit Shaw



AMITY
UNIVERSITY
ONLINE

MCA WITH SPECIALISATION IN MACHINE LEARNING & AI



A unique program fostering innovation with outstanding expertise of Machine Learning and Deep Learning Techniques in the next generation leaders



24 months

Global Accreditation

Global Faculty

PROGRAM OVERVIEW

- Master the techniques of Machine Learning, Reinforcement Learning and Deep Learning with a specialized MCA degree.
- The growing implementation of the technologies creates a massive demand for the critical job roles in each domain and industry type. The program will engage, enhance and empower the learners to withstand the emerging trends and establish a strong foundation for their professional growth.
- Estimated more than 10 lakh jobs in ML&AI in India alone.
- This is a super-specialized program for ambitious professionals looking forward to making a career in ML & AI. Business growth is determined by the proliferation of ML technologies, and thus the requirements and expectations from traditional degrees have now changed. The program structure provides candidates with the flexibility to learn at their own pace. The course is practice-oriented and intended to give exposure to real-world problems. The course's objective is to familiarize learners with the scope of prediction or forecasting of parameters with the help of ML&AI techniques and their applications in various domain-specific industries. The two-year programs, along with a specialization in Machine Learning and Artificial Intelligence.

INDUSTRY INSIGHTS

THE DEMAND FOR MACHINE LEARNING & AI PROFESSIONALS HAS DOUBLED IN THE LAST YEAR.

An approximate growth of 54% is expected every year in implementing ML&AI in the industry despite the variety of sectors and domains.

In 2020, the ML&AI software market is reaching the forecast of 22.6 billion US dollars, whereas it is forecasted to reach 126 billion US dollars by 2025.

WHY PURSUE AN MCA IN MACHINE LEARNING & AI FROM **AMITY UNIVERSITY ONLINE**?

Amity University Online India's leading professional learning and higher education platform. When you choose this program, you also get access to our extensive pool of industry experts and dedicated career assistance.

- Become a globe-trotting professional in a Machine Learning & AI
- Gain the recognition of an MCA in Machine Learning & AI from a reputed institute
- Daily live classes by global faculty
- Gain practical skills through case study-based learning
- Become industry-ready with mentorship from experts
- Get dedicated career support from mentors
- Build your skills with a curriculum designed by leading academicians & industry experts

PROGRAM HIGHLIGHTS

Pedagogy for Course Delivery

The class will be taught using recorded video lectures, live online sessions, and case-based methods. In addition to assigning the case studies, the course instructor will spend considerable time understanding the concept of innovation through the student's eyes. The instructor will cover the ways to think innovatively liberally using thinking techniques.

- One-on-One Mentoring
- Industry-driven comprehensive curriculum
- 24/7 access to study material & video lectures
- Live interactions with Data Personnel and Corporate leaders
- Real-world Projects & Case Studies
- Face-to-face meetup's with top experts & your peers
- Career Guidance and support
- Get Alumni Status from Amity Future Academy



“ I joined ML & AI program of Amity University to make my career transition to Machine Learning professional. I am very happy that my decision to join Amity is 100% correct. Faculty are very knowledgeable. Most of them have PhD. Students can learn a lot if they spend a lot of time. ML project that I work on really help me to implement project in my company ”

-Sunil Kumar Dubey

Senior Manager - Technology, Reliance Industries Ltd

Advantages of the MCA in ML&A (Program: Subject Specific Skills:

- Understand the type and structure of the given dataset and be able to derive the appropriate insights from the dataset
- Perform Data Pre-processing techniques on various types of data and build algorithms to maximum efficiency, thereby avoiding overfitting and underfitting of the models
- Visualize the multiple features of the data by using Matplotlib and Seaborn libraries in python
- Get hands-on experience of training, testing and validation of the diverse Machine Learning Algorithms
- Understand the concepts involved in the creation of the neural networks using python
- Analyze the extensive data and build the different Supervised, Unsupervised and Deep Learning models

By the end of the MCA-ML&AI program, you will be able to:

- Spearhead Machine Learning models and uncover hidden insights to problems that were once thought impossible
- Become a leader in the booming market of ML & AI by learning about its breakthroughs achieved and the future that it holds
- Gain solid awareness of the critical concepts of AI, ML, Deep Learning, Data Mining & Data Science
- Make strategically essential decisions in your professional domain with ML techniques, models and various algorithms.
- Leverage your innovative ability to develop intelligent ML & AI-based solutions using the required platforms and languages



