

ONLINE PROGRAMS FOR A

BRIGHTER TOMORROW

Flexible Learning. Recognised Degrees.
Real Career Growth.

*Same
Education.
Greater
Possibilities.*



Undergraduate
Programs



Postgraduate
Programs



Diploma &
Certificate Programs



100%
Online Learning



**RANKED
TOP 100**

Among Management Institutions
in India (NIRF 2025)

A LEGACY OF
ACADEMIC EXCELLENCE
NOW MORE ACCESSIBLE



Learn
100% Online



Industry-Relevant
Curriculum



Learn from
Renowned Faculty



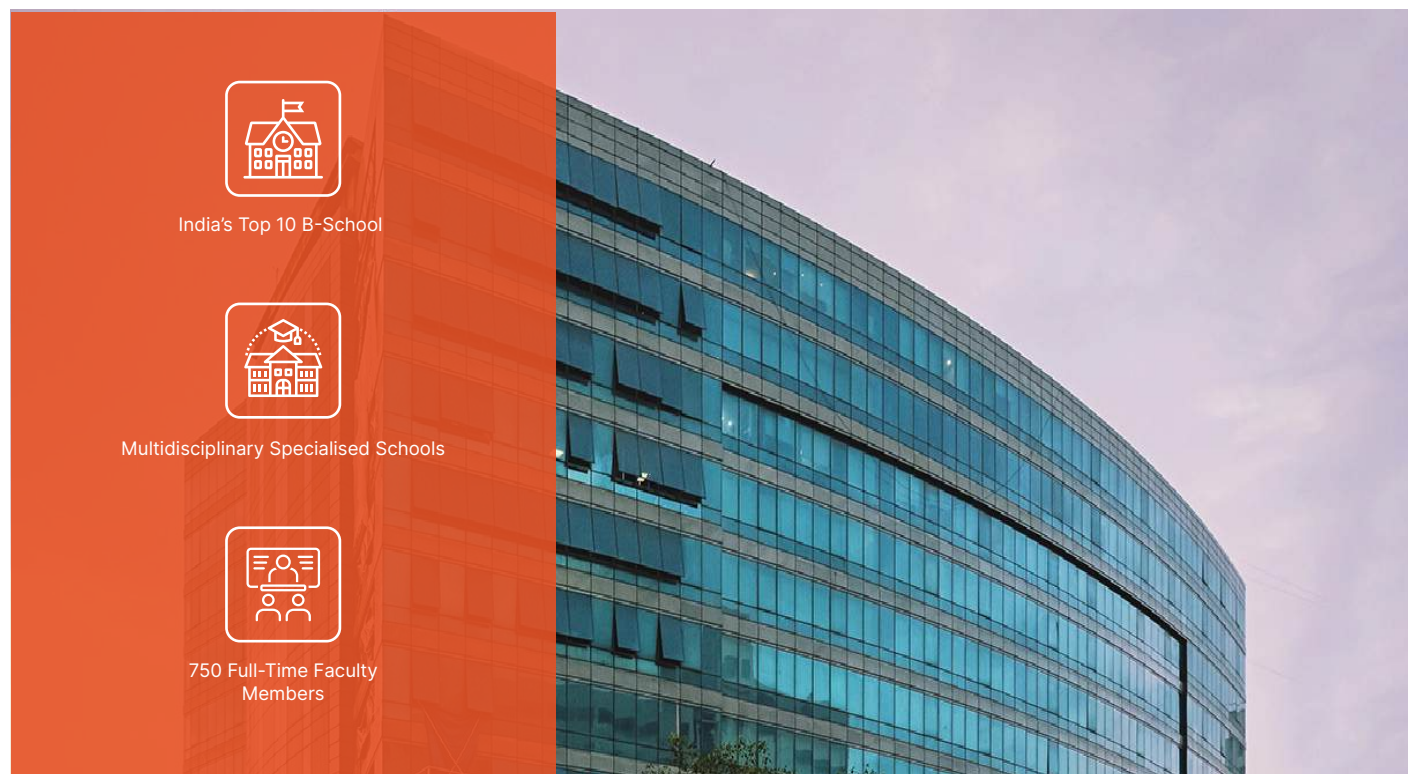
Career
Advancement Support

NMIMSonline

SAME EDUCATION. A BRIGHTER YOU.

ABOUT NMIMS

SVKM's Narsee Monjee Institute of Management was founded in 1981 and achieved Deemed-to-be-University status from the University Grants Commission in 2003. SVKM's NMIMS is now a globalised centre of learning, providing its students a balanced exposure to research, academics and practical aspects of the various functions across industries.



India's Top 10 B-School



Multidisciplinary Specialised Schools



750 Full-Time Faculty Members

NMIMS CENTRE FOR DISTANCE AND ONLINE EDUCATION

NMIMS CDOE is the distance and online education centre of NMIMS University. NMIMS CDOE began its ODL & OL journey in 2013 with a state of the art learning management system to provide interactive learning on connected platforms 24/7. NMIMS CDOE is changing the dynamics of higher education delivery in India while empowering students across India and enabling them to fulfil their dreams and aspirations.

Learning Experience



Study Anytime, Anywhere
24/7 unlimited online access across platforms to 'Live & Recorded' lectures



Focus on Academic Excellence
Programme content and syllabus meticulously designed by academicians & industry experts



Examination and Evaluation
Exams are conducted online and have stringent remote proctoring systems in place



Technology Based Learning System
Delivered online through mobile app based learning platform



Get Alumni Status
On completion of the program, the participants become a part of the worldwide NMIMS CDOE alumni network

SVKM'S
Narsee Monjee Institute of Management Studies
Declared as Deemed-to-be University under Section 3 of the UGC Act 1956

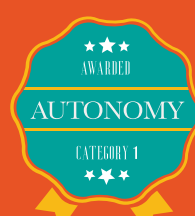


**CENTRE FOR
DISTANCE AND
ONLINE EDUCATION**

Be a Graduate

**Bachelor of Commerce
Bachelor of Business
Administration**

Mode of Delivery : Online



BACHELOR PROGRAMMES BY NMIMS CDOE

NMIMS CDOE brings to you the top-notch Bachelor of Commerce (B.Com) and Bachelor of Business Administration (BBA) Programmes, right at your doorstep. Delivered through Live Interactive Lectures using state-of-the-art online infrastructure, these programmes will help you build a solid foundation for a career in the corporate world or provide opportunities to pursue higher education in commerce or management.

