

LEARN TODAY. LEAD TOMORROW.

Online Degree Programs

World-Class Education.
For a Brighter You.



100%
Online



Live
Sessions



UGC
Entitled



Career
Focused

FUTURE
READY DEGREES.
TIMELESS
CREDIBILITY.

A
TIMES GROUP
INITIATIVE





ABOUT BENNETT UNIVERSITY

Bennett University, established by The Times Group, is among India's leading private universities, offering globally benchmarked, research-driven, and industry-aligned education.

The University offers specialised programmes across multiple disciplines, blending academic rigour with real-world application.

Backed by world-class faculty, modern infrastructure, international partnerships, and The Times Group's unmatched industry ecosystem, Bennett University prepares graduates to become confident, skilled, and career-ready professionals.

Bennett University Overview



13,500+
Students



1200+
Hostel Capacity



90%+
Ph. D. Faculty



120+
Student Led
Clubs & Societies



70+
Startups Launched



1200+
Funds Raised
by Startups



120+
Sports
Facilities



120+
International
Collaborations



1200+
Companies for
Placements



68+
Acres Futuristic
Campus



20+
Corporate
Collaborations



20+
Undergraduate,
Postgraduate
& Doctoral Programmes

A Great Visionary Leadership

Mr. Vineet Jain is a visionary leader and Managing Director of Bennett, Coleman & Co. Ltd. (Times Group), India's largest and most respected media conglomerate. With a deep belief in the potential of educated and engaged young minds, he founded Bennett University in 2016 to create a future-focused institution rooted in excellence and innovation.

Under his leadership, the Times Group has grown into India's largest and most respected diversified media powerhouse across print, television, radio, and digital platforms, shaping India's media landscape and engaging millions across generations



- The Rajiv Gandhi Award for Corporate Excellence & Indian Telly Award (2009)
- IMPACT Person of the Year (2013)
- Entrepreneur of the Year – Bombay Management Association (2013)
- Media Person of the Year – International Advertising Association (IAA) (2015)
- Indian Television Academy – Sterling Icon of Indian Entertainment
- Lifetime Achievement Award – exchange4media ENBA (2018)
- Impact Digital Power 100 (2020)
- Business Leaders; ITA Hall of Fame (2020)

BUILT FOR PROFESSIONALS READY TO LEAD

Crafted by academic experts and shaped by industry insight, the Bennett Online MBA empowers ambitious professionals to advance without stepping away from their careers.

Designed to combine future-ready learning with institutional credibility, the programme delivers structured leadership development through:



Future-Ready Curriculum aligned with global business standards and emerging industry priorities



Rigorous Academic Framework grounded in management fundamentals, strategic thinking, and responsible leadership



Flexible, Immersive Learning Design integrating live interactive sessions with on-demand access for working professionals



Application-Led Pedagogy driven by case studies, business simulations, and real-world problem-solving



Diverse Specialisations & Electives enabling focused expertise and career differentiation



Research & Industry Projects providing exposure to complex organisational challenges



Structured Assessments as per UGC Norms ensuring academic depth, continuity, and measurable outcomes



UGC-Entitled Degree from a NAAC A+ University, recognised and respected across industries

This is not just an MBA.

It is a deliberate pathway to leadership credibility in a dynamic, digital-first economy.
Accelerate Your Next Leadership Move.

Online BBA

3 Years | 100% Online + Live Sessions | UGC Entitled

“An online BBA that builds business-ready graduates for a digital-first economy.”



**Business
Foundation
with Real
World
Exposure.**

Programme Introduction

UGC-entitled

Bachelor of Business Administration (Online BBA)

The Online BBA (UGC-entitled) from Bennett University is a 3-year undergraduate degree designed to build a strong business foundation with real-world exposure for tomorrow's corporate professionals. Anchored in the academic excellence of Bennett University and powered by the Times Group legacy, the programme combines conceptual depth with industry relevance in a flexible online format.

What This Programme Offers



UGC-Entitled Degree



Strong Business Foundation



100% Online + Live Sessions



Application-Oriented Learning



Career & Higher Education Ready



Future-Focused Curriculum

Why Choose an Online BBA?

An Online BBA provides a structured introduction to how businesses operate across key functions — marketing, finance, operations, human resources, and strategy — while offering the flexibility to learn from anywhere without compromising academic depth.



Why Online BBA

The Business Economy is Expanding. So Are Opportunities.



**~9% Projected
Job Market
Growth (India) ***



**~10% Year-on-
Year Hiring
Growth ***



**60+ Mn Digital-
Skill Roles
Expected
by 2025-26 ***

With rapid expansion across retail, financial services, technology-led enterprises, and digital commerce, employers are actively seeking early-career professionals who combine strong business fundamentals with digital and analytical capabilities.

Built on a Strong Business Foundation: The Roles You Could Be Progressing Towards
Growth accelerates significantly within the first 2-3 years based on performance, skill development, and industry exposure.

