

Shoolini Online

India's #1 Private University



Our Vision

To empower Bharat by providing employability skills through accessible, high-quality online learning.

Our Mission

To be a role model for Online education by:

- Enhancing employability by aligning skills with industry needs.
 - Delivering quality online education with innovative, user-friendly technology.
 - Making education accessible and affordable for all.
 - Inspiring individuals to become leaders and innovators in their fields.
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TRANSFORM YOUR CAREER

LEARN FROM THE TOP 1%

I am proud to say that the Shoolini Online Degree programs are truly some of the best. Here are some of the key points that make our programs stand out:

Industry-Readiness: Our online programs are designed and mentored by leaders from the world's top 1% companies like McKinsey, PwC, Citi, and institutions like the IITs, IIMs, ISB.

Accessibility: One of the key benefits of our online degree programs is their accessibility. With the ability to attend class from anywhere, you can balance your education with your professional and personal lives.

Dynamic Curriculum: Our programs offer dynamic coursework that is constantly evolving to meet the demands of the marketplace, ensuring that you are learning the most up-to-date and relevant information.

Placements and Industry Partnerships: Shoolini University has a proven track record of 5000+ placements and strong partnerships with leading companies in various industries.

Whether you are just starting your career or looking to make a change, this program provides the skills and knowledge you need to succeed. We are confident that you will find the program you choose to be the best choice for you.

Thank you for considering our program.



PROF ATUL KHOSLA
VICE CHANCELLOR
DEAN, SCHOOL OF BUSINESS
Ex- McKinsey & Company,
Former India Head - Oliver Wyman
Alum IIT-Kanpur, JBIMS

Why Shoolini?

Shoolini University, established in 2009 by distinguished academicians and professionals, stands as a vibrant, research-driven, and philanthropic institution. Despite being a young university, it has achieved remarkable milestones, consistently ranking among India's top 100 universities (NIRF). Renowned for being one of the nation's leading generators of patents and innovation, Shoolini University matches the world's top universities in research output.

As a not-for-profit, multi-disciplinary private university, Shoolini follows a unique research and innovation-centric model. The university is guided by the vision that outstanding institutions not only advance knowledge and innovation but also contribute to the social and economic upliftment of the community. This vision is realized through internationally qualified faculty, an unwavering focus on student careers and placements, groundbreaking pedagogical innovations, and a student body driven by ambition and creativity.

Shoolini University takes pride in nurturing the creative potential of every student, offering them exceptional educational opportunities. These efforts are aimed at shaping the future leaders of our country and propelling India toward global greatness. With its dynamic and progressive outlook, Shoolini University is poised to make a lasting impact on the global knowledge economy.



5 Reasons why Shoolini Online is top Choice

TOP-RANKED ONLINE DEGREES

Shoolini Online offers UGC-entitled degrees from India's No.1 Private University (QS & THE Rankings). Our programs are designed to provide a transformative learning experience that accelerates your career growth.

AFFORDABLE, HIGH-QUALITY EDUCATION

Get world-class education at a fraction of the cost. Shoolini Online ensures that premium learning is accessible to all, making it a smart investment for your future.

LEARN FROM INDUSTRY EXPERTS

Gain exclusive insights through masterclasses with top industry leaders, C-suite executives, and domain experts—bridging the gap between academics and real-world success.

CUTTING-EDGE ONLINE LEARNING PLATFORM (LMS)

Experience seamless, flexible, and interactive learning with our state-of-the-art LMS, featuring top-quality lecture videos, gamification, and AI-driven support.

CAREER-BOOSTING PLACEMENT & MENTORSHIP SUPPORT

Our dedicated career services team provides AI-driven mentorship, placement support, and personalized guidance, helping you build a strong professional brand.



Online Degree Equivalence

Online Degree = Regular Degree

Degrees earned through the online mode hold the same value as those obtained through the conventional mode, in accordance with Regulation 22 of the University Grants Commission (UGC) 2020 guidelines.



प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुरशाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shoh Zafar Marg, New Delhi-110002
Ph.: 011-23236288/23239337
Fax : 011-2323 8858
E-mail : secy.ugc@nic.in

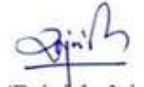
F. No.3-5/2022(DEB-III) **PUBLIC NOTICE** August, 2022
02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

"Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.