BACHELOR OF COMMERCE

The Bachelor of Commerce is a three-year (spanning 6 semesters) undergraduate programme designed to provide an extensive exploration of theoretical principles and functional domains within the field of commerce.

The curriculum encompasses a diverse array of courses providing a comprehensive exploration of essential concepts, practices and evolving trends in the subject area.

From foundational courses in Principles of Management, Financial Accounting, Micro Economics, etc. to advanced subjects such as Strategic Management, Corporate Finance, etc, it is designed to equip students with a well-rounded skill set and a deep understanding of key concepts in the dynamic field of business.

The inclusion of subjects like Investment Products & Analysis, Entrepreneurship Management and Financial Modelling, it reflects a commitment to staying current with industry trends and preparing students for real-world challenges in the business landscape.

Programme Structure

3
years

6
semesters

6
subjects per
semester

6
year validity

144
Programme
Credits



Employability
Skills



Programme Objectives

- Equip students with requisite knowledge on the concepts and principles, which will help them to cope up with the latest developments in contemporary, national and global level. Provide students with content and delivery cognizant with the expectations, needs and reality of corporates.
- Support the growth and quality improvements of a student, to enhance, prepare and train the student to face the corporate world.
- Provide state-of-the-art IT infrastructure to students, to support and propel their career paths - may it be managerial, administrative or entrepreneurial.
- Provide students with skills-based learning to give them a competitive edge in employability.
- Students will be enriched with the employability skill on Soft Skills for Managers, Tally ERP: Making Accounting Simple and Start-your-Start-up, which will augment the efficacy of budding managers.

Programme Outcomes

- Demonstrate a clear grasp of the concepts in commerce and finance and other across functional domains.
- Demonstrate a strong base for commerce subjects and build strong pillars over it in Accountancy, Finance, Law, Audit and Entrepreneurship.
- Critically think and analyse business problems.
- Apply sensitivity to social, sustainable and ethical aspects, challenges and actively incorporate nuances of conducting business responsibly in today's day and age.
- Demonstrate indepth understanding on Commerce and accounting papers such as Financial Accounting, portfolio management, corporate finance, cost accounting, so that students can get an edge to solve real-world business problems.
- Demonstrate the knowledge of finance and Commerce, and help students to outperform in their careers.

Career Opportunities

With the completion of the course, participants will be able to equip themselves with the skills relevant for various functions in the financial services sector and accounting & financial management across industries.



Accountant



Financial Analyst



Accounts Manager



Relationship Manager



Accounts Process Executive



Customer Support Executive



Corporate Sales Executive

Semester	Subject	Subject Credit
1st	Principles of Management	4 Credits
	Business Communication	4 Credits
	Financial Accounting	4 Credits
	Micro Economics	4 Credits
	Organization Behaviour & HRM	4 Credits
	Essentials of IT	4 Credits
2nd	Cost and Management Accounting	4 Credits
	Principles of Marketing	4 Credits
	Operations Research	4 Credits
	Macro Economics	4 Credits
	Business Statistics for Decision Making	4 Credits
	Introduction to Analytics	4 Credits
3rd	Business and Allied Law	4 Credits
	Banking and Insurance	4 Credits
	Financial Management	4 Credits
	Advanced Financial Accounting	4 Credits
	Audit - I	4 Credits
	International Business & Export Import Management	4 Credits
4th	Corporate & Information Technology Law	4 Credits
	Environment and Disaster Management	4 Credits
	Fundamentals of Taxation	4 Credits
	Research Methodology	4 Credits
	Audit - II	4 Credits
	Corporate Accounting	4 Credits
5th	Financial Institutions & Markets	4 Credits
	Financial Statement Analysis	4 Credits
	Indian Accounting Standards	4 Credits
	Investment Products & Analysis	4 Credits
	Entrepreneurship Management	4 Credits
	Project	4 Credits
6th	Business Ethics and Corporate Governance	4 Credits
	Strategic Management	4 Credits
	Financial Modeling	4 Credits
	Emerging Trends in Accountancy	4 Credits
	Corporate Finance	4 Credits
	Portfolio Management	4 Credits

Module	Skills	Hours	Semester
Soft Skills for Managers	Soft Skills	10	I
Tally ERP: Making Accounting Simple	Technical	10	II
Start your Start up	Technical	10	III

BACHELOR OF BUSINESS ADMINISTRATION

- The Bachelor in Business Administration is a three-year (spanning 6 semesters) undergraduate programme designed to provide an extensive exploration of theoretical principles and functional domains within the field of business administration.
- The curriculum encompasses a diverse array of courses providing a comprehensive exploration of essential concepts, practices and evolving trends in the subject area.
- The structured curriculum of BBA across six semesters offers students a diverse and comprehensive learning experience in business administration.
- From foundational courses in Principles of Management, Business Communication, Financial Accounting, Micro Economics, etc., to advanced subjects such as Strategic Management, Project Management, and electives in Marketing, Finance and Business analytics, it is designed to equip students with a well-rounded skill set and a deep understanding of key concepts in the dynamic field of business.
- The inclusion of subjects like Digital Marketing , Integrated Marketing Communication , Time series forecasting and Strategic Management reflects a commitment to staying current with industry trends and preparing students for real-world challenges in the business landscape.