AMITY
UNIVERSITY
ONLINE

HCLTech



MCA

WITH SPECIALISATION IN
SOFTWARE ENGINEERING



ABOUT THE PROGRAM

MCA with specialisation in Software Engineering

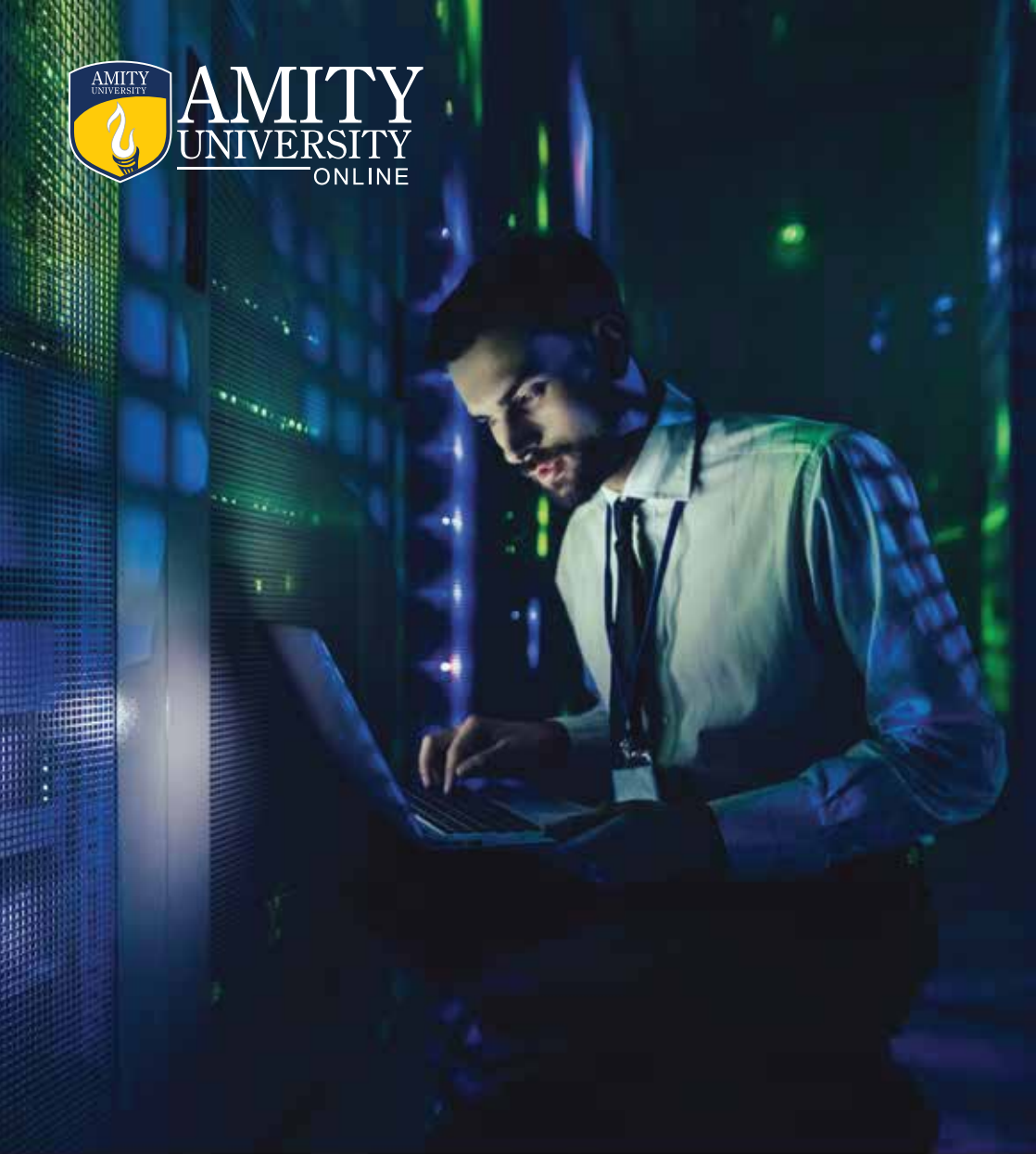
A Master of Computer Applications (MCA) program with specialisation in Software Engineering is designed to provide students with advanced knowledge and skills in both computer science fundamentals and software development practices. Students start with core courses covering advanced topics in programming languages, algorithms, and computer architecture. They then delve into specialized software engineering areas such as software design, development methodologies, and software testing.