(Rajnish Jain)

PRIVATE UNIVERSITY IN INDIA

As Per Top Global University Rankings for 2025



NAAC
A+
GRADE
Accredited University

AACSB

Business
Education
Alliance

Member

THE World University Rankings 2025

No.1 Private University (India)

•401-500 Globally

THE World **YOUNG** University Rankings 2024

No.1 Young Private University (India)

•121 Globally

Times Higher Education Impact Rankings 2024 TOP 200

Top 200 Global University

•2 Globally for Clean Water & Sanitation (SDG 6)

•5 Globally for Affordable & Clean Energy (SDG 7)

•35 Globally for Climate Action (SDG 13)

QS WORLD UNIVERSITY RANKINGS 2025

No.1 Private University (India)

No.1 Private University (India) in Citations per Faculty

•587 Globally

QS WORLD UNIVERSITY RANKINGS ASIA 2025

No.1 in India in Citations per Paper

No.1 in India in International Faculty

•168 in Asia (Overall)

nirf INDIA RANKINGS 2024

70th in India (Universities)

•30 Pharmacy

•92 Engineering

•101-125 Management



QS World University Rankings 2025

QS World University Rankings 2025 - ASIA

National Institutional Ranking Framework



ENROLLMENT PROCESS

- Go to apply.shoolinionline.com
- Register and submit your application
- Login with your mobile number
- Complete your application by filling details and paying INR 500/- as an application processing fee
- Upload required documents
- Check/e-sign your declaration form
- Pay the requisite fee



UG (Undergraduate) – 3 Years

BBA – Bachelor of Business Administration

BCA – Bachelor of Computer Applications

B.COM (Hons.) – Bachelor of Commerce (Honours)

PG (Postgraduate) – 2 Years

MBA – Master of Business Administration

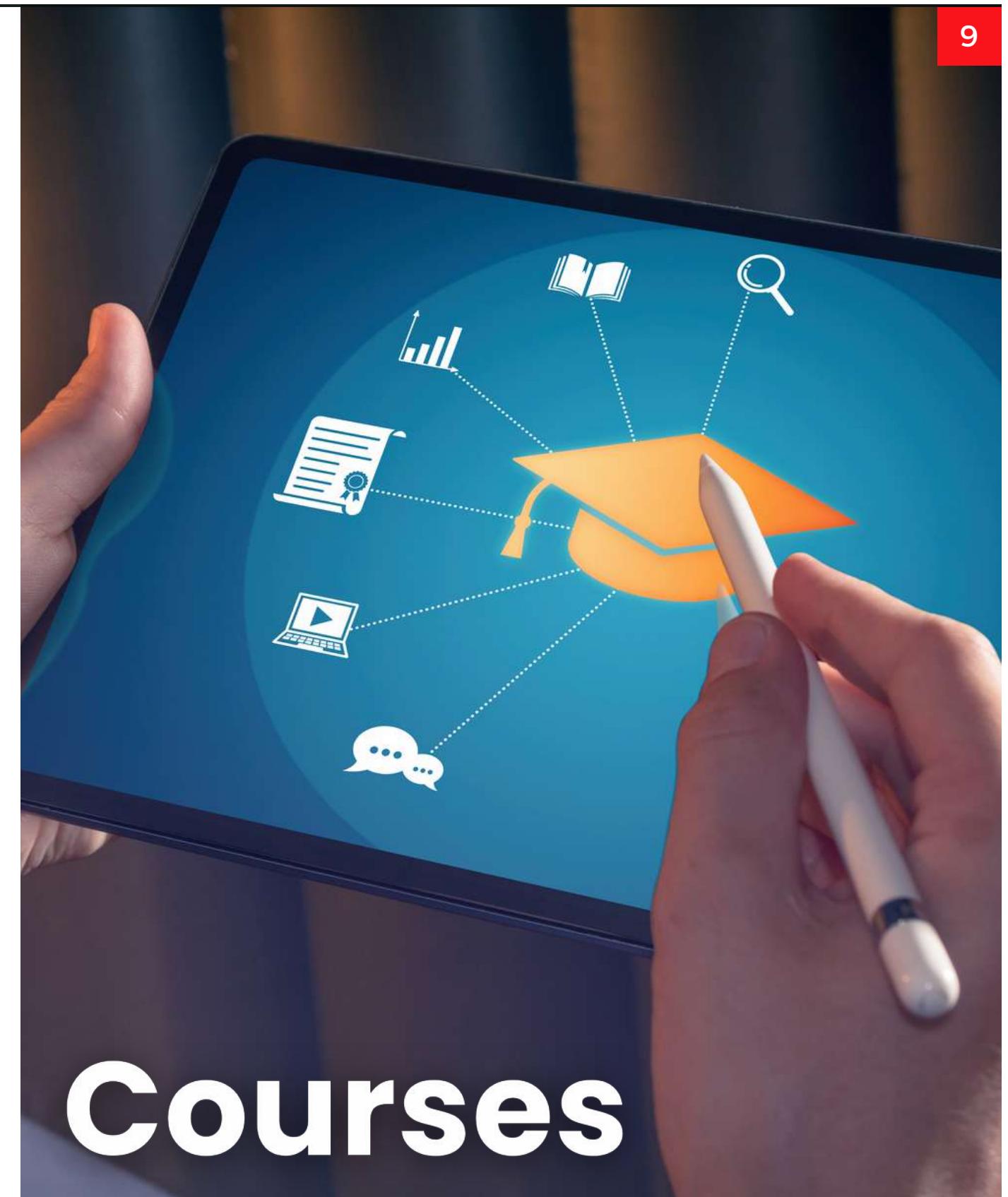
EMBA – Executive Master of Business Administration