Programme Structure

3

years

6

semesters

6

subjects per semester

3

specialisations

6

year validity



Employability Skills



Programme Credits - 144

Programme Objectives

- Equip students with requisite knowledge on the concepts and principles, which will help them to cope up with the latest developments in contemporary, national and global level.
- Provide students with content and delivery cognizant with the expectations, needs and reality of corporates.
- Support the growth and quality improvements of a student, to enhance, prepare and train the student to face the corporate world.
- Provide state-of-the-art IT infrastructure to students, to support and propel their career paths, may it be managerial, administrative or entrepreneurial.
- Provide students with skills-based learning to give them a competitive edge in employability.
- Students will be enriched with employability skills with following inclusions: Soft Skills for Managers, Design Thinking and Start-your-Start-up, which will augment the efficacy of budding managers.

Programme Outcomes

- Demonstrate a clear grasp of the concepts in business and specialization areas chosen and other across functional domains.
- Demonstrate a strong base for business management subjects and build strong pillars over it in their chosen stream of specialisation.
- Critically think and analyse business problems.
- Apply sensitivity to social, sustainable and ethical aspects, challenges and actively incorporate nuances of conducting business responsibly in today's day and age.
- Demonstrate indepth understanding on business and management papers such as principles of management, operations and supply chain management, retail management, digital marketing etc. so that the students can get an edge to solve real-world business problems.

Career Opportunities

This BBA programme prepares the participants to successfully respond to the challenges of the corporate world and have the opportunity to join as assistant managers/executives in the following domains.



Marketing



Finance



HR



Operations



Information
Technology



General
Management



Business

Semester	Subject	Subject Credit
1 st	Principles of Management	4 Credits
	Business Communication	4 Credits
	Financial Accounting	4 Credits
	Micro Economics	4 Credits
	Organization Behaviour & HRM	4 Credits
	Essentials of IT	4 Credits
2 nd	Cost and Management Accounting	4 Credits
	Principles of Marketing	4 Credits
	Operations Research	4 Credits
	Macro Economics	4 Credits
	Business Statistics for Decision Making	4 Credits
	Introduction to Analytics	4 Credits
3 rd	Business and Allied Law	4 Credits
	Digital Marketing	4 Credits
	Financial Management	4 Credits
	Consumer Behaviour	4 Credits
	International Business & Export Import Management	4 Credits
	Sales Management	4 Credits
4 th	Production & Total quality management	4 Credits
	Research Methodology	4 Credits
	Electives (Marketing)	4 Credits
	• Performance Management System	4 Credits
	• Environment and Disaster Management	4 Credits
	• Retail Management	4 Credits
	• Fundamentals of Taxation	4 Credits
	Electives (Finance)	4 Credits
	• Performance Management System	4 Credits
	• Environment and Disaster Management	4 Credits
	• Retail Management	4 Credits
	• Fundamentals of Taxation	4 Credits
	Electives (Business analytics)	4 Credits
	• Introduction to Python	4 Credits
	• Machine Learning – I	4 Credits
	• Data Visualization with Tableau	4 Credits
	• Multivariate Techniques	4 Credits
5 th	Entrepreneurship Management	4 Credits
	Project	4 Credits
	Customer Relationship Management	4 Credits
	Electives (Marketing)	4 Credits
	• Rural Marketing	4 Credits
	• Strategic Brand Management	4 Credits
	• Financial Statement Analysis	4 Credits

Semester	Subject	Subject Credit
5 th	Electives (Marketing)	
	• Rural Marketing	4 Credits
	• Strategic Brand Management	4 Credits
	• Financial Statement Analysis	4 Credits
	Electives (Finance)	4 Credits
	• Financial Institutions & Markets	4 Credits
	• Corporate Finance	4 Credits
	• Financial Statement Analysis	4 Credits
	Electives (Business Analytics)	4 Credits
	• Analytics in Business domains	4 Credits
6 th	• Data Management	4 Credits
	• Machine Learning - II	4 Credits
	Business Ethics and Corporate Governance	4 Credits
	Strategic Management	4 Credits
	Operations and Supply Chain Management	4 Credits
	Project Management	4 Credits
	Electives (Marketing)	4 Credits
	• Integrated Marketing communications	4 Credits
	• International Marketing	4 Credits
	Electives (Finance)	4 Credits
	• Investment Analysis and Portfolio Management	4 Credits
	• Financial Modeling	4 Credits
	Electives (Business analytics)	4 Credits
	• Introduction to Big Data Technologies	4 Credits
	• Time Series Forecasting	4 Credits

Module	Skills	Hours	Semester
Soft Skills for Managers	Soft Skills	10	I
Design Thinking	Technical	10	II
Start your Start up	Technical	10	III

ADMISSION

Eligibility Criteria for BCom & BBA

- HSC (10+2) in any discipline from a recognized Board with minimum 50% (45% for SC/ST/OBC/PwD).

Admission Process



1 Registration

Register online at
online.nmims.edu

Post registration, a
student counsellor will
get in touch with you.



2 Document Submission

Upload the relevant
Gazette Attested
photocopies of the
academic and KYC
documents.



3 Fee Submission

You may confirm your
admission by paying
the fee online or by
sending a demand
draft in favour of
'SVKM's NMIMS'
payable at Mumbai.



4 Confirmation

On Document approval, Payment
approval & Student verification,
your admission will be confirmed,
and a 'student number' will be
issued to you by the University.