Throughout the program, students gain hands-on experience with modern software development tools and technologies, including integrated development environments (IDEs), version control systems, and software testing frameworks. They learn to design and develop complex software systems, following industry best practices and standards.

Practical projects and internships allow students to apply their software engineering skills to real-world problems, gaining valuable industry experience. By graduation, students are equipped to pursue roles as software engineers, software developers, or technical leads, prepared to tackle complex software development challenges and contribute effectively to the technology industry.



AMITY
UNIVERSITY
ONLINE



Master of Computer Applications

ACCREDITED BY:



About the Programme

MASTER OF COMPUTER APPLICATIONS

Learning Efforts - 12/15 hrs a week | Duration - 2 Years | Credits - 103

Amity University Online Master of Computer Applications (MCA) is a 2-year degree programme that aims to equip graduates with the advanced tools, technologies and applications in the IT industry to meet the constantly growing requirement of IT professionals. The industry-oriented programme helps learners to develop a thorough understanding of various tools and programming languages in the development of better and faster applications.



AMITY
UNIVERSITY
ONLINE

paytm

**ONLINE
PG PROGRAM**

MASTER OF COMPUTER APPLICATION

WITH A SPECIALIZATION IN
FINTECH & AI



USA, UK & CANADA ACCREDITATIONS



**UGC
ENTITLED**

ज्ञान विज्ञान विमुक्तये

WASC

Senior College and
University Commission



QAA
Global

Accredited by
The Quality Assurance Agency

Valid 07/2018 - 07/2023



WORLD EDUCATION SERVICES

ABOUT PROGRAM

MASTER OF COMPUTER APPLICATION

WITH A SPECIALIZATION IN FINTECH & AI

LEARNING EFFORTS: 12/15 HRS A WEEK

DURATION: 2 YEARS | **CREDITS:** 103

THRIVE IN A DIGITAL-FIRST ECONOMY WITH MCA IN FINTECH & AI

Amity University Online's MCA with specialization in Fintech & Artificial Intelligence, in collaboration with Paytm, is a 2-year, future-ready master's program designed to create next-generation Fintech architects and AI innovators. The program blends advanced computing, AI, data science, financial intelligence, and regulatory technology (RegTech) to prepare learners for leadership roles in the digital economy. Students gain hands-on experience with Python, R, blockchain, RegTech, cloud computing, and digital payments, while engaging in sandbox simulations, case studies, and industry-driven projects.

What makes this program unique is its focus on both India's Fintech ecosystem, such as UPI, Aadhaar Stack, and regulatory compliance, and global frameworks like GDPR, PSD2, and FATCA. With capstone projects every semester, industry mentorship, and GitHub-ready prototypes, students graduate just job-ready and equipped with the entrepreneurial prowess and innovation skills to shape the future of financial technologies.

Key Highlights

- **Career Opportunities:** Secure a minimum of 3 interviews with top firms and startups.
- **Mentorship from Leaders:** Gain insights from CXO talks and industry keynote sessions.
- **Assured Internship:** Access virtual internship opportunities, subject to the eligibility criteria by Paytm.
- **Global Readiness:** Learn from international faculty, webinars, and exchange programs.
- **Build Job-Ready Skills:** Graduate with applied projects, sandbox simulations, and teamwork experience.
- **Hands-On Labs:** Train with real-world simulations in payments, APIs, fraud detection, and RegTech.

MCA WITH SPECIALISATION IN AR & VR

INDUSTRY-ENDORSED PROGRAM



**Remote Internships &
Placement Assistance**

Global Accreditations

Global Faculty

ABOUT THE PROGRAM

MCA (AR & VR)

This specialisation track covers in-depth knowledge on Immersive Experience thereby enabling students to learn and specialise in domains including augmented reality, virtual reality with knowledge of Machine Learning and conversational experiences. This unique blend of immersive learning experience in this track grooms a learner with the next generation skills & knowledge required for immersive conversational experience which takes a leap forward.



TESTIMONIAL

“ Choosing Amity over any other university was a great decision for me because this course has accelerated my career growth to the next level. The course trained me with the concepts of algorithm and its real world applications. ”

Tarushi Singh



AMITY
UNIVERSITY
ONLINE

MCA IN BLOCKCHAIN TECHNOLOGY

An immersive program to help emerging leaders navigate the dynamic digital landscape to craft winning Business strategies.