MCA – Master of Computer Applications

MSC in Data Science – Master of Science in Data Science

MA in English Literature – Master of Arts in English Literature

MAJMC – Master of Arts in Journalism and Mass Communication



Session – JAN 2026 Intake and Onwards								
Program Name	Application Fee	Standard/Regular Fee	Early Bird Scholarship Applicable	Lump sum Fee		PAP Fee to be collected in the final semester	Loanable Amount (on Lumpsum Payment Plan)	
	INR 500/-			With PAP	Without PAP	INR	PAP Prog	Non PAP Prog
BBA		120,000	11% - PAP; 25% without PAP	106,500	90,000	21,300 (20% of fee)	85,200	NA
BCA		120,000	11% - PAP; 25% without PAP	106,500	90,000	21,300 (20% of fee)	85,200	NA
BCOM		100,000	15%	NA	85,000	NA	NA	85,000
Executive MBA		200,000	10%	NA	180,000	NA	NA	180,000
MBA		200,000	25% - PAP; 35% without PAP	150,000	130,000	30,000 (20% of fee)	120,000	NA
MCA		200,000	25% - PAP; 35% without PAP	150,000	130,000	30,000 (20% of fee)	120,000	NA
MSc Data Science		160,000	25%	NA	120,000	NA	NA	120,000
MA-JMC		133,333	40%	NA	80,000	NA	NA	80,000
MA ENGLISH		84,000	50%	NA	42,000	NA	NA	42,000

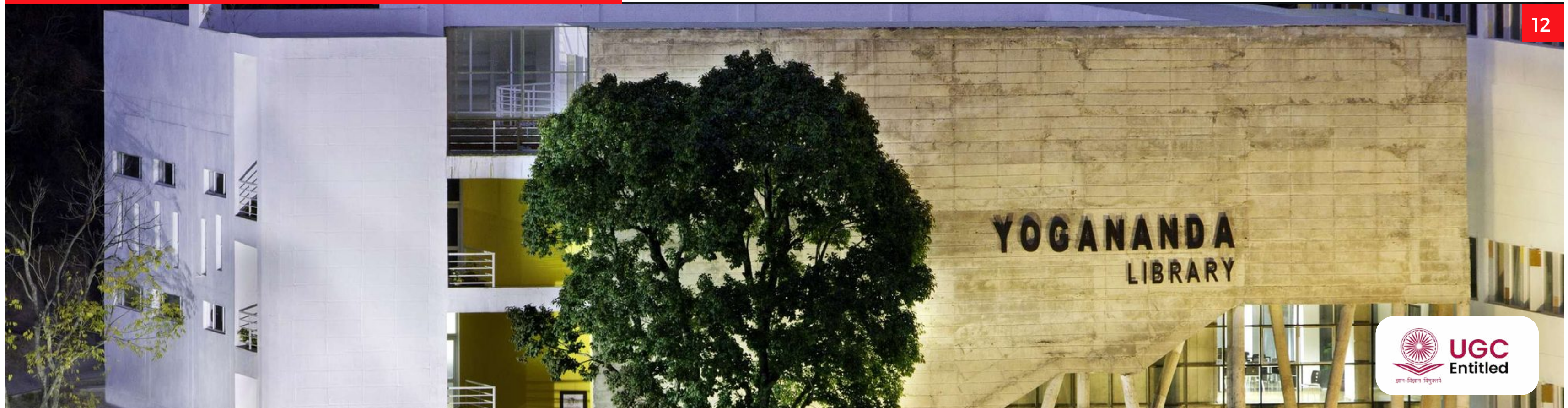
Unique Pay-After-Placement Option

We understand the financial commitment involved in pursuing higher education. That's why we're proud to offer a unique **Pay-After-Placement** option that allows students to defer a portion of their tuition fees until after they secure a job in their field of study.

HOW IT WORKS ?

When chosen, the Pay-After-Placement option allows students to **pay a portion of the tuition fees based on the program outcome**, while paying the remaining amount during the course.