Additional Admission Requirement: DEB ID & ABC ID

As per UGC guidelines, all applicants are required to include the following details on their admission form:

- Academic Bank of Credits Identification Number (ABC ID)
- Distance Education Bureau Identification number (DEB ID)
- To know the steps to create your ABC ID, visit : <https://digr70srsogza.cloudfront.net/academics/1723551374Ef3lh.pdf>
- To know the steps to create your DEB ID, visit: <https://digr70srsogza.cloudfront.net/academics/1725341466ZPJJe.pdf>

Do note

- ABC ID is essential for creating DEB ID
- Admission application cannot be submitted without ABC ID & DEB ID

For detail information regarding admission process, visit <https://nmi.ms/Admission-Process>

Fee Structure - Bachelor of Commerce

Option 1	Option 2
Annual payment (in INR)	Semester-wise fee payment (in INR)
Program fee per year: 33,000/-	Program Fee Per Semester: 18,000/-
No. of Payments: 3	No. of Payments: 6

Fee Structure - Bachelor of Business Administration (Marketing & Finance)

Option 1	Option 2
Annual payment (in INR)	Semester-wise fee payment (in INR)
Program fee per year: 47,000/-	Program Fee Per Semester: 25,000/-
No. of Payments: 3	No. of Payments: 6

Fee Structure - Bachelor of Business Administration (Business Analytics Electives for Second & Third Year)

Option 1	Option 2
Annual payment (in INR)	Semester-wise fee payment (in INR)
Program fee per year: 56,400/-	Program Fee Per Semester: 30,000/-
No. of Payments: 3	No. of Payments: 6

- Admission Processing Fee of ₹1,200/- applicable for all admissions.
- An initial amount of ₹10,000/- from the program fee will be collected at the time of registration.
- Exam fee : ₹800/- per subject per attempt.
- Project fee : ₹1,500/- per exam attempt.
- Students also have the option to pay the full program fee of ₹94,000 for the Bachelor of Commerce program, if they prefer.
- Students also have the option to pay the full program fee of ₹131,000 for the BBA program with Marketing and Finance electives, if they prefer.
- Students also have the option to pay the full program fee of ₹145,000 for the BBA program with Business Analytics electives if they prefer.
- The above-mentioned fee structure is subject to change at the discretion of the University.
- Any payment made via Demand Draft should be made in favour of "SVKM's NMIMS" payable at Mumbai.
- Now avail loan facility to pay fees for the Program even without a credit card.
- EMI Facility (3, 6, 9, 12 months) available via credit cards of the following banks: HDFC Bank, ICICI Bank, Axis Bank, Citi Bank, Standard Chartered Bank, HSBC Bank and Kotak Mahindra Bank.

Scholarship Policy

- The University offers special incentives to our Armed forces, Defence Personnel, Paramilitary and their immediate family with a 20% concession on the program fee.

Cancellation and Refund Policy :

For detail information regarding cancellation and refund policy, visit <https://nmi.ms/Admission-Process>



**Thrive with Knowledge.
Lead with Confidence.**



Accelerate Your
Career Progression



Achieve more in less time

Unlock your potential with quick, flexible and engaging **online diploma** and **certificate programs** from India's premier online learning institute. With UGC-entitled credentials, our programs are designed to enhance your expertise and fast-track your career within a short span of time.

Choose from **one-year diploma specialisations** in Finance Management, Marketing Management, Business Management, Operations Management and Human Resource Management, or a **6-month certification in Business Management**.

Experience the ease of learning at your pace, interactive sessions to keep you motivated and a wealth of resources to make your journey impactful and enriching.



Flexible Online Learning

The programs are designed to offer the flexibility to learn at your own pace while engaging with interactive sessions and a variety of enriching resources.



Study Anytime, Anywhere

Use the Student Zone via the portal or mobile app to access all course materials and important program-related information.



Comprehensive Learning Resources

Benefit from e-books, journals, lecture transcripts and 24/7 access to recorded lectures. Connect with faculty for guidance and to resolve your queries.



Dedicated Support for a Seamless Experience

Rely on the Student Success Team for assistance with admissions, academics, exams, study materials, fee receipts and more throughout your program.

Guided by experts, designed for excellence

At NMIMS CDOE, academic excellence is powered by a stellar team of seasoned academicians, Ph.D. holders, scholars, doctorates and industry veterans. Using their unmatched insights and experience, our experts have meticulously designed the Diploma and Certificate programs to align with the latest business trends and industry needs. For more details about our faculty, visit <https://online.nmims.edu/faculty/>

90+

Faculty with
Ph.Ds

120+

Faculty members
from IIT & IIM

400+

Years of combined
teaching experience

800+

Years of combined
industry experience

Fast-track your
career growth



Online Diploma Programs

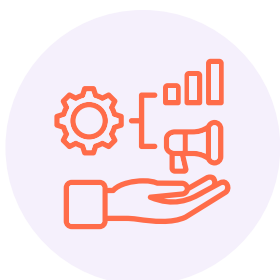
NMIMS CDOE's **one-year online diploma programs** are crafted for professionals seeking to develop specialised skills in their chosen fields within a short timeframe. Designed to accommodate the needs of working individuals, these programs offer self-paced learning, ensuring a perfect balance between work life and studies. Equip yourself with **industry-ready** skills from the nation's leading online learning institute.

List of Online Diploma Programs



Diploma in Finance Management

- This program offers in-depth financial expertise through subjects such as Corporate Finance, Cost & Management Accounting and Capital Market & Portfolio Management.
- Students will master financial analysis, planning and decision-making; empowering them to tackle complex financial challenges in today's competitive landscape.
- The program prepares you for roles such as Financial Auditor, Financial Planning Analyst and Financial Planner.



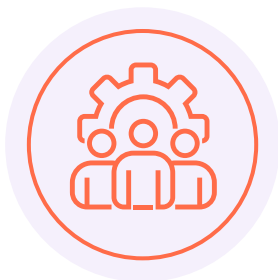
Diploma in Marketing Management

- The diploma program delves into essential aspects of marketing with courses such as Sales Management, Brand Management and Consumer Behaviour.
- Students will gain expertise in analysing market trends, understanding consumer behaviour and designing impactful marketing campaigns to drive organisational success.
- The program prepares you to take up various roles such as Product Manager and Brand Manager.



Diploma in Business Management

- The course is designed to deepen understanding of business frameworks and strategic thinking. It prepares students to navigate diverse business environments and make well-informed managerial decisions.
- The program prepares you to take up various roles such as Business Strategy Manager, Business Development Manager and Account Manager.