Business & Analytics

- Business Analyst
- Data Analyst
- MIS Executive

Marketing & Brand

- Digital Marketing Associate
- Brand Executive
- Business Development Executive

Finance & Banking

- Junior Financial Analyst
- Relationship Officer (Bank)
- Accounts Executive

Human Resources

- Talent Acquisition Specialist
- HR Generalist

Operations & International Trade

- Supply Chain AM
- Operations Assistant Manager
- International Trade /EXIM AM

These roles represent early-to-mid career growth opportunities across corporates, startups, consulting firms, financial institutions, and multinational organisations in India's major business hubs.

Why Online BBA ?

A Strong Business Foundation for Higher Education

The Online BBA builds conceptual clarity and academic depth, enabling graduates to confidently pursue advanced studies in India and globally. Graduates can progress to:

MBA
(India & Abroad)

Professional
Qualifications
(CA, CFA, CS,
ACCA)

Master's
Programmes
(Business
Analytics, HR, Fin,
Marketing, etc)

PGDM

Whether your goal is leadership, specialisation, or global exposure, the BBA provides the academic credibility and flexibility required to take the next step with confidence.

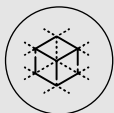
Advantage of Online BBA as a Second Degree

The Online BBA can be pursued as a second degree alongside another academic programme, in accordance with UGC guidelines on simultaneous enrolment.

It enables learners to strengthen their primary field of study with structured business and managerial knowledge from a UGC-recognised university.

Advantages of a Second Degree

Broader
Managerial
Perspective



Stronger
Employability
& Leadership
Readiness



Application
of Technical
Expertise in
Business



Long-Term
Career Flexibility



Common Programmes Students Combine with BBA

- B.Com
- B.Tech / Engineering
- B.Sc (Maths / IT / Data Science)
- BA (Economics / Liberal Arts / Psychology)

A flexible pathway to broaden your expertise while building long-term academic and professional advantage.

Why Online BBA from Bennett University

Bennett University combines academic excellence, industry integration, and institutional credibility to deliver a future-ready undergraduate experience designed for long-term career progression.

What Sets Bennett Online Apart



UGC-Entitled
Degree



NAAC A+
Accredited
University



Backed by the
Times Group Legacy



Career-First
Approach



NEP-Aligned
Programme Design



Industry-Relevant
Curriculum



Structured Online
Learning Experience



Dedicated Academic
& Learner Support



UGC-Recognised
Equivalent to
On-Campus Degree*

The Bennett Online BBA is a full-fledged undergraduate degree — designed with academic depth, professional rigour, and long-term value. Not a shortcut, but a strategic foundation for your future.

*Note : *Online degrees awarded by UGC-approved universities are recognised as equivalent to offline degrees, as per UGC regulations on online education.*

Specialisations

Business Analytics

Build a strong foundation in data-driven thinking by learning how analytics, AI, and visualisation support informed business decisions.

Entrepreneurship

Develop entrepreneurial thinking by learning how business ideas are shaped, evaluated, launched, and taken to market.

Marketing

Develop hands-on skills in branding, sales, and consumer engagement across traditional and digital marketing environments.

Human Resource Management

Learn how organisations manage people by building capabilities in talent acquisition, employee relations, and HR operations with legal and strategic insight.

Finance

Gain a solid grounding in finance, covering corporate finance, financial modelling, banking operations, and emerging fintech applications.

International Business

Understand how global businesses operate by exploring international trade, finance, and supply chains across diverse markets and cultures.



Fee & Eligibility

Program Fees :
₹150,000

Semester Fees :
₹25,000/ Semester.
No of Semesters 6

No Cost EMI Starting :
₹5,834 per month.*

Scholarships



Defence Scholarship : 20%

The University offers a scholarship for defence personnel, their dependents and wards, on submission of a valid Government of India-issued ID card.



Bennett University Alumni : 10%

The University offers a scholarship to its alumni, subject to verification of the BU passing certificate.



Divyangjan: 15%

Learners with benchmark disabilities are offered scholarship on submission of a valid UDID card or disability certificate.

Note

- Application Fee (Non-Refundable) – ₹1,500
- Examination Fee : ₹800/- per attempt per course.
- A sum of ₹10,000/- will be collected at the time of registration as part of the total programme fee.
- Students may be required to bear any additional payments incurred during the tenure of the programme, such as arrear fees, re-registration fees, payment gateway charges, or applicable taxes.
- The above-mentioned fee structure is subject to change at the discretion of the University.
- Loan application fees as applicable at discretion of loan provider.
- Loan terms are determined at the discretion of the loan provider
- Loan cancellation charges may apply, as determined by the loan provider
- Scholarships are granted as tuition fee waivers and are subject to document verification.

Eligibility

Domestic Students :

Applicants must have passed XII standard from any recognised Education Board with minimum 50% marks (Class XII Best of 3 subjects score) and English as compulsory subject.