Bachelor of Business Administration



3 years



100% Online

Overview: Our BBA program combines classroom learning with real-world internships in the third year, guided by experienced academicians and industry experts. We emphasize communication, critical thinking, leadership, global awareness, teamwork, entrepreneurship, effective communication, and personal well-being for comprehensive business readiness.

Eligibility: +2 in any discipline with 40% marks in the last qualifying examination. Reservation of seats as per government policies. 60% marks in case of International Students in the qualifying examination.

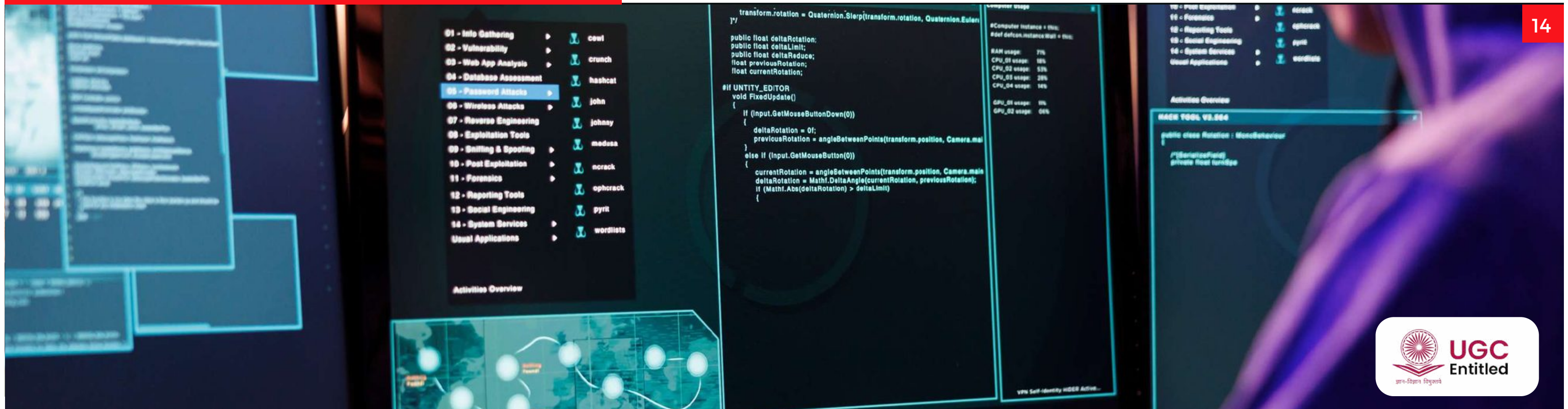
BBA Specializations

- Human Resource Management
- Financial Management
- Marketing Management
- Direct Selling
- Computer Science
- Digital Marketing

Career Opportunities

- Business Analyst
- Marketing Executive
- Sales Manager
- Human Resource Executive
- Financial Analyst
- Operations Manager
- Management Consultant
- Entrepreneur





Bachelor of Computer Applications



3 years



100% Online

Overview: Our BCA program combines theory with hands-on internships, guided by experts. We emphasize skills like programming, database management, software development, networking, along with communication, critical thinking, leadership, global awareness, teamwork, entrepreneurship, and personal well-being for a well-rounded preparation in computer applications.

Eligibility: +2 in any discipline with 40% marks in the last qualifying examination. Reservation of seats as per government policies. 60% marks in case of International Students in the qualifying examination.

BCA Specializations

- Artificial Intelligence and Machine Learning (AIML)
- Cyber Security
- Data Science
- Full Stack Development

Career Opportunities

- Software Developer
- Web Developer
- Data Analyst
- Cybersecurity Analyst
- System Administrator
- Network Engineer
- UI/UX Designer
- Cloud Engineer





Bachelor of Commerce (Honours)



3 years



100% Online

Overview: Our BCom (Hons) program offers hands-on internships, mentorship from industry experts, and modules designed to enhance financial acumen, analytical thinking, and problem-solving skills. Spanning three years, it prepares students for diverse roles in accounting, finance, and taxation, equipping them with the expertise needed for a successful career in the financial sector.

Eligibility: +2 in any discipline with 40% marks in the last qualifying examination. Reservation of seats as per government policies. 60% marks in case of International Students in the qualifying examination.

B.COM (Hons) Specializations

- Accounting
- Finance
- Taxation

Career Opportunities

- Accountant
- Financial Analyst
- Tax Consultant
- Auditor
- Investment Banker
- Budget Analyst
- Forensic Accountant
- Payroll Manager





Master of Business Administration

 2 years  100% Online

Overview: Future managers who enroll in this course will gain a variety of analytical, strategic, leadership, and business skills that will help them become successful business leaders. This program also allows them to use, adapt, and integrate their skills in various situations. Students can choose a Major and Minor specialization from the following specializations, i.e., Marketing, Finance, Human Resources, Digital Marketing, Supply chain Management and Logistics, Data Sciences, Banking and Insurance and more.