24 months

Global
Accreditation

Global Faculty

Certification from



PROGRAM OVERVIEW

This is a super-specialized program for ambitious professionals looking forward to a career in Blockchain Technology. Business and career growth are determined by the proliferation of technologies, and thus the requirements and expectations from the traditional system have now changed.

This two-year program offers a core course along with a specialisation course in Blockchain Technology. The program structure provides candidates with unmatched flexibility to learn at their own pace and attend classes at their convenience. The course is practice-oriented and intended to give exposure to real-world applications. This course aims to familiarise the learners with the scope of Blockchain technology, implementation and management so that they understand the current industry demands and be well prepared for the career they are looking for.

What makes Amity Online MCA in Blockchain Technology special?

Empower yourself into becoming a successful working professional with a world-class online MCA programme by Amity University Online. The programme is specially designed to enhance your innovative and entrepreneurial abilities and gain skills to achieve rapid growth & success in the corporate world. The program is designed to provide a thorough knowledge of the chosen field and applications of Blockchain Technology. This will also help in developing the skills to build practical Blockchain applications that regulate your business goals.

INDUSTRY INSIGHTS

THE DEMAND FOR BLOCKCHAIN PROFESSIONALS HAS INCREASED BY 300% SINCE 2019

The annual growth rate of demand of blockchain professionals is expected 67% from 2020-25

The blockchain market size was USD 2.01 billion in 2019 and is projected to reach USD 69.04 billion by 2027, exhibiting a CAGR of 56.1% during the forecast period [CAGR= Compound annual growth rate]

WHY PURSUE AN MCA IN BLOCKCHAIN TECHNOLOGY FROM **AMITY UNIVERSITY ONLINE**?

Amity University Online India's leading professional learning and higher education platform. When you choose this program, you also get access to our extensive pool of industry experts and dedicated career assistance.

- Become a globe-trotting professional in a Blockchain Technology
- Gain the recognition of an MCA in Blockchain Technology from a reputed institute
- Daily live classes by global faculty
- Gain practical skills through case study-based learning
- Become industry-ready with mentorship from experts
- Get dedicated career support from mentors
- Build your skills with a curriculum designed by leading academicians & industry experts
- Learn alongside a diverse batch of peers from 80+ countries

PROGRAM HIGHLIGHTS

Pedagogy for Course Delivery

The class will be taught using recorded video lectures, online live sessions and case studies to implement learning. In addition to assigning case studies courses, instructors will spend a significant time understanding the concept of innovation through the student's eyes. The instructors will cover the ways to think innovatively liberally using thinking techniques.

MCA in Blockchain Technology will help you to



On the go learnings and 24/7 access to study material & video lectures



Deep dive into concepts, tools and requirements for Blockchain technology trending in the industry



Stay on track and get the most out of the program through dedicated student mentors



100% Career assistance

Unique Program Features



Focus on strategy & tools



Gain in-depth subject knowledge and expert insights from an industry-driven comprehensive curriculum.



Live interaction with Blockchain experts and Corporate leaders



Hands-on experience to solve corporate level Blockchain issues

“Blockchain Technology & Management course is very exhaustive and easy to understand. It's helpful to even non-IT background people. This course has indeed helped me change my career path.”