International Students :

Applicants must have passed with 50% aggregate marks in Grade 12/ A level or equivalent and English language requirement (ELR)

Cancellation and Refund Policy

Bennett CDOE follows cancellation and refund policy as per UGC guidelines, for further details and latest updates visit benettonline.com

BBA Degree

A BBA Degree from Bennett University recognises your commitment to academic excellence and future-ready learning. Awarded by a leading private university, it validates your foundation and prepares you to step confidently into the professional world.



Online MBA

2 Years | 100% Online + Live Sessions | UGC Entitled

**Accelerate Your Next
Leadership Move.**

**Future Ready Degrees.
Timeless Credibility**

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Accelerate Your Next Leadership Move.

HOW BENNETT ONLINE MBA ACCELERATES YOUR LEADERSHIP JOURNEY

From Capability to Confidence. From Potential to Leadership.

Leadership is not accelerated by knowledge alone, it is shaped through perspective, practice, and responsibility. The Bennett Online MBA is structured to enable this transition deliberately and progressively.

Accelerate Your Next Leadership Move



Structured Management Thinking learners develop a strong foundation across core management disciplines, strategy, finance, marketing, operations, and people management, enabling holistic decision-making rather than siloed thinking



Real-World Business Orientation Courses integrate case studies, industry examples, and applied assignments that mirror real organisational challenges. Learning is immediately relevant and transferable to the workplace.



Strategic and Analytical Capability The programme strengthens critical thinking, problem-solving, and data-led decision-making, capabilities essential for leadership roles in complex environments.



Confidence to Lead Change By combining academic rigour with contemporary business contexts, learners gain the confidence to lead teams, manage ambiguity, and take ownership of outcomes.



Flexibility Without Compromise Designed for working professionals, the programme allows learners to balance career, learning, and personal commitments, without diluting academic depth or expectations.

WHY AN MBA MATTERS TODAY

MBA: A Strategic Advantage in a Complex World

In a business environment shaped by digital disruption, global uncertainty, and rapid decision cycles, leadership demands more than functional expertise. Organisations are looking for professionals who can think strategically, lead responsibly, and adapt with clarity and confidence.

An Online MBA builds this capability deliberately and rigorously. It develops structured management thinking, cross-functional understanding, and the ability to translate insight into decisive action. More than a credential, it strengthens judgment, sharpens strategic acumen, and prepares professionals to create sustainable impact while delivering long-term value for organisations and society.

At Bennett Online, the MBA is designed not merely as a qualification, but as a transformative leadership journey, one that combines future-ready learning with the enduring credibility of a trusted university.



Key outcomes of pursuing an MBA today:



PROGRAMME STRUCTURE



Lead Strategically.
Advance Confidently

Programme
Duration

2 Years

Programme
Completion Validity

4 Years

Total Programme
Credits

86

No. of
Semesters

4

The 2-Year Master of Business Administration programme is designed to provide working professionals the flexibility to pace the programme to fit their schedule, without the need to deprioritise their professional or personal commitments.

SPECIALISATIONS



Business Analytics

Master data-driven decision-making and predictive insights.

Media Management

Lead digital, entertainment, and media business strategy.

Sales and Marketing

Drive growth through branding, strategy, and customer insights.

Finance

Build expertise in corporate finance and investment strategy.

Human Resource Management

Shape organizational culture and lead people transformation.

Logistics & Supply Chain Management

Manage operations with global supply chain leadership skills.

FEE & ELIGIBILITY

Programme Fee :
₹210,000

Semester Fees :
₹52,500/ Semester.
No of Semesters 4

No Cost EMI Starting :
₹8,334 per month.

Scholarships



Defence Scholarship : 20%

The University offers a scholarship for defence personnel, their dependents and wards, on submission of a valid Government of India-issued ID card.



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- Loan application fees as applicable at discretion of loan provider.
- Loan terms are determined at the discretion of the loan provider
- Loan cancellation charges may apply, as determined by the loan provider
- Scholarships are granted as tuition fee waivers and are subject to document verification.

Eligibility

Domestic Students :

Applicants must have passed Graduation in any discipline from a UGC-recognised university with a minimum of 50% aggregate marks and English as medium of instruction.

International Students :

The eligibility criterion for all programmes for international applicants is minimum 50% in the qualifying examination and having studied the pre-requisite subjects for admission into the desired programme

Cancellation and Refund Policy

Bennett CDOE follows cancellation and refund policy as per UGC guidelines, for further details and latest updates visit benettonline.com

MBA DEGREE

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HOUSE OF BRANDS



Backed by India's Largest Multimedia Group.

Thank You Let's Stay Connected

For admissions, course details
or expert guidance, reach out to us.



Phone

+91 98889 50550



Email

info@degreebazaar.com



Website

www.degreebazaar.com

*Your
Goals
Our Support*



Degree Bazaar

YOUR EDUCATION PARTNER

BRIDGING
ASPIRATIONS
TO GLOBAL
OPPORTUNITIES.



Flexible Learning



Industry-Relevant Curriculum



UGC Entitled



Career Growth Support

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