Eligibility: Passed Bachelor's degree of minimum 3 years duration. Obtained at least 50% marks (45% marks in case of Candidates belonging to reserved category), and 60% marks in case of International Students in the qualifying examination. Reservation of seats as per government policies.

MBA Specializations

- Marketing Management
- Human Resource Management
- Financial Management
- Digital Marketing
- Retail Management
- Operations Management
- Banking & Financial Services
- Logistics & Supply Chain Management
- Tourism Management
- Real Estate Management
- Direct Selling Management
- Data Science & Business Analytics
- Agri Business Management
- Biotechnology Management
- Food Technology Management
- Pharma & Health Care Management

Career Opportunities

- Business Consultant
- Marketing Manager
- Financial Analyst
- Strategy Manager
- Supply Chain Manager
- Investment Banker
- HR Manager
- Operations Manager
- Product Manager

Executive MBA

FOR THE LEADERS OF TOMORROW

What sets this program apart

1. Global Certifications & Competitive Exam Prep

Choose your edge:

- *Global University Certificates – Credentials from top international institutions*
- *KPMG Certifications – Industry-ready, business-focused training*
- *IAS/Govt Exam Prep – Powered by Adda247's expert guidance*

2. 1-Week Campus Immersion

Spend a transformative week on our scenic campus. Engage with industry leaders, peers, and hands-on learning in a serene setting.