Diploma in Operations Management

- The diploma offers practical insights into operations and supply chain through courses like Supply Chain Management, Project Management and Operations Management – essential for efficient business operations.
- The program equips students with the skills to streamline processes, manage supply chains, and boost operational efficiency.
- Graduates will master planning and controlling operations, using quantitative techniques to enhance productivity and optimise resources.



Diploma in Human Resource Management

- This diploma program is tailored for students aiming to excel as HR professionals as they learn to align HR strategies with organisational goals, driving overall business success.
- Students gain expertise in key areas such as compensation, employee policies, organisational behaviour, manpower planning, recruitment & selection, and performance management systems.
- The program prepares you for roles such as Talent Acquisition Manager, Employee Relations Manager and HR Operations Manager.



Skill up and stand
out in no time



Certificate in Business Management



- The six-month Certificate in Business Management offers a solid foundation in management principles and practices. Key courses include Business Communication, Financial Accounting, Human Resource Management, Micro and Macro Economics, and Marketing Management, providing a well-rounded introduction to core business concepts.
- Post the certification, students will develop the ability to understand business challenges, apply management principles and implement strategies to enhance organisational performance. The program prepares you to take up roles such as Business Development Manager and Business Strategy Manager.



Eligibility for Diploma & Certificate Programs

HSC (10+2) in any discipline from a recognised Board.

Program Fee for Diploma Programs

FULL FEE PAYMENT (in INR) -
₹1,05,000/-

SEMESTER-WISE FEE PAYMENT (in INR)
₹55,000/- (No. of Semesters: 2)

Program Fee for Certificate Programs

PROGRAM FEES (in INR) -
₹ 55,000/- (*Excluding GST)

- Admission Processing Fee of ₹1,200/- applicable for all admissions.
- An initial amount of ₹10,000/- from the program fee will be collected at the time of registration.
- Exam fee: ₹800/- per subject per attempt.
- The above-mentioned fee structure is subject to change at the discretion of the University.
- Any payment made via Demand Draft should be made in favour of "SVKM's NMIMS" payable at Mumbai.
- Now avail loan facility to pay fees for the Program even without a credit card
- Finance options available.



Admission Process



1 Registration

Fill out the registration form and pay the Admission Processing Fee



2 Document Submission

You will receive an email for uploading the following list of documents.

- Academic certificates
- Work experience letter
- Identity proof
- Passport size photo



3 Fee Submission

Confirm your admission by paying the fee online, or by sending a demand draft in favour of 'SVKM's NMIMS' payable in Mumbai.



4 Confirmation

You will receive a confirmation letter from our admissions team with a 'student number' and further details.
(Study Kit dispatch, Student Portal Activation & Lecture are available only upon confirmation.)

**CREATE
OUTCOMES.
GET
RECOGNISED.
LEAD.**



**CENTRE FOR
DISTANCE AND
ONLINE EDUCATION**

MBA (ONLINE)
Master Of Business Administration



Design the
success
graph of
your career

An MBA programme that leads you to career growth

Seamless Career Transformation with an MBA at your own pace

- Study anytime anywhere with 24X7 access to all lectures 'live & recorded'



Grow by leveraging NMIMS CDOE Corporate and Academic Recognition

- NMIMS CDOE Programs are highly **regarded & recognised by top corporate firms** in India due to the academic rigour, industry-focused curriculum and rich academia.



Be part of a rich lineage with NMIMS CDOE Alumni status

- Be part of the global **alumni network** working in some of the **top 8000+ corporate firms**, SMBs & start-ups in India & overseas



Get a step closer to your dream job with 500+ hiring partners

- Get access to 500+ hiring partners including multinational companies, corporations and start-ups.



Catalyse your growth in the corporate world with Career Services*

- Design your future with Career Services, a unique offering to help achieve your career goals as well as nurture you into an all-round professional with right mentoring and guidance on technical and soft skills.



4 quadrant approach

- Learning materials are prepared for the courses as per **UGC guidelines – the four quadrant approach**. Every course has recorded videos covering the syllabus, recording of synchronous sessions that are scheduled for the semester, digital learning materials that students can refer to for learning, discussion forums where faculty can interact with students and clarify their doubts and self-assessment quizzes.
- The students will get the following elements of learning in our online programme:
 - Course Content** (Recorded videos and Digital study materials)
 - Access to **Student Portal** that includes learning management system and student administrative system
 - Live lectures**: Teaching Sessions, Doubt Clearing Sessions, industry Experts' sessions, Session Podcast, Case study discussion sessions, and Masterclasses from experts across the globe
 - Access to the **Digital Library** of the University

Access world-class study resources

- Lecture presentations prepared by experienced faculty
- Best-in-class courseware curated from best resources and reviewed by qualified professors.
- Access a vast repository of scholarly articles, whitepapers, case studies and journals via our digital library



Student Support Services

- Support : **Call, Ticket & Chat support** with Course Co-ordinator
- Faculty connect through Post a query and access to session recordings.

Learn
on-the-go.
Learn from
the best.

Programme Structure

A management programme that gives you work-life-study balance



Duration
2 yrs



Semester
4



Program Validity
4 yrs

The 2-year Master of Business Administration programme is designed to provide working professionals the flexibility to pace the programme to fit their schedule, without the need to deprioritise their professional or personal commitments.

Learn from faculty that sparks thinking minds

NMIMS CDOE academic reputation is upheld by a team of top academicians, Ph.D. holders, scholars, industry veterans and practitioners who hold valuable insights about the curriculum and the industry. The Master of Business Administration programme has a versatile approach facilitated by experts in the field who can manoeuvre through the changing tides of business trends. For detail information regarding faculty visit <https://nmi.ms/faculty>

90+

Faculty with
Ph.Ds

140+

Renowned
Faculty

400+

Years of combined
teaching experience

800+

Years of combined
industry experience



Case-Based and Application-oriented Assessment

The programme participants are assessed and evaluated for their learnings in both theoretical and application-based areas, thus gauging their ability to analyse and deploy appropriate solutions to myriad business problems.