Munjali Patel

Blockchain Analyst
BTM - June 2018

MASTER OF SCIENCE
IN DATA SCIENCE



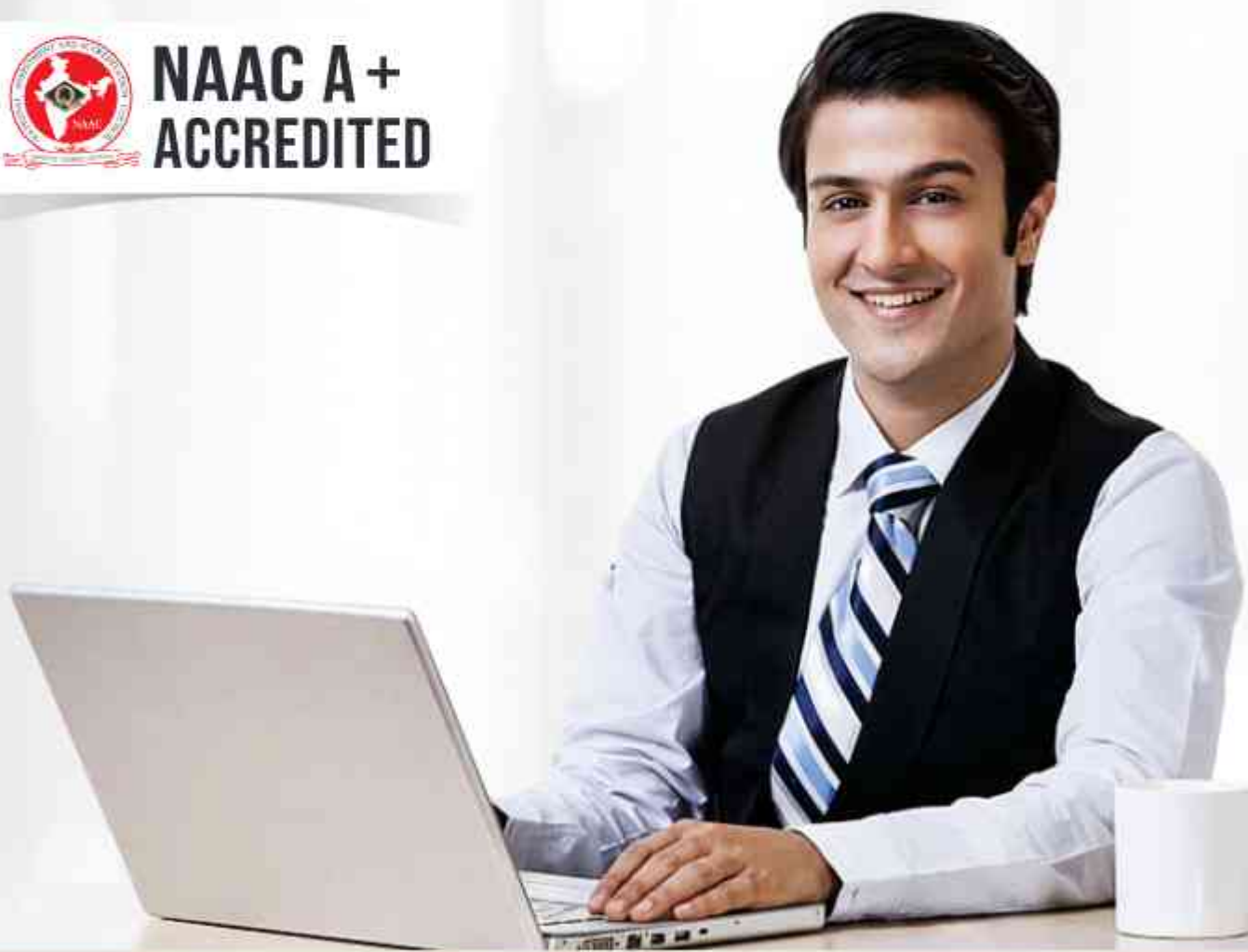
AMITY
UNIVERSITY
ONLINE

ONLINE M.Sc In DATA SCIENCE

Designed for you to build a distinctive
career in analytical and leadership roles
in various sectors.



**NAAC A+
ACCREDITED**



RECOGNIZED AND ACCREDITED



**NAAC A+
ACCREDITED**



ABOUT PROGRAM

MASTER OF SCIENCE IN DATA SCIENCE

LEARNING EFFORTS: 12/15 HRS A WEEK

DURATION: 2 YEARS | **CREDITS:** 118 | **SEMESTERS:** 4

Master of Science (M.Sc) in Data Science is a rigorous 2-year (4 semesters) postgraduate program designed to provide students with in-depth knowledge and practical skills in data analysis, machine learning, and big data technologies. The program focuses on the theoretical and practical aspects of data science, including statistical analysis, data mining, predictive modeling, and data visualization.

Upon successful completion of the program, learners will gain comprehensive expertise in handling large datasets, extracting meaningful insights, and making data-driven decisions. They will develop critical thinking skills to solve complex problems and create innovative solutions using advanced data science techniques. This career-oriented degree provides a robust foundation for professionals aiming to excel in the rapidly growing field of data science.

Graduates can explore career opportunities in roles such as data scientist, data analyst, machine learning engineer, business intelligence analyst, and big data engineer. The program prepares learners to work in diverse sectors, including finance, healthcare, technology, e-commerce, and government, enabling organizations to leverage data for strategic decision-making. Pursuing this program will open doors to a wide range of professional opportunities in the dynamic and evolving field of data science.