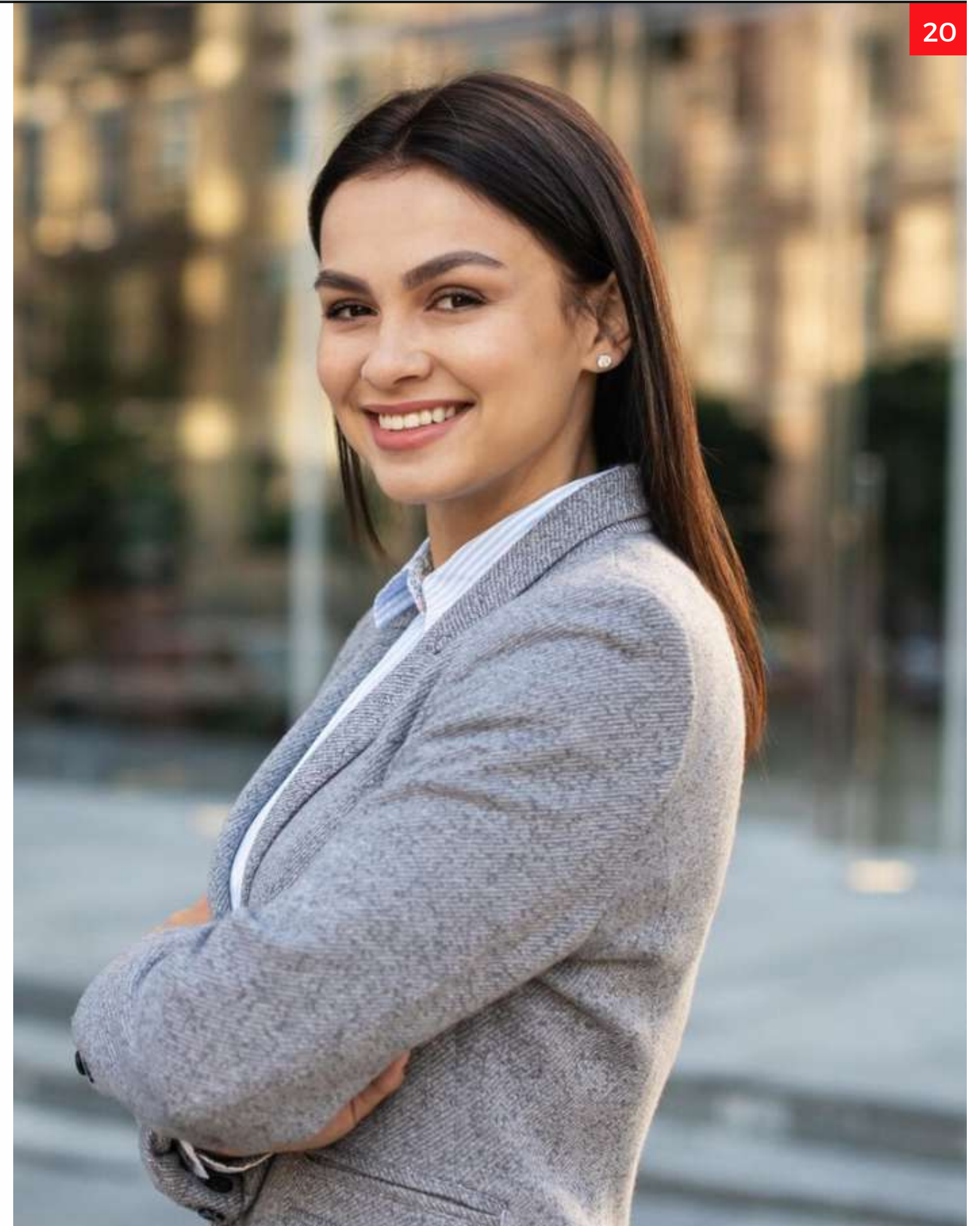
3. 1:1 Personal Mentorship

Get paired with a mentor from day one for academic, career, and personal guidance.

4. 100% Placement Support

We go beyond prep – we deliver:

- *Guaranteed interviews with 3+ top companies*
- *Career coaching, resume building, and mock interviews*
- *Communication training and AI-based interview tools*

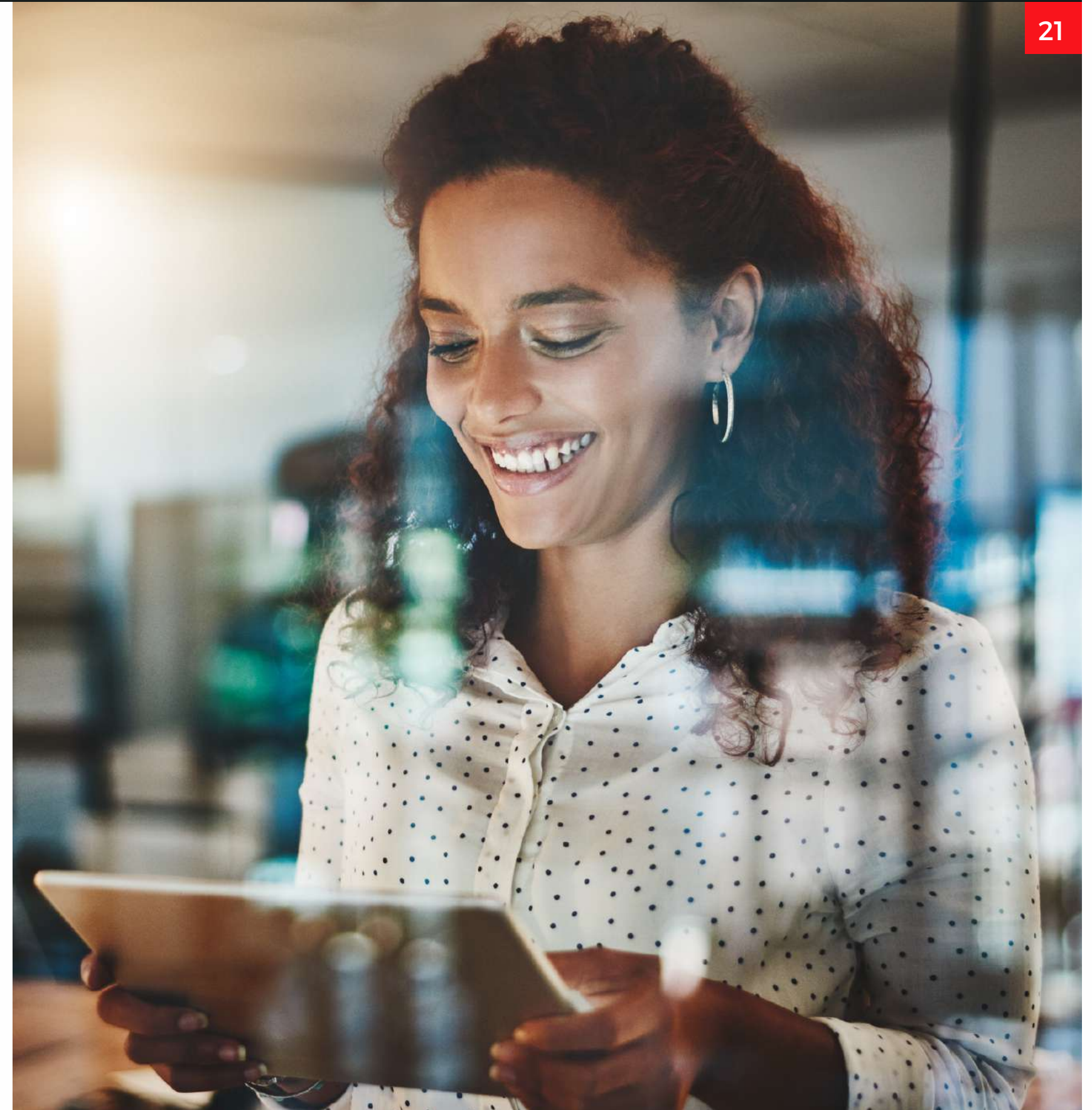


Strategic EMBA Specialisations

(Choose Any Two)

Designed for vertical mobility and domain depth, these specialisations allow you to tailor the MBA to your strategic interests — whether you're advancing within your sector or transitioning across industries.