Choose your
outcomes.
Lead the
Future.

Programme Specialisations

The Master of Business Administration programme offers participants a wide range of specialisations to enhance their career in the preferred management domain.

1 Business Management

Master concepts to broaden and deepen core management concepts and business thinking models.

2 Finance

Gain a better understanding of the fundamentals of finance, auditing, accounting and capital management while also learning the fundamentals of business management.

3 Marketing

Get a deeper understanding of the various functions and principles of marketing, which can be practically applied in the corporate world at regional and global level.

4 Operations & Data Sciences

Build professional competencies in production and operations management, distribution channels & logistics, procurement, and quality management.

5 Human Resource

Learn the fundamentals of talent training, recruiting, retention, industrial relations, organisational skills and their practical application in a corporate environment.

Resolve your queries with best-in-class support services

Clarify all issues pertaining to Admissions, Academics, Examinations, Books, Identity cards, Fee Receipts, etc.



Transparent and unhindered interaction via email, toll-free no and live chat with our management teams across all levels



We have a CSAT (Customer Satisfaction) rate of more than 85%, higher than the industry average



Join the
league of
professionals
extraordinaire

Programme Structure

Total Credits - 102

SEMESTER	SUBJECT	SUBJECT CREDIT
1 st	Business Communication	4 Credits
	Financial Accounting	4 Credits
	Micro Economics & Macro Economics	4 Credits
	Organizational Behavior	4 Credits
	Marketing Management	4 Credits
	Quantitative Methods – I	4 Credits
2 nd	Cost & Management Accounting	4 Credits
	Human Resource Management	4 Credits
	Strategic Management	4 Credits
	Business Analytics	4 Credits
	Legal Aspect of Business	4 Credits
	Operations Management	4 Credits
3 rd	Corporate Finance	4 Credits
	Research Methodology	4 Credits
	Project Part I	2 Credits
	Elective 1	4 Credits
	Elective 2	4 Credits
	Elective 3	4 Credits
	Elective 4	4 Credits
4 th	Indian Ethos & Ethics	4 Credits
	Corporate Sustainability	4 Credits
	International Business	4 Credits
	Project Part II	4 Credits
	Elective 5	4 Credits
	Elective 6	4 Credits
	Elective 7	4 Credits

The electives in each of the specialisation is as follows :

SPECIALISATIONS	
Finance	1) Capital Market and Portfolio Management
	2) Business Valuation
	3) Financial Derivatives
	4) Strategic Cost Management
	5) Corporate Tax Planning
	6) Investment Banking
	7) International Finance
Human Resources	1) Compensation & Benefits
	2) Industrial Relations & Labour Laws
	3) Manpower Planning, Recruitment and Selection
	4) Organizational Development & Change
	5) Performance Management System
	6) Learning & Development
	7) Emotional Intelligence
Operations & Data Sciences	1) Operation Analytics
	2) Project Management
	3) Total Quality Management
	4) Supply Chain Management
	5) EDA & Data Visualisation
	6) Strategic sourcing and E-procurement
	7) Strategic Applications of IoT and Big Data
Marketing	1) Brand Management
	2) Consumer Behaviour
	3) Integrated Marketing Communications
	4) Sales Management
	5) International Marketing
	6) Services Marketing
	7) Digital Marketing
Business Management	1) Information Systems for Management
	2) Consumer Behaviour
	3) Organisational Theory, Structure and Design
	4) Supply Chain Management
	5) Digital Marketing
	6) Entrepreneurship and Venture Capital Management
	7) Project Management

Take the first step to upgrade your career



Eligibility Criteria

Bachelor's Degree in any discipline from recognised University or an equivalent degree recognised by Association of Indian Universities (AIU) with minimum 50% marks at Graduation Level (45% for SC/ST/OBC/PwD).



Admission Process



1 Registration

Register online at
online.nmims.edu

Post registration, a
student counsellor will
get in touch with you.



2 Document Submission

Upload the relevant
Gazette Attested
photocopies of the
academic and
KYC documents.



3 Fee Submission

You may confirm your
admission by paying
the fee online, or by
sending a demand
draft in favour of
'SVKM's NMIMS'
payable at Mumbai.



4 Confirmation

On Document approval, Payment
approval & Student verification your
admission will be confirmed, and a
'student number' will be issued to
you by the University.

Additional Admission Requirement: DEB ID & ABC ID

As per UGC guidelines, all applicants are required to include the following details on their admission form:

- Academic Bank of Credits Identification Number (ABC ID)
- Distance Education Bureau Identification number (DEB ID)
- To know the steps to create your ABC ID, visit : <https://digr70srsogza.cloudfront.net/academics/1723551374Ef3lh.pdf>
- To know the steps to create your DEB ID, visit: <https://digr70srsogza.cloudfront.net/academics/1725341466ZPJJe.pdf>

Do note

- ABC ID is essential for creating DEB ID
- Admission application cannot be submitted without ABC ID & DEB ID

For detail information regarding admission process visit <https://nmi.ms/Admission-Process>

PROGRAMMES	AMOUNT
Annual Fee Payment	₹ 105,000/-
Semester wise Fee Payment	₹ 55,000/-

- Admission Processing Fee of ₹1,200/- applicable for all admissions.
- An initial amount of ₹10,000/- from the program fee will be collected at the time of registration.
- Exam fee : ₹800/- per subject per attempt.
- Project fee : ₹800/- per exam attempt.
- Students also have the option to pay the full program fee of ₹196,000/- if they prefer.
- The above-mentioned fee structure is subject to change at the discretion of the University.
- Any payment made via Demand Draft should be made in favour of "SVKM's NMIMS" payable at Mumbai.
- Now avail loan facility to pay fees for the Program even without a credit card EMI Facility (3, 6, 9, 12 months) available via credit cards of the following banks: HDFC Bank, ICICI Bank, Axis Bank, Citi Bank, Standard Chartered Bank, HSBC Bank and Kotak Mahindra Bank

Scholarship Policy

The University offers special incentives to our Armed forces, Defence Personnel, Paramilitary and their immediate family with a 20% concession on the program fee.