OUR ACCREDITATIONS AND RECOGNITIONS

Endorsements of Academic Quality and Excellence



**ONLINE MBA
RANKINGS
2024**

**INDIA'S ONLY
ONLINE MBA RANKED
Asia Pacific Top 10**



First university in India to receive
UGC approval for Online Degrees
and Learning Platform



The Western
Association of Schools
and Colleges



Ranked 35 by National
Institutional
Ranking Framework



Ranked among
Top 3% Globally



Degree programs approved
by All India Council of
Technical Education



WES accredited in
Canada



First Indian University to be
accredited by National Council
for Higher Education, Africa



India's first private
university to be a member



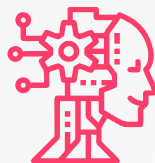
AMITY UNIVERSITY **ONLINE ADVANTAGES**

Top-Notch Online Learner Experience



Top International Faculty

Lectures delivered by top international faculty offer captivating insights with a global perspective.



AI-ProfessorAMI

AI-PROF. AMI, powered by Chat-GPT 4 and Open AI Tech for 24/7 doubt clearing and support.



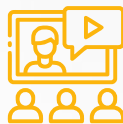
Diverse learning mediums

Diverse learning options through recorded lectures, audio books, physical books, e-books and more.



Industry-Aligned Curriculum

Program curriculum aligned with industry demand for better employability.



Interactive faculty sessions

Engage in a dynamic learning environment with our continuous faculty interaction and dedicated doubt-clearing sessions.



Career services and placement assistance

Career services and placement assistance with multiple hiring partners ensuring opportunities for professional growth.



Remote proctored exams

Take exams with ease, integrity and convenience from the comfort of your own space.



Dedicated Academic Advisor

Expert guidance by professionals who support you in your academic journey.



1:1 industry mentorship

Elevate your skills and career prospects with tailored insights, cultivating a pathway to professional success.

ON CAMPUS **EXPERIENCE**

EXTENSIVE INTERACTION WITH **FACULTY AND PEERS**

- Campus orientation for new learners in all the Amity University campuses
- Last-minute revision classes at select Amity University campuses
- Guest lecture series on the campuses
- Access to library and programming labs on the campus
- Exam preparation classes
- Access to campus events



CAREER SERVICES

PREPARING YOU TO BECOME JOB-READY

Amity University Online is committed to enhancing your employability by helping you become industry ready. From skills assessments and resume building workshops to mock interviews and placement drives, we provide a range of services to help you succeed. Our goal is to ensure that you are matched with the perfect job that aligns with your aspirations.



STUDENT TESTIMONIALS



“Whether it was student support, webinar or lecture, Amity University Online provided an excellent support and service.”

HARNEET
MBA Student



“I actually chose Amity University Online to mainly enhance my knowledge in sales and marketing, aiming for a career growth and experience.”

JACQUILIN JANCY
MBA Student



“Amity Online has come up with Amigo. I feel it is a one-stop shop for students studying here. The lectures are very knowledgeable.”

DHRUV ASHER
MBA Student



“Amity Online has excellent faculty members. Their method of teaching is very friendly. With their positive approach and mindset, they have always kept me motivated.”

EETIKA MALHOTRA
MBA Student



“Amity Online is one of the best universities in India providing Online MBA. It was one of the best decisions I ever made.”

MIRZA AKRAM BAIG
MBA Student

ALUMNI WORKING AT



CORPORATES SPEAK

“With HCLTech's expertise and Amity University's commitment to excellence, you can trust that you're receiving top-notch education and support every step of the way. Together, let's embark on a journey towards success and unlock endless opportunities in the world of technology.”

SRIMATHI SHIVASHANKAR

CVP & Business Head, HCLTech Edtech Service

“At 9Yards Technology, education is at the heart of our mission. Partnering with Amity University Online allows us to extend valuable learning opportunities to our employees, fostering growth and innovation with exclusive deals. We are committed to empowering our team through education, ensuring a future of limitless possibilities.”

ZUBAIR AHMAD

Founder and CEO, 9Yards Technology

“At Wockhardt, we strongly believe that investing in knowledge yields the greatest returns. We are committed to supporting the future of our employees. To facilitate this, our team members can now access exclusive discounts and opportunities for top-notch academic programs through our partnership with Amity University Online. This initiative aims to encourage continuous learning and personal and professional growth for everyone!”

Dr. JAGMOHAN SINGH RISHI

LnD Head, Wockhardt