- **Business Analytics & Data Science**
- **Digital & Growth Marketing**
- **Pharma and Healthcare Leadership**
- **Finance and Strategic Investment**
- **Human Capital and Leadership**
- **Operations and Global Supply Chain**
- **AgriTech | Biotech | FoodTech Management**
- **Retail | Real Estate | Tourism Strategy**
- **Banking and Financial Services**
- **IT & Digital Transformation**





Master of Computer Applications



2 years



100% Online

Overview:

Future tech leaders who enroll in this MCA program will gain a comprehensive set of technical, analytical, strategic, and leadership skills, equipping them to excel in the fast-evolving tech landscape. This program empowers students to apply, adapt, and integrate these skills across diverse IT and business environments. Students can choose a Major and Minor specialization from options such as AI & Machine Learning, Full Stack Development, and Data Science.

Eligibility: Bachelor's degree in computer science or in a related field with mathematics as a subject with at least 50% marks 60% marks in case of International Students in the qualifying examination. (for students having no Mathematics background compulsory bridge course will be framed by the respective University/ Institution and additional bridge courses related to computer subjects as per the norms of the concerned University)

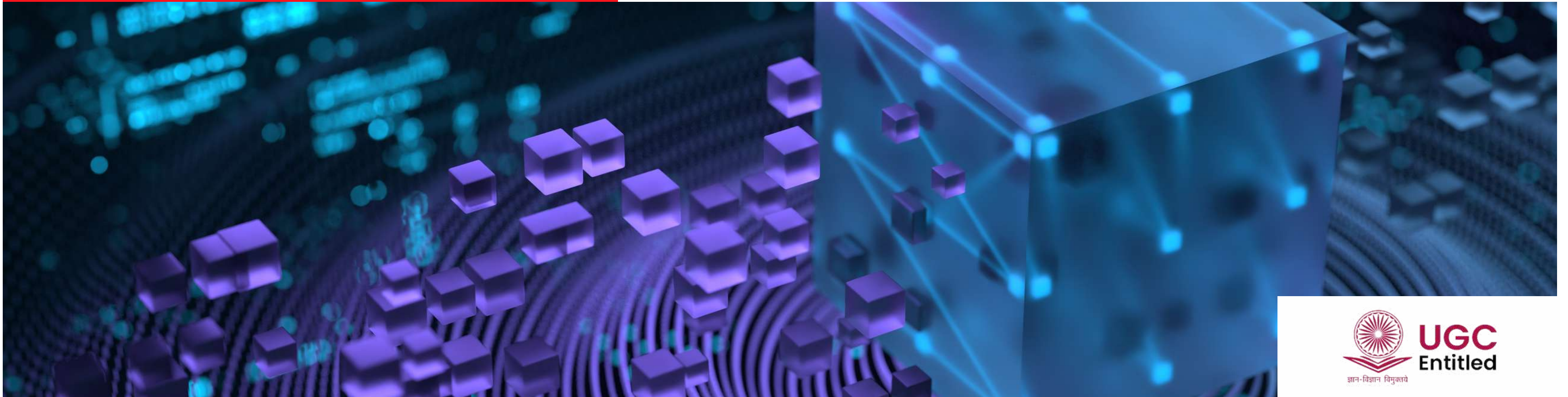
MCA Specializations

- Artificial Intelligence and Machine Learning (AIML)
- Data Science
- Full Stack Development

Career Opportunities

- Software Developer
- Data Scientist
- System Analyst
- Database Administrator
- Cybersecurity Analyst
- Cloud Architect
- AI/ML Engineer
- IT Project Manager
- Network Security Engineer





Master of Science in Data Science



2 years



100% Online

Overview:

The MSc in Data Science program from Shoolini Online equips students with strong foundations in statistics, programming, machine learning, and data visualization. Students learn to derive insights from data, solve real-world problems, and make informed decisions across business, tech, and research domains. The program offers specializations in areas such as Artificial Intelligence, Big Data Analytics, and Predictive Modeling.