Cancellation and Refund Policy :

For detail information regarding cancellation and refund policy, visit <https://nmi.ms/Admission-Process>

MBA(WX)

An Executive Management Program
for Working Professionals



Creating Leaders for a Transforming
World

<https://online.nmims.edu>



TRANSFORMING TODAY'S ACHIEVERS INTO TOMORROW'S LEADERS



MBA (WX), an Executive Management Program for Working Professionals, brings the rigour of a campus MBA Program to the distance learning mode. The well -rounded program is designed to establish a foundation for sharp, insightful and strategic leaders who design and build significant value for the corporate world.

Program Duration: 24 months

PROGRAMME OVERVIEW



Degree Awarding body	Narsee Monjee Institute of Management Studies - NMIMS (Deemed to be University)
Teaching institution	Narsee Monjee Institute of Management Studies - NMIMS (Deemed to be University)
Name of the Program (specified by UGC/ AICTE etc.)	Master of Business Administration (Working Executives) MBA – WX
Minimum duration of the program (years) as per UGC norms	2 Years
Minimum Eligibility for admission	Bachelor's Degree (10+2+3) in any discipline from recognized Universities with a minimum of 55% and 3 + years of Work Experience (50% for SC/ST/OBC/PwD).
Program Credit	90
Program Level	Master Program
Nature of Target Group of Learners	Students / Management Aspirants/ Professional Learners / Experienced Professionals
Type of Program	Online

DESIGNED TO DELIVER STRATEGIC, EXPERIENCE -BASED MANAGEMENT EDUCATION



Building academic foundation with
Core subjects and Specialisation

15
Months

Capstone Business Simulation Project
for immediate application

3
Months

Industry experience or project
based on the chosen specialisation

6
Months





On-Campus Immersion Program

50+

Globally acclaimed faculty from
industry and academia

5

Specialisations

Option of core or dual specialisations
to broaden your career horizons

DESIGN YOUR SUCCESS STORY WITH MBA (WX)



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DISTANCE AND
ONLINE EDUCATION



“MBA (WX)
empowers students
with a stellar
learning experience
that transforms
them into astute
business leaders.”

Dr. Priya Mary
Mathew
Director,
NMIMS CDOE



6

Learn from minds that spark



7

Compact 120 student
batch size
for strong collaborative learning



8

Choose Core or
Dual Specialisations
to broaden your
fields of expertise



9

5 Market-ready Specialisations
(Marketing, Leadership & Strategy,
Applied Finance,
Operations & Supply Chain, Digital Marketing)



10

Alumni Status from
NMIMS

PROGRAM PEDAGOGY THAT INTEGRATES KNOWLEDGE AND CONCEPTS ACROSS FUNCTIONAL AREAS

Live Interactive Sessions



Capstone Project



Guest Lectures



Design Thinking Activities



Business Simulation Project



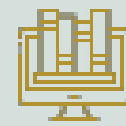
Peer Learning & interactions
through Group Work



On-campus immersion program



24X7 Online Library



ABOUT HARVARD



- Harvard is amongst the most prestigious universities in the world
- At the frontier of academic & intellectual discovery
- Private Ivy League research university
- Founded in 1636, named after its first benefactor John Harvard

ABOUT HARVARD BUSINESS PUBLISHING EDUCATION

- Aims to improve the practice of management
- Serves as a bridge between academia and enterprises
- With a reach in 3 areas - Academic, Corporate & Individual Managers

STEP AHEAD WITH MANAGEMENT FUNDAMENTALS



The first two terms aim to train candidates in general business management and managing core operations of any company.

TERM – 1	TERM – 2	TERM – 3
Financial Accounting: Information for Decisions	Information Systems for Managers	Managerial Economics
Organisational Behaviour	Operations Management	Strategic Management
Marketing Management	Business Communication	
Business Statistics for Decision Makers	Corporate Finance	Two Electives

Each Course of 4 Credits

GROW YOUR TRAJECTORY FOR A GLOBAL MARKETPLACE



Terms 3, 4 & 5 offer you to choose between a core specialisation to sharpen a skillset or dual specialisations to help you broaden your expertise



TWO SPECIALISATION TYPES

CORE SPECIALISATION:

(Total 12 Electives)

A participant should choose 6 electives in Terms III, IV & V from that particular track (out of 5 tracks). The remaining 6 electives can be chosen from any track/s.

DUAL SPECIALISATION:

(Total 12 Electives)

A participant should choose 5 electives each from two tracks: Track 1 & Track 2 (across Terms III, IV & V) out of 5 tracks. The remaining 2 electives can be chosen from any track/s.

Specialisations

- A Leadership and Strategy
- B Marketing
- C Operation and Supply Chain
- D Applied Finance
- E Digital Marketing

5 SPECIALISATION TRACKS



1. Leadership and Strategy

This specialisation is focused on building a strong foundation in leadership, courses on strategy help address realities of today's global businesses.

LEADERSHIP & STRATEGY

Art of leadership

Strategic HRM: Gaining a Competitive Advantage

Performance Management Strategy

Managing Organization Change

Innovation By Design: Strategic Thinking & Entrepreneurial Leadership

Strategic Business Process Management

HR Analytics

Strategic Knowledge Management

Each Course of 3.5 Credits

5 SPECIALISATION TRACKS



2. Marketing

The marketing curriculum includes a set of theory and experiential courses which focus on developing innovative marketing techniques that help solve real world problem.