Eligibility: Graduation degree in Science OR Technology, Engineering, CSE or any other related discipline with minimum 50% marks. A relaxation of 5% in eligibility is applicable for candidates from reserved categories, including SC, ST, OBC, EWS, etc. 60% marks in case of International Students in the qualifying examination.



Master of Arts in English Literature



2 years



100% Online

Overview: Our MA in English Literature program offers internship opportunities from the second year, mentorship from experts, and modules focusing on communication, critical thinking, and problem-solving skills for success in teaching or corporate careers.

Eligibility: Graduation in any discipline with 40% marks in last qualifying examination. Reservation of seats as per government policies. 60% marks in case of International Students in the qualifying examination.

Career options after MA in English Literature: : Unlock diverse career paths with an MA in English Literature—excel as a *Content Writer, Editor, Copywriter, Journalist, Lecturer, Scriptwriter, PR Specialist, Translator, or Literary Critic!*



Master of Arts in Journalism and Mass Communication



2 years



100% Online

Overview:

The MAJMC program from Shoolini Online prepares aspiring media professionals to thrive in the evolving world of journalism, digital content, and mass communication. With a focus on storytelling, multimedia production, media ethics, and communication strategy, students develop the skills needed to lead in newsrooms, PR agencies, digital platforms, and corporate communications. The curriculum blends theory with practice, encouraging creativity, critical thinking, and responsible journalism in a globalized media landscape.

Eligibility: Graduation in any discipline with a minimum of 40% marks.

Mentors



Atul Khosla
Professor
B Tech (IIT K), MBA (JBIMS, Mumbai)
Ex McKinsey, A.Connect, Oliver Wyman



Ashish Khosla
President - Shoolini University
B Tech (PEC Chandigarh), MBA (IIM Calcutta)
Founder & MD - AADDOO.AI



Avnee Gupta
Associate Professor
PGDM in Finance & Risk Management



Tarun Gupta
Professor
MBA in Operations Management, PEC Alumnus
Certified Global Career Counselor from UCLA



Kamal Kant Vashisth
Professor
Ph.D. in Networking Marketing
NET



Vivek Atray
Professor of Practice
Ex IAS, TEDx Speaker, Author



Ashoo Khosla
Associate Professor
PGDM (ISB), M.B.B.S.
Founder - LearnInns Tech FZE



Pooja Verma
Associate Professor
Ph.D., MBA, NET



Nitin Gupta
Associate Professor
Ph.D., MBA, B Com



Rosey Dhanta
Associate Professor
Ph.D. in Economics

Our Trusted Recruitment Partners



Upskilling Employees of

India's Leading Companies



LEARNING RESOURCES



**Self Learning
Materials**



Live Lectures



**Interactive
Videos**

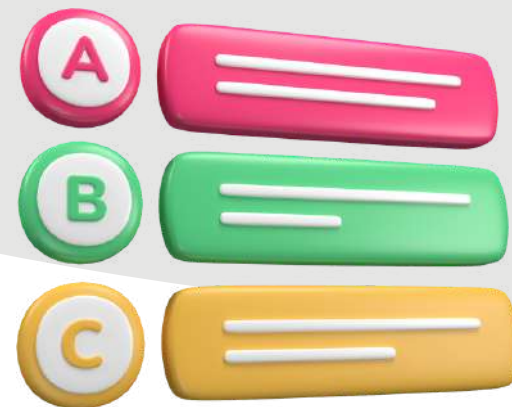


Recorded Video

LEARNING RESOURCES



Podcasts
PPTs, Transcripts,
PDFs



Assignments &
Quizzes



Games



Discussion
Forums

Frequently Asked Questions

Q. Which documents do I require to submit for admission?

When you apply for admission, get a Colour Scan of the original documents listed below and upload on the admissions portal.

- Grade Sheet of Class X
- Grade Sheet of Class XII
- Grade Sheets of all Semesters of Bachelor's degree / Consolidated Marksheet (Only for PG Programs)
- Degree Certificate / Provisional Degree Certificate (Only for PG Programs)
- Aadhar Card for Indian Nationals and a Passport for Foreign Nationals

Q. Are the Online Degree Programs recognised?

Yes, all the Online Degree Programs are recognized internationally and has been accredited by various educational bodies.

Frequently Asked Questions

Q. Is the Degree acquired through the online mode equivalent to the on-campus mode of learning?

The degree obtained through online mode is equivalent to the on-campus degree in terms of curriculum and recognition.

Q. Who will award the Degree?

Shoolini University will award the Degree.

Q. Will I be able to interact with the faculty?

Yes, the program provides opportunities to interact with the faculty through online sessions and discussion forums