MARKETING

Strategic Brand Management

Consumer Behaviour

Customer Relationship Management

Integrated Marketing Communication

Crafting & Providing Marketing Services

Sales Management

Marketing and Web Social Media Analytics

Marketing in a Digital world

Marketing Research

Each Course of 3.5 Credits

5 SPECIALISATION TRACKS



3. Operations & Supply Chain

Specialising in this track will enable the professional to make decisions in Operations and Supply Chain Management from an international perspective.

OPERATIONS & SUPPLY CHAIN

Supply Chain Management

Procurement Management

Service Operations Management

Logistics Management

Total Quality Management

Project Management

Supply Chain and Logistics Analytics

5 SPECIALISATION TRACKS



4. Applied Finance

This specialisation covers aspects related to a business's financial investments and capital. Some areas include security analysis and portfolio management, financial engineering, capital markets, and financial reporting & analysis.

APPLIED FINANCE

Security Analysis and Portfolio Management II

Financial Engineering: Derivatives

Personal Finance: Turning Money into Wealth

Quantitative Methods: Concepts & Applications

Financial Reporting & Analysis

Security Analysis and Portfolio Management I

Fraud and Risk Analytics

Managerial Accounting: Decision Making and Performance Management

5 SPECIALISATION TRACKS



5. Digital Marketing

Digital Marketing specialisation enriches participants with a comprehensive set of tools to drive marketing and communication strategies via the digital channels and how to integrate them well with the overall marketing efforts.

DIGITAL MARKETING

Marketing in a Digital World

Integrated Marketing Communication

Consumer Behaviour

Social Media and Content Marketing

Search Engine Optimisation & Search Engine Marketing

Mobile and Email marketing

Marketing and Web Social Media Analytics

BOLSTER YOUR ED -TECH EXPERIENCE WITH ON-CAMPUS IMMERSION PROGRAM



Enrich your learning with immersion program at the NMIMS CDOE campus in Term 6.

Highlights of On -Campus Immersion Program :



On-campus sessions



Networking with a diverse set of peers



Interaction with faculty and industry veterans

*Fees as applicable



TERM 6 – CAPSTONE PROJECT



The Capstone Business Simulation Project is used by more than 600 business schools worldwide including Wharton, Harvard, Kellogg, etc.

— Capstone Key Features —→

The course utilises a computer based simulation as the core teaching platform.

Capstone Business Simulation Program will make you to synthesise concepts and techniques from the core & specialisation courses, plus work experience in an integrated approach to managing a complete business enterprise.

You make strategic and tactical decisions in all domains of the business: product design and development, marketing and sales, human resources and employee relations, operations and production, management and finance – with an overlay of corporate governance and strategic management.

Assimilate and analyse information, draw meaningful conclusions, and recommend appropriate courses of actions to resolve complex issues in a changing competitive business environment.

TERMS 7 & 8



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Term 7

Students need to submit a video on project that they are doing at their workplace or on their own

Term 8

The student will submit a reflective essay

- Overview of project objectives and experience.
- Discuss how knowledge gained in the programme was applied in the project.
- Analyze specific instances where theoretical concepts were applied.
- Reflect on your personal and professional growth during the project.
- Address challenges faced and how they were overcome.
- Non Submission of Project will lead to non-completion of program and thereby the student will be non-eligible for Issuance of Final Certificate.
- Student will be graded as Satisfactory or Non Satisfactory as per the guidelines and will be reflecting in the gradesheet and Transcript.

***Mandatory**



FOCUSED LEARNING WITH CONTINUOUS EVALUATION & ASSESSMENT



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Passing Criteria

1. Student is required to obtain 40% marks on the Total maximum marks (40 marks out of 100 marks) in aggregate
2. The student must obtain 40% marks of the maximum marks of that final exam
3. A student will be promoted to the subsequent term of the program only when he/she fulfils the above passing criteria for all the subjects of the Term

Continuous Evaluation for
each course in the term

60%
Weightage
Internal Assessment

40%
Weightage
Term -end exams

Term -End Exams with
re-examination option

Term -end exams
based on Caselets /
Application-based
Descriptive Questions

Re -examination based
on Caselets /
Descriptive Questions

NEP 2020 Grading System:

Adoption of a 10 -point grading system starting from the Admission Year 2024 -25.



- Passing Criteria : Student is required to obtain 40% marks on the aggregate of marks obtained in the Internal Assignment and Term End Examination taken together.
- NEP 2020 Grading System: Adoption of a 10 -point grading system starting from the Admission Year 2024 -25 for all programs. A conversion factor will be computed to transition from the marks system to the 10 -point grading system, applicable to students seeking admission from 2024 -25 onwards.
- No Passing Grace

% of Marks	Alpha-Sign / Letter Grade Result	Grade Points
90.0-100	O (Outstanding)	10
80.0-<90.0	A+ (Excellent)	9
70.0-<80.0	A (Very Good)	8
60.0-<70	B+ (Good)	7
55.0-<60.0	B (Above Average)	6
50.0-<55.0	C (Average)	5
40.0-<50.0	P (Pass)	4
Below 40	F (Fail)	0
-	Absent	0

ADMISSION PROCESS



CENTRE FOR
DISTANCE AND
ONLINE EDUCATION



REGISTRATION

Register online at online.nmims.edu
Post registration, a student counsellor will get in touch with you.



DOCUMENT SUBMISSION

Submit relevant academic and work-experience documents.



PERSONAL INTERVIEW

Demonstrate your leadership potential through a personal interview.



FEES SUBMISSION

You may confirm your admission by paying the fee.



OFFER LETTER

On successfully completing all the above-mentioned steps, you will receive a confirmation letter from our admissions team with further details.

PROGRAM FEE SCHEDULE

Program Fee - INR 4,00,000/-*

- Finance available
- The University offers special incentives to our Armed forces, immediate family with a 20% concession on the program fee.

* Subject to change without prior notice

*All loans are subject to approval by finance partners

Defence Personnel, Paramilitary and their

Application Fee - INR 1500/-*

Note: An initial amount of Rs . 20,000/- from the program fee will be collected at the time of